

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BCom DEGREE EXAMINATION DECEMBER 2017
(Third Semester)
Branch - COMMERCE (BANKING & INSURANCE)

PRINCIPLES OF MANAGEMENT

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10 x 2 = 20)

- 1 What is span of control?
- 2 What is time study?
- 3 What is objectives?
- 4 What is rules?
- 5 What is scalar chain?
- 6 What is authority?
- 7 What is supervision?
- 8 What is recruitment?
- 9 Define Motivation.
- 10 What is co-ordination?

SECTION - B (25 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 5 = 25)

- 11 a What are the levels EQUAL management?
OR
b Distinguish between management and administration.
- 12 a What are the characteristics of planning?
OR
b What are the special features of MBO?
- 13 a Explain the importance of organisation.
OR
b What are the merits of line organisation?
- 14 a What are the qualities of a good leader?
OR
b Explain the importance of staffing.
- 15 a What are the advantages of co-ordination?
OR
b Explain the types of motivation.

SECTION - C (30 Marks)

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

- 16 Explain the fourteen principles of Henry Fayol.
- 17 Describe the methods of planning.
- 18 Explain the merits of centralization and decentralization of authority.
- 19 Explain the various sources of recruitment.
- 20 Describe the various control techniques.

Z-Z-Z

END