

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MSW DEGREE EXAMINATION DECEMBER 2018
(Third Semester)

Branch - SOCIAL WORK

MANAGEMENT OF NON PROFIT ORGANISATION

Time: Three Hours

Maximum: 75 Marks

Answer ALL questions
ALL questions carry EQUAL marks (5 x 15 = 75)

- 1 a Discuss the functions of community based organization and various issues faced by the Non-Profit Organizations in India.
OR
b Explain the growth of third sector in India and brief its relationship to state and civil society.
- 2 a Elaborate the importance of social enterprises. Narrate the qualities and traits of social entrepreneurs.
OR
b Write the case studies of Aruna Roy and Ela Bhatt.
- 3 a Explain the types of social enterprises in India.
OR
b Discuss about Triple Bottom Line and CSR.
- 4 a Expatiate the role of central and state government for promoting social enterprises and social entrepreneurship.
OR
b Explore the functions of Financial Management. Portray the various techniques followed by the social enterprises in Financial Management.
- 5 a Elaborate on social marketing and social service marketing.
OR
b Draw the case studies on social and service marketing in the field of environment protection and human rights.

Z-Z-Z

END