

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BCom(CS) DEGREE EXAMINATION DECEMBER 2017
(Third Semester)**

Branch - CORPORATE SECRETARYSHIP

BUSINESS ETHICS & ENVIRONMENT

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks!)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10x 2 = 20)

Write short answer:

- 1 Define the term "Business Ethics".
- 2 What do you mean by code of ethics?
- 3 What is micro environment?
- 4 What is meant by social environment?
- 5 What is WTO?
- 6 What do you understand by public sector?
- 7 What is economy?
- 8 What is meant by social responsibility of business?
- 9 What do you mean by Globalisation?
- 10 Define "consumerism".

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a What are the role of trade association to promote business ethics?
OR
b Explain the concept of economic environment.
- 12 a Write a note on "Work ethics".
OR
b What are the elements of cultural environment?
- 13 a State the nature of business environment.
OR
b What are the essential conditions for foreign collaboration?
- 14 a Discuss the factors influencing MNC's in India.
OR
b What are the objectives of WTO?
- 15 a Why should business be socially responsible?
OR
b What is the purpose of corporate social responsibility?

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Describe the characteristics of ethical theories.
- 17 Explain the importance of business environment.
- 18 Discuss the emerging sectors of Indian economy.
- 19 Discuss the role of MNC's in international trade.
- 20 Describe the legal provisions of CSR.