

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BBA DEGREE EXAMINATION DECEMBER 2017
(Sixth Semester)

Branch - **BUSINESS MANAGEMENT..**

FINANCIAL SERVICES

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 What is Financial Market?
- 2 Write a short note on Financial Development.
- 3 What are treasury bills?
- 4 What is NAV?
- 5 Write a short note on Portfolio manager.
- 6 What is Debenture trustee?
- 7 What is Hire purchase?
- 8 Define the term "Leasing".
- 9 Expand CRISIL and ICRA.
- 10 What is Sovereign rating?

SECTION - B (25 Marks!)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Describe the role on financial system in India.
OR
b List out the classifications of Financial instruments.
- 12 a Briefly explain the risks associated with Mutual funds.
OR
b List down the distinct features of money market.
- 13 a What are the objectives of Merchant banking?
OR
b What are the methods of raising capital in foreign markets?
- 14 a What are the advantages of hire-purchase agreement?
OR
b Briefly explain "Factoring Vs Bill discounting".
- 15 a What are the factors determining credit rating profile?
OR
b Briefly explain the types of Stock brokers.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Describe the structure of the Indian financial system.
- 17 Discuss about the classifications of Mutual Funds.
- 18 Explain the various mode of raising capital in capital market.
- 19 What are the types of leasing? Explain in detail.
- 20 Critically evaluate the process of credit rating.