

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BCom DEGREE EXAMINATION DECEMBER 2018
(Fifth Semester)**

Branch - COMMERCE (ACCOUNTING & FINANCE)

ENTREPRENEURSHIP FOR SMALL BUSINESS

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 What is Entrepreneurship?
- 2 Who is Drone Entrepreneur?
- 3 Define Industrial Estate.
- 4 What is DICs?
- 5 Define Project Identification.
- 6 What is Marketing Analysis?
- 7 State the two needs in small scale enterprise.
- 8 What is meant by Trade Sickness?
- 9 Mention the any two objectives of financial institutions.
- 10 What are SSI units?

SECTION - B (25 Marks!)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a What are the characteristics of Entrepreneur?
OR
b Discuss the factors influencing the Entrepreneur.
- 12 a Explain the different functions of DICs.
OR
b Briefly explain the industrial policies for Entrepreneurial Development.
- 13 a What are the technical analysis project?
OR
b Bring out the various criteria for selecting a project.
- 14 a Describe the importance of small-scale entrepreneur.
OR
b State the various Trade sickness in small scale units in India.
- 15 a Explain the various steps involved in establishing Small-Scale Enterprises.
OR
b Discuss the financial assistance provide to Small Scale Industries.

SECTION - C (30 Marks!)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Discuss the different qualities of Entrepreneur.
- 17 Discuss the various subsidies and incentives provide the central and state government in India.
- 18 Explain the various prospects and problems faced by small entrepreneurs.
- 19 Discuss the important process involved in project identification.