PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BCom DEGREE EXAMINATION MAY 2017
(Sixth Semester)

Branch -COMMERCE WITH COMPUTER APPLICATIONS

ENTREPRENEURSHIP FOR SMALL BUSINESS

Time : Three Hours   Maximum : 75 Marks

SECTION-A (20 Marks)
Answer ALL questions
ALL questions carry EQUAL marks   (1 0 x 2 = 20)

1   Define Entrepreneurship.
2   Mention any two environmental factors affecting entrepreneurship
3   What is incentive and subsidie?
4   What is industrial estate?
5   What is a project?
6   What do you mean by feasibility report?
7   What is BIFR?
8   What is small scale Business?
9   What is institutional set up?
10 Write any two functions of DIC.

SECTION - B (25 Marks)
Answer ALL Questions
ALL Questions Carry EQUAL Marks (5 x 5 = 25)

11   a Explain the importance of entrepreneurial development in Indian economy.
OR
b Explain the qualities of an entrepreneur.

12   a Narrate the functions of District Industries centers.
OR
b Write short notes on industrial policies in relation to entrepreneurial Development.

13   a State the criteria for selecting a project?
OR
b Write a note on Technical Analysis.

14   a Write short notes on prospects of entrepreneurs in small scale Entrepreneurs
OR
b Discuss the need for developing entrepreneurs in small scale Industries.

15   a Suggest any two financial institutions involved in extending financial
assistance to entrepreneurs?
OR
b Emphasis the need for registration of SSI units.

SECTION - C (30 Marks)
Answer any THREE Questions
ALL Questions Carry EQUAL Marks (3 x 1 0 = 30)

16   What are the functions of Entrepreneur in detail?.

17   Discuss the central and state Government subsidies and Incentives.

18   What is project identification? Explain the internal and external
constraints in project identification.

19   Explain the causes for Trade sickness in small scale units in India.

20   Discuss briefly the steps in starting a small scale enterprises.