

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BBA DEGREE EXAMINATION MAY 2017
(Sixth Semester)**

Branch - **BUSINESS ADMINISTRATION(IS)**

WEB DEVELOPMENT AND MULTIMEDIA

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 What is a protocol?
- 2 Define HTML.
- 3 What is meant by positioning?
- 4 What is a transition?
- 5 State the use of hyperlinks.
- 6 Define JPEG.
- 7 Define GUI.
- 8 What is meant by Shape tweening?
- 9 What is a 3D animation?
- 10 What is the use of Maya?

SECTION - B (25 Marks!)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a How to create link in HTML? Explain.
OR
b How to add background colors and images in HTML document? Explain.
- 12 a Explain the dynamically positioning elements on a web page with example.
OR
b Explain about the filters in DHTML.
- 13 a What is a MPEG? Explain.
OR
b Give a short note on models of time.
- 14 a Explain about the 2D transformations of animations.
OR
b Give a short note on Adobe Photoshop.
- 15 a Explain the concept of 3D animation.
OR
b Explain in detail about the 3D object representations.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 How to create tables in HTML? Explain with example.
- 17 How to create a simple animation using DHTML? Explain with example.
- 18 Explain about Dream Weaver.
- 19 Explain in detail about the 2D viewing.
- 20 Explain the following
a) 3DS Max b) Maya