

T1:TKH-

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BBM DEGREE EXAMINATION DECEMBER 2017
(Sixth Semester)

Branch - BUSINESS MANAGEMENT

COMPUTER BASED MANAGEMENT INFORMATION SYSTEM

Time : Three Hours

Maximum : 75 Marks

SECTION-A (7Marks)

Answer any Seven questions

ALL questions carry EQUAL marks (7 x 1 = 7)

- 1 a Define input device,
- b Define data.
- c What is management information system?
- d What is meant by report generation?
- e Define data base.
- f What is EIS?
- g Define sub-system.
- h What is meant by information exchange?
- i What is system security.
- j Name any two storage devices.

C SECTION - B (40 Marks) ■

Answer any Four Questions

. ALL Questions Carry EQUAL Marks (4 x 10 = 40)

- 2 a State the importance of management information system,
b Explain the input device in the computer.
- 3 a Explain the concept of data processing.
b What is the role of decision-making in designing an information system?
- 4 a Distinguish MIS and CBIS.
b Write a note on data base management system.
- 5 a Explain 'Financial sub-system'..
b Explain 'Personnel sub-system'?
- 6 a Write a note on system security.
b What is the role of electronic data processing? . -
- 7 'Information is wealth?. Discuss the statement in detail.

' SECTION - C (28 Marks)

. Answer any Two Questions

ALL Questions Carry EQUAL Marks (2x14 = 28)

- 8 Discuss the recent developments in management information system.
- 9 Elaborate the management information system life cycle.
- 10 Discuss the significance of system security in business.