

FUNDAMENTALS OF TOURISM

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10 x 2 = 20)

- 1 What is tourism?
- 2 Mention any few positive impacts of tourism.
- 3 Define mass tourism.
- 4 Expand TAAI.
- 5 Bring out any two economic benefits of tourism.
- 6 • Give two examples of surface transports.
- 7 Define Health Tourism.
- 8 Name any four travel documents.
- 9 Who is a tourist guide?
- 10 Mention any two source of income for travel agency.

SECTION - B (25 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 5 = 25)

- 11 a Describe the meaning and nature of tourism.
OR
b What are the basic components of tourism?
- 12 a Name the different type of accommodation available for a tourist.
OR
b What are the factors responsible for tourism development?
- 13 a Explain the adventure tourism,
< OR
b How will you motivate the travelers?
- 14 a Explain how to obtain a passport.
OR
b What are the role of transport in tourism?
- 15 a Examine the functions of a travel agent.
OR
b Who is a tour operators? What are his function?

SECTION - C (30 Marks)

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

- 16 Describe the “old age and new age tourism”.
- 17 Explain the renaissance and its effect of tourism.
- 18 Discuss the steps involved in international online air ticketing.
- 19 State out the different forms of tourism.
- 20 Give a organisational structure of travel agency and explain it.