

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BCom DEGREE EXAMINATION DECEMBER 2017
(Sixth Semester)

Branch- **COMMERCE (CA)/e-COMMERCE**

INTRODUCTION TO ERP

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 Define ERP.
- 2 Give any two objectives of ERP.
- 3 What is BPR.
- 4 What is an OLAP?
- 5 What is ERP implementation?
- 6 Mention any two Industrial impact of EPR implementation.
- 7 Define the term: Business model.
- 8 Specify any two reasons for manufacturing module.
- 9 What are SAR R/2 and SAR R/3 ?
- 10 Expand ERP II.

SECTION - B 125 Marks!

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a What are the reasons for the growth of the ERP markets?
OR
b List out the benefits of ERP.
- 12 a Explain the fundamental technologies of ERP.
OR
b Write a note of Business intelligence Technology.
- 13 a What are the objects of ERR implementation?
OR
b Explain the ERP project management.
- 14 a What are the main modules of Material Management module?
OR
b What are the main modules of Human Resource module?
- 15 a Write down the evolution of ERP to ERP II.
OR
b What is the status of ERP in present and future plan of ERP package?

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Describe briefly the evolution of ERP.
- 17 Explain the different steps in implementing the BPR.
- 18 Enumerate the various factors involved in success and failure of ERP implementation in an organization.
- 19 Describe briefly about the functional modules of ERP software.
- 20 Examine how ERP plays a vital role in business development with few example.