

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
RSc DEGREE EXAMINATION DECEMBER 2018
(Fourth Semester)

Branch - **VISUAL COMMUNICATION (ELECTRONIC MEDIA)**

TELEVISION PRODUCTION THECHNIOUES

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks!)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10x2 = 20)

- 1 Transmission.
- 2 TV Camera.
- 3 Shooting script.
- 4 Creative Director.
- 5 Video formats.
- 6 Interviews.
- 7 Visualization.
- 8 Aesthetics.
- 9 Art Director.
- 10 Live show.

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Discuss the layout of the TV studio.
OR
b Describe the process picture transmission.
- 12 a Explain about floor manager and creative director.
OR
b Describe Pre-postproduction.
- 13 a Describe the process of single and multi camera.
OR
b Explain principles of production techniques.
- 14 a Describe set designing Elements.
OR
b Discuss Computer Graphics role in visualization.
- 15 a Explain planning problem of outdoor shooting.
OR
b Explain Art Director roll in TVP.

SECTION - C (30 Marks!)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Give a detailed note on the three stages of production.
- 17 Explain the Functions, Duties and Responsibilities of the Producer.
- 18 Write an account on different types of camera movements.
- 19 Describe set planning & designing.
- 20 Discuss Art directing talents in TV shows