

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BSc DEGREE EXAMINATION MAY 2017 IJ-VCJJI3
(Fourth Semester)**

Branch - **VISUAL COMMUNICATION (ELECTRONIC MEDIA)**

TELEVISION PRODUCTION TECHNIQUES

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10x2 = 20)

- 1 Audio.
- 2 Electronic Media.
- 3 * Executive producer.
- 4 Creative director.
- 5 MPEG.
- 6 ECU.
- 7' Scenography.
- 8 Mise en scene.
- 9 Sport coverage.
- 10 Cameo light.

SECTION - B (25 Marks!)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Explain the sound transmission.
OR
b Write a note on ENG camera. •
- 12 a Describe the role of producer.
OR
b Explain the post-production planning.
- 13 a Write a note on talk shows.
OR
b Describe the impotence of tele conference.
- 14 a- Explain the elements of visualization.
OR
b What is meaning of aesthetics? Discuss the importance of aesthetics in handling camera.-,
- 15 a List the duties are responsibilities of floor manager.
OR
b Write a note on: (i) Talent (ii) Flat lighting.

SECTION - C (30 Marks!)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Explain different types of professional cameras used in television production.
- 17 Describe the three stages in television production.
- 18 * Give an overview on out-door and in-door shooting process.
- 19 Write a note on : (i) Back design (ii) Make-up. .
- 20 Explain the different types of lighting techniques used in television indoor studios.