

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BSc DEGREE EXAMINATION DECEMBER 2018
(Fifth Semester)

Branch - **CATERING SCIENCE & HOTEL MANAGEMENT**

PRINCIPLES OF MANAGEMENT

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10x2 = 20)

- 1 Define Management.
- 2 What is Technical Skill?
- 3 How would you define organizing?
- 4 What is planning?
- 5 Define Job analysis.
- 6 Recruitment - Define.
- 7 Briefly explain about motivation.
- 8 Write a note on Communication.
- 9 What is wage and Salary?
- 10 Define Fringe Benefits.

SECTION - B (25 Marks!)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5x5 = 25)

- 11 a What is Personnel management?
OR
b Write about the different levels of management.
- 12 a Write a short note on management by objectives.
OR
b What is Departmentation? Explain.
- 13 a What are the different sources of Recruitment?
OR
b Write a note on Performance appraisal.
- 14 a List out the functions of a Leader.
OR
b What are the barriers to effective communication?
- 15 a Write a note on Industrial dispute.
OR
b What are the types of collective bargaining?

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3x10 = 30)

- 16 Explain in detail about the different roles of Manager.
- 17 What are the different types of Planning? Explain.
- 18 Write in detail about the types of selection test.
- 19 Write about the Hierarchy of needs theory.
- 20 What is Fringe benefits? What are the types of Fringe benefits?