

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BCom DEGREE EXAMINATION MAY 2017
(Third Semester)**

Branch- COMMERCE (FOREIGN TRADE)

INTERNATIONAL BUSINESS ENVIRONMENT

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 Define International Business Environment.
- 2 What is World Economy?
- 3 Define Global Investment.
- 4 Write any two features of Globalization.
- 5 What is custom Union?
- 6 Expand NAFTA.
- 7 What is Exchange Rate?
- 8 Define Foreign Exchange System.
- 9 What is Transaction Exposure?
- 10 What are Forex Derivatives?

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Write the different types of International Business Environment.
OR
b Discuss the nature of International Business.
- 12 a Explain the various methods of Globalization.
OR
b What are the features of Globalization?
- 13 a Explain the concept of European Union.
OR
b Discuss the role of ASEAN.
- 14 a What are determinants of Exchange Rates?
OR
b Mention the participants in Foreign Exchange System.
- 15 a Write a note on Economic Leading and Lagging.
OR
b What is a Forward Contract? Discuss in detail.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Discuss the scope of International Business.
- 17 Explain the barriers to Globalization. How to overcome them.
- 18 Explain the conceptual framework of MNCs with examples.
- 19 What are the different types of Exchange Rate?
- 20 Mention the Foreign Exchange Risks. How to manage the risks.