

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BSc DEGREE EXAMINATION DECEMBER 2018
(Third Semester)

Branch- **PSYCHOLOGY**

SOCIAL PSYCHOLOGY

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks!)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 What do you mean by social cognition?
- 2 Give the meaning of persuasion.
- 3 What is social loafing?
- 4 What is the meaning of prejudice?
- 5 What is interdependent relationship?
- 6 Define attitude.
- 7 What is conformity?
- 8 Give the meaning of presocial behaviour.
- 9 What does social psychology deal with?
- 10 What is a common - bond group?

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Explain the functions of groups.
OR
b How does group attain consensus? Explain.
- 12 a Narrate the nature of social psychology.
OR
b Briefly discuss the causes of social behaviour.
- 13 a How does altitude influence behaviour? Explain.
OR
b Give an account on gender role behaviour.
- 14 a Explicate the effects of prejudice.
OR
b Narrate the importance of interpersonal attraction.
- 15 a Describe Asch's research on conformity.
OR
b Explain the factors that predict conformity.

SECTION - C (30 Marks!)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Explain the perspectives of social psychology.
- 17 Discuss how cognitive dissonance can be managed.
- 18 Elucidate the contemporary theories of leadership.
- 19 Discuss the sources of prejudice.
- 20 Explain by-stander effect.