

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BA DEGREE EXAMINATION DECEMBER 2018
(First Semester)**

Branch – **SOCIOLOGY**

ELEMENTS OF SOCIAL PSYCHOLOGY

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 Define Social Psychology.
- 2 Write about Observational Method.
- 3 What is Attitude?
- 4 Write about rating scales.
- 5 Define group.
- 6 Write about the nature of democratic leader.
- 7 Define Aggression.
- 8 Briefly write about Pro-social behaviour.
- 9 Explain the meanings of prejudice.
- 10 What is stereotype?

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Discuss about the nature of Social Psychology?
OR
- b What do social psychologists do?
- 12 a How do people form attitude?
OR
- b How does attitude change?
- 13 a Explain the steps involved in formation of group.
OR
- b Critically evaluate the power and leadership.
- 14 a What are the causes of aggression?
OR
- b Examine the learning prejudices of aggression.
- 15 a Examine the common prejudices and targets.
OR
- b Why prejudices exist?

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Illustrate the causes of Social behaviour.
- 17 Evaluate the theories of aggression.
- 18 Describe about various style and characteristics of leadership.
- 19 How to measure attitude?