

**PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)**

**BSc DEGREE EXAMINATION MAY 2019  
(First Semester)**

**Branch - COSTUME DESIGN & FASHION**

**CONCEPTS OF FASHION DESIGNING**

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** marks (10x1 = 10)

- 1 \_\_\_\_\_ fashion is denoted as “Bom Over Night”.  
(i) Knock off (ii) Classic  
(iii) Fad (iv) Chic
- 2 \_\_\_\_\_ style created with original unconventional ideas or techniques with a startling look.  
(i) Avant garde (ii) Knock off  
(iii) Haute Couture (iv) Custom made
- 3 \_\_\_\_\_ line dominate tend to be quiet, relaxed and restful in feeling.  
(i) Horizontal (ii) Vertical  
(iii) Jagged (iv) Diagonal
- 4 \_\_\_\_\_ is a sensory feeling understood by sight as well as by touch.  
(i) Colour (ii) Texture  
(iii) Silhouette (iv) Space
- 5 \_\_\_\_\_ in garments is produced by structural parts and by added decoration.  
(i) Rhythm (ii) Harmony  
(iii) Balance (iv) Proportion
- 6 The term quarter connected with \_\_\_\_\_ accessory.  
(i) Shoe (ii) Hand Bag  
(iii) Tie (iv) Hat
- 7 \_\_\_\_\_ hue formed when equal amount of primary and secondary colours are combined.  
(i) Analog (ii) Tertiary  
(iii) Intermediate (iv) Both (ii) & (iii)
- 8 Tint of a hue developed by adding \_\_\_\_\_ with the particular colour.  
(i) Black (ii) White  
(iii) Grey (iv) Other hue
- 9 The stout person should avoid the \_\_\_\_\_ in dress.  
(i) Extremes (ii) Semi fitted  
(iii) Dull fabric (iv) All the above
- 10 People with long necks should prefer \_\_\_\_\_ neck details.  
(i) High Chunky collar (ii) Boat  
(iii) Scoop (iv) None of the above

**Cont...**

**SECTION - B (35 Marks)**

Answer **ALL** Questions

**ALL** Questions Carry **EQUAL** Marks (5 x 7 = 35)

- 1 i a Compare the fashion terms line and collection.  
OR  
b Describe the various stages of fashion cycle.
- 12 a How are lines in garments categorized?  
OR  
b How should be the proportion of textures in dress?
- 13 a Formal balance is easy to achieve. Explain.  
OR  
b Analyze about the proportions suitable for a small person.
- 14 a Narrate about how the colors are classified.  
OR  
b Explain about color theories followed in dress designing.
- 15 a Compare the becoming and unbecoming neck details for broad and narrow shoulder.  
OR  
b How to choose the right material and proper waist treatment for large hip figures?

**SECTION - C (30 Marks!)**

Answer any **THREE** Questions

**ALL** Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Elucidate the theories about fashion adaptation.
- 17 Discuss about the elements of design with neat sketch.
- 18 Enumerate about the fashion accessories and their contribution in fashion business.
- 19 With neat sketch explain about color schemes applicable to fashion industry.
- 20 Discuss about the becoming and unbecoming fashion for long waist and slender figures.

Z-Z-Z

END