

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BSc DEGREE EXAMINATION DECEMBER 2018
(Fifth Semester)

Branch - **CATERING SCIENCE & HOTEL MANAGEMENT**

TRAVEL & TOURISM MANAGEMENT

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10 x 2 = 20)

- 1 Give any four religious destination in India.
- 2 Define domestic tourist.
- 3 Expand UFTAA.
- 4 How does WTO classify the tourism?
- 5 Give any two cultural factors that influence tourism.
- 6 Name any four travel documents.
- 7 Specify the nature of hospitality.
- 8 Define passport.
- 9 What do you mean by brochures?
- 10 Write the main difference between travel agents and tour operators.

SECTION - B (25 Marks!)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 5 = 25)

- 11 a Bring out the merits of tourism industry.
OR
b Explain the basic components of tourism.
- 12 a Analyze the evolution of the accommodation sector.
OR
b Narrate the modes of transportation.
- 13 a Mention the future trends in travel.
OR
b List out the various types of travel motivators.
- 14 a Examine the advantage of international chain hotels in tourism promotion.
OR
b Enumerate the functions of Indian tourism offices in India.
- 15 a List out the main functions of travel agency.
OR
b Give a note on travel organizations.

SECTION - C (30 Marks)

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

- 16 State out the factors influence in domestic and international tourism.
- 17 Describe the renaissance and its effect on tourism in India.
- 18 Examine the travel behaviour & motivation.
- 19 Illustrate the hospitality services in tourism sectors.
- 20 Discuss the various steps to set up a travel agency.