PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BA DEGREE EXAMINATION DECEMBER 2018
(Sixth Semester)

Branch – **ECONOMICS**

Core Elective – II

ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours   Maximum : 75 Marks

SECTION-A (20 Marks)
Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

1   Who is a fashion Entrepreneur?

2   Mention the types of women entrepreneurs.

3   List the phases of EDP's.

4   Who are the promoters of ITCOT?

5   What is meant by techno – economic projects?

6   What is CPM?

7   List any two direct financing activity of IFCI.

8   State the sources of long term finance.

9   Mention any two importance of location of an enterprise.

10   What is the meaning of Incentive?

SECTION - B (25 Marks)
Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

11 a   Explain the characters of an entrepreneur..

OR

  b   What are the problems of women entrepreneurs?

12 a   List the characterizations of EDP's.

OR

  b   Write a note on Industrial estates .

13 a   What are the steps involved in decision making process.

OR

  b   Write a note on network Analysis.

14 a   Explain the activities of SFC's.

OR

  B   Describe how commercial banks participate in the financial assistance to enterprises.

15 a   Write a note on the location of an enterprise.

OR

  b   Briefly explain the challenges of new entrepreneurs.

SECTION - C (30 Marks)
Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

16   Discuss the function of an entrepreneur .

17   Narrate the functions of DIC.

18   Explain in detail the contents of a project report.

19   Critically evaluate the working of IDBI.

20   Discuss the various steps to be taken for standing a small scale unit.