

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

BCom DEGREE EXAMINATION DECEMBER 2018  
(Fifth Semester)

Branch - COMMERCE (RETAIL MARKETING)

**CORE ELECTIVE -1: HUMAN RESOURCE MANAGEMENT**

Time : Three Hours

Maximum : 75 Marks

**SECTION-A (20 Marks!)**

Answer ALL questions

ALL questions carry EQUAL marks (10 x 2 = 20)

- 1 Define Human Resource Management.
- 2 What is Planning?
- 3 What is meant by Human Resource Planning?
- 4 What is Job specification?
- 5 What do you mean by Induction?
- 6 What is meant by Interview?
- 7 Define Training?
- 8 What is required for the development of career?
- 9 Define Job evaluation.
- 10 What do you mean by MBO?

**SECTION - B (25 Marks!)**

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 5 = 25)

- 11 a Write the qualities of Human Resource Management.  
OR  
b Explain the scope of Human Resource Management.
- 12 a What are the needs of Human Resource Planning.  
OR  
b Explain the methods of Job Design.
- 13 a Write the advantages of Formal induction.  
OR  
b Explain the benefits of Placement.
- 14 a State the objectives of Career Planning.  
OR  
b What are the needs of Employee Training?
- 15 a What are the advantages of merit rating?  
OR  
b Explain the various principles of job evaluation?

**SECTION - C (30 Marks)**

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

- 16 Explain in detail about Strategic Human Resource Management?
- 17 What are the steps are involved in the Human Resource Planning process?  
Explain.
- 18 Describe the Process of Recruitment.
- 19 Explain the various methods of training.