PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BCom DEGREE EXAMINATION MAY 2017
(Second Semester)

Branch - COMMERCE WITH COMPUTER APPLICATIONS

FUNDAMENTALS OF E-COM & M.COM

Time : Three Hours   Maximum : 75 Marks

SECTION-A (20 Marks)
Answer ALL questions
ALL questions carry EQUAL marks   (10 x 2 = 20)

1   Define e-commerce.
2   What is B2C?
3   What do you mean by Hacking?
4   Explain Decryption.
5   Write a note on EDIFACT.
6   Define Firewall.
7   What is electronic wallet?
8   Write two uses of EFT.
9   Write a short note on CDMA.
10 Explain any two merits of GPRS.

SECTION - B (25 Marks)
Answer ALL Questions
ALL Questions Carry EQUAL Marks (5 x 5 = 25)

11 a Write the uses of Inter organizational e-commerce.
                         OR
    b   Discuss the Anatomy of e-commerce application.

12 a What is digital signature? Explain.
                         OR
    b   Explain the uses of anti-virus software.

13 a   Explain the process of EDI.
                         OR
    b Discuss consumer oriented e-commerce application.

14 a   Explain e-cash?
                         OR
    b List out the security schemes in Electronic payment system.

15 a What are the functions of mobile computing? Explain.
                         OR
    b Explain about Bluetooth and RFID technologies.

SECTION - C (30 Marks)
Answer any THREE Questions
ALL Questions Carry EQUAL Marks (3 x 1 0 = 30)

16   Explain the architectural framework of e-commerce in detail.

17   What is meant by firewall? Explain its type.

18   Explain Internet topology and its type.

19   Describe all kinds of legal issues of e-payment.

20   Explain WAP architecture.

Z-Z-Z   END