TOTAL PAGE

14ECU20

# PSG COLLEGE OF ARTS & SCIENCE

(AUTONOMOUS)

#### **BA DEGREE EXAMINATION DECEMBER 2018**

(Sixth Semester)

#### Branch - ECONOMICS

## INDUSTRIAL ECONOMICS

Time: Three Hours Maximum: 75 Marks

# **SECTION-A (20 Marks)**

Answer ALL questions

**ALL** questions carry **EQUAL** marks  $(10 \times 2 = 20)$ 

- 1 Define Industrial Economics.
- 2 Explain Division of Labour.
- 3 Describe balanced growth.
- 4 Point out the meaning of Agglomeration.
- 5 Mention the tools of productivity.
- When did the productivity movement start in India?
- 7 Explain briefly the point of optimum.
- 8 State the meaning of variable cost with an example.
- 9 Describe market concentration.
- 10 Give the meaning of acquisition.

# SECTION - B (25 Marks)

Answer ALL Questions

ALL Questions Carry **EQUAL** Marks  $(5 \times 5 = 25)$ 

11 a Discuss the scope of Industrial Economics.

OR

- b Give suggestions to improve industrial efficiency in India.
- 12 a Describe the locational trends in India.

OR

- b Explain the need for balanced regional development.
- 13 a State the importance of improving productivity in Indian Industries.

OR

- b Briefly explain the factors affecting industrial productivity.
- 14 a Describe the various components of cost of production.

OR

- b Evaluate the theory of profitability.
- 15 a Explain the innovation process.

OR

b Point out the types of integration.

## SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks  $(3 \times 10 = 30)$ 

- 16 Elucidate the advantages of industrialization.
- 17 Enumerate the factors determining industrial location.
- Discuss the problems faced in improving productivity in India.
- 19 Elucidate the relationship between size and efficiency of the firm.
- 20 Explain the theory of Technological innovation.