

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BSc DEGREE EXAMINATION MAY 2017
(Fourth Semester)

Branch- **PSYCHOLOGY**

INDUSTRIAL PSYCHOLOGY

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks!)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 Define industrial psychology.
- 2 What is meant by scientific management?
- 3 Define the term motivation.
- 4 Write the meaning of goal - setting.
- 5 Define the term job analysis.
- 6 What is meant by selection?
- 7 Definition of performance appraisal.
- 8 Any three (03) importance of training.
- 9 What is meant by work environment?
- 10 Write the term engineering psychology.

SECTION - B (25 Marks!)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Discuss about the historical development in industrial psychology.
OR
b Give short notes on scientific management in industrial psychology.
- 12 a Write about the importance of motivation.
OR
b Give in detail about motivation at work place.
- 13 a Discuss the types of job analysis.
• OR
b What are psychological tests used for the selection procedure?
- 14 a Give short notes on the scope of performance appraisal.
OR
b Write about the importance of training.
- 15 a Enumerate the components of work environment.
OR
b State the ergonomic process.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Explain the nature and scope of industrial psychology.
- 17 Elucidate Maslow's hierarchy of need theory.
- 18 Explain the methods of job analysis.
- 19 **Describe the tools of performance appraisal.**
- 20 Explain the scope and goals of Ergonomics.