

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BCom DEGREE EXAMINATION DECEMBER 2018
(Second Semester)**

Branch - **COMMERCE (COMPUTER APPLICATIONS)**

FUNDAMENTALS OF e-Com & m.Com

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer ALL questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 What is E-commerce Frame work?
- 2 What is E-CRM?
- 3 What do you mean by server security?
- 4 What is Digital signature?
- 5 What are the uses of Internet?
- 6 What is the process of EDI?
- 7 Write a short note on E-cheques.
- 8 What is meant by smart card?
- 9 What is Mobile computers?
- 10 What do you mean by wireless spectrum?

SECTION - B (25 Marks)

Answer ALL Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Analyze the advantages of E-commerce.
OR
b Discuss the factors influencing E-commerce.
- 12 a Explain the process of Digital signature.
OR
b Mention the tools to protect the transaction security.
- 13 a What are the functions of ISP.
OR
b State the types of Internet topology.
- 14 a Bring out the factors influencing the M-commerce.
OR
b Discuss the advantages of Debit cards.
- 15 a Explain the "Mobile Access Devices".
OR
b What are the major components of WAP.

SECTION-COO Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Enumerate the anatomy of E-commerce application.
- 17 Briefly explain the different kinds of encryption method.
- 18 Explain the EDI application in Business.
- 19 Describe the e-payment security mechanisms arc used by various banks India.
- 20 Elaborately discuss the term "Wireless Technology".