

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BSc DEGREE EXAMINATION DECEMBER 2018
(Fourth Semester)

Branch - **PSYCHOLOGY**

INDUSTRIAL PSYCHOLOGY

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10 x 2 = 20)

- 1 Define Industrial Psychology.
- 2 Mention the branches of industrial psychology.
- 3 Define work motivation.
- 4 What is Job satisfaction?
- 5 Define Job analysis.
- 6 What is recruitment?
- 7 Define performance appraisal.
- 8 What is training?
- 9 Define ergonomics.
- 10 What is fatigue?

SECTION - B (25 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 5 = 25)

- 11 a Explain the role of psychologist in the industry.
OR
b Describe the experiments of Hawthorne study.
- 12 a Describe the types of motives.
OR
b How job satisfaction can be measured? Explain.
- 13 a Enumerate the objectives of job analysis.
OR
b Describe the sources of recruitment.
- 14 a Give a brief account of competency mapping.
OR
b How the effectiveness of training can be evaluated? Explain.
- 15 a Explain the components of Work environment.
OR
b Analyze the scope and goals of engineering psychology.

SECTION- C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

- 16 Trace the historical development of industrial psychology.
- 17 Discuss the theories of motivation briefly.
- 18 Discuss the role of interview and psychological tests in selection.
- 19 Describe the various training methods.
- 20 Discuss the causes and preventing methods of accidents.