

**PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)**

**BSc DEGREE EXAMINATION DECEMBER 2017  
(Third Semester)**

**Branch - COSTUME DESIGN & FASHION**

**INDUSTRIAL MANAGEMENT & ENTREPRENEURSHIP**

Time : Three Hours

Maximum : 75 Marks

**SECTION-A (20 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** marks (10 x 2 = 20)

- 1 Define sole proprietorship.
- 2 What do you understand by management?
- 3 What is meant by production?
- 4 List out the types of production.
- 5 What is ABC Analysis?
- 6 Define routing.
- 7 State any four role of entrepreneurship in economic development.
- 8 State any 2 the functions of entrepreneurs.
- 9 List the phases of entrepreneurial development programs.
- 10 Define EDP.

**SECTION - B (25 Marks)**

Answer **ALL** Questions

**ALL** Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Explain the merits and demerits of partnership firm.  
OR  
b Discuss the functions of management in shout.
- 12 a Classify the various types of production system.  
OR  
b What are the principles of layout?
- 13 a Explain the various levels of inventory control.  
OR  
b Explain the need for ISO certification.
- 14 a Distinguish between entrepreneur and manager.  
OR  
b Explain the barriers of entrepreneurship.
- 15 a Discuss the sources of support for entrepreneurs.  
OR  
b Explain briefly the functions of District Industries Centres.

**SECTION - C (30 Marks)**

Answer any **THREE** Questions

**ALL** Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Evaluate the steps involved in management process.
- 17 Discuss the factors influencing the plant location.
- 18 Explain the functions of production planning and control in detail.
- 19 Enumerate the various types of entrepreneurs.
- 20 Describe the various steps in starting a small scale industry.