

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

BCom DEGREE EXAMINATION MAY 2017  
(Sixth Semester)

Branch - COMMERCE (RETAIL MARKETING)

ENTREPRENEURSHIP

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks!)

Answer ALL questions

ALL questions carry EQUAL marks

(10 x 2 = 20)

- 1 Who is a drone entrepreneur?
- 2 Who is an intrapreneur?
- 3 What is seed capital assistance?
- 4 What is Investment Allowance?
- 5 Explain the concept of project formulation.
- 6 What is a feasibility report?
- 7 What is MSME?
- 8 What is the importance of registration of business?
- 9 What is DIC?
- 10 What is the role of TCO in entrepreneurial development?

SECTION - B (25 Marks!)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 5 = 25)

- 11 a Differentiate between an entrepreneur and a manager.  
OR  
b What are the qualities of an entrepreneur?
- 12 a State the need for incentives offered by the Government.  
OR  
b Briefly explain about State Capital investment subsidy.
- 13 a What are the factors to be considered while selecting a project?  
OR  
b What is a project report? What are its contents?
- 14 a What is the criteria for selecting location of small scale units?  
OR  
b Explain the need for registration of small scale units.
- 15 a Examine the role of SIDO in developing entrepreneurs.  
OR  
b Describe the performance of TIIC.

SECTION - C (30 Marks!)

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

- 16 What are the factors that influence entrepreneurship?
- 17 Explain the incentives available to SSI units in backward areas.
- 18 Explain briefly the elements of project formulation.
- 19 What are the causes and consequences of trade sickness in small scale units?
- 20 Discuss the contribution of SIPCOT, NSIC and IFCI in developing entrepreneurship

Z-Z-Z

END