

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BCom (CS) DEGREE EXAMINATION DECEMBER 2018
(Third Semester)**

Branch - **CORPORATE SECRETARYSHIP**

BUSINESS ETHICS & ENVIRONMENT

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks!)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (1 0 x 2 = 20)

- 1 What is Ethics?
- 2 Define "Business ethics".
- 3 What do you mean by Business Environment?
- 4 What is Green marketing?
- 5 Define "Risk".
- 6 Who are micro indicators in business environment?
- 7 What do you know about WTO?
- 8 What is World Bank?
- 9 What is meant by social responsibility?
- 10 What does it mean for a company to be socially responsible?

SECTION - B (25 Marks!)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 1 1 a What are the factors influencing ethical behaviour?
OR
b Highlight the factors influencing Business ethics.
- 12 a What are the features of Business Environment?
OR
b Outline the role of Economic Planning on GDP.
- 13 a State the nature of Business Environment.
OR
b How micro indicators are using risk in Business Environment?
- 14 a What are the essential conditions for Globalization?
OR
b Briefly explain the role of International economic Institutions.
- 15 a State the importance of Corporate Social responsibility.
OR
b Explain the legal provisions of CSR.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Describe the need for Business Ethics.
- 17 Explain the various types of Business Environment.
- 18 Discuss the recent development and growth of public sectors.
- 19 Explain the role of MNC's in International Trade.
- 20 Highlight the corporate social responsibility practice in India.

Z-Z-Z

END