

**BSc DEGREE EXAMINATION MAY 2017  
(Fifth Semester)**

Branch - **VISUAL COMMUNICATION**

**SCRIPT WRITING**

Time : Three Hours

Maximum : 75 Marks

**SECTION-A (20 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** marks (10 x 2 = 20)

- 1 What is voice over?
- 2 What is documentary?
- 3 What is outline script?
- 4 What is story board?
- 5 What is Adaptation?
- 6 What is program research?
- 7 . What is statistical data?
- 8 Who is called as target audience?
- 9 Draw the diagram of a clap board.
- 10 What are props?

**SECTION - B (25 Marks)**

Answer **ALL** Questions

**ALL** Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Explain different types of video formats.  
OR  
b Describe about (Gyan-Darshan) educational broadcasting in India.
- 12 a Explain the significance of preliminary research before documentary making.  
OR  
b Explain the structure of screen play script and split page script.
- 13 a Explain characterization with examples.  
OR  
b Describe Non-fiction script writing.
- 14 a Explain the importance of interview in documentary films.  
OR  
b Explain the differences between qualitative & quantitative program research.
- 15 a Write short notes on target audience.  
OR  
b Explain the preliminary works of science awareness program.

**SECTION - C (30 Marks)**

Answer any **THREE** Questions

,, **ALL** Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Explain the similarities & differences of fiction and non-fiction films.
- 17 Explain the structure of master scene script and split page script format.
- 18 Explain the different stages of non-fiction script writing.
- 19 Explain the preparations for interview and its techniques in television.
- 20 • Write script for a social development program with budget.