

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BA DEGREE EXAMINATION MAY 2017
(Sixth Semester)

Branch - ECONOMICS

INDUSTRIAL ECONOMICS

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks!

Answer ALL questions

ALL questions carry EQUAL marks

(10 x 2 = 20)

- 1 What is secondary sector?
- 2 Define industrial efficiency
- 3 Explain location factor.
- 4 What is meant by 'Split processes'?
- 5 Define capital productivity.
- 6 Describe deglomeration.
- 7 What is a representative firm?
- 8 Give the meaning of cost efficiency.
- 9 Explain Technological innovation.
- 10 Describe profitability.

SECTION - B (25 Marks!

Answer ALL Questions

ALL Questions Carry EQUAL Marks' (5 x 5 = 25)

- 11 a Discuss the determinants of industrial efficiency.
OR
b Describe the rationale for industrialization.
- 12 a' Explain the need for balanced regional development.
OR
b Outline Sargant Florence's theory of industrial location.
- 13 a What are the tools of productivity?
OR
b Describe the factors affecting industrial productivity.
- 14 a How is profitability measured?
OR
b Give the relationship between efficiency and size of the firm.
- 15 a Explain the advantages of diversification.
OR
b How are innovation activities measured?

SECTION - C (30 Marks)

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

- 16 Trace the history of industrial economics.
- 17 Explain Weber's theory of Industrial Location.
- 18 , : Elucidate the role of the National Productivity Council.
- 19 Discuss the factors influencing the size of a firm.
- 20 Describe the process of innovation.