PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BCom DEGREE EXAMINATION DECEMBER 2017
(Fifth Semester)

Branch - **COMMERCE (ACCOUNTING & FINANCE)**

ENTREPRENEURSHIP FOR SMALL BUSINESS

Time : Three Hours   Maximum : 75 Marks

SECTION-A (20 Marks)
Answer **ALL** questions
ALL questions carry **EQUAL** marks   (10 x 2 = 20)

1   Define entrepreneurship.
2   Who is called as Drone entrepreneur?
3   What do you understand by industrial estate?
4   Expand TIIC.
5   What is project?
6   Write short note on project profile.
7   Define small scale industry.
8   What is sickness?
9   What do you mean by boundy?
10   State any three objectives of IDBI.

SECTION - B (25 Marks!
Answer **ALL** Questions
ALL Questions Carry **EQUAL** Marks (5 x 5 == 25)

11 a What are the advantages of entrepreneur?
                         OR
    b Explain the characteristics of entrepreneurship.

12 a Explain in the various steps taken by government to develop rural
          entrepreneurship.
                         OR
    b Enumerate the functions of N1ESBUD.

13 a Explain about technical analysis.
                         OR
    b State the content of project profile.

14 a Explain the various problems faced by small entrepreneurs.
                         OR
    b State the causes for trade sickness.

15 a Describe the different steps taken for starting small scale enterprise.
                         OR
    b Enumerate the criteria for assessing financial requirements of small scale
          industries.

SECTION - C (30 Marks)
Answer any **THREE** Questions
ALL Questions Carry **EQUAL** Marks (3 x 1 0 = 30)

16   Explain the various functions of an entrepreneur.
17   Describe the various incentives provided by the central and state
          government to backward region.
18   Explain the criteria in project selection.
19   Discuss the need and importance of developing small entrepreneurs.
20   State that various institutional assistance to small scale industries in India.

Z-Z-Z   END