

BBA DEGREE EXAMINATION DECEMBER 2018
(Third Semester)

Branch - **BUSINESS ADMINISTRATION (RETAIL MANAGEMENT)**

LEGAL ASPECTS OF RETAILING

Time ; Three Hours

Maximum ; 75 Marks

SECTION-A (20 Marks)

Answer ALL questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- Define Contract.
What is Consideration in law?
State the legal provisions relating to the delivery of goods
- 4 Explain the doctrine of caveat emptor.
5 Give any 2 types of Cheques.
6 Explain the role of District Forum under the consumer protection Act.
7 State the functioning of the Patent Act.
8 Define the term restrictive trade practices.
9 What do you mean by consumer credit?
10 Define Franchising.

SECTION - B (25 Marks)

Answer ALL Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a What are the rules regarding a valid offer?
OR
b Explain the classification of contract with example.
- 12 a How and When an agency is terminated?
OR
b Define Unpaid Seller. What are his rights under the sale of goods Act?
- 13 a Define Bill of Exchange. What are its essential elements?
OR
b What are the rules regarding to dishonour of Negotiable Instruments?
- 14 a Explain the duties of 'Certifying Authority' under the Information Technology Act.
OR
b Discuss the procedure for registration of Trademark.
- 15 a What are the various consumer credit in the market.
OR
b Explain in detail of packaging and Labelling Act.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Elaborate the essential characteristics of a valid contract.
17 What are the duties, rights and liabilities of a Agent and principal?
18 Briefly explain the consumer disputes redressal commission and procedure to be followed.
19 Describe the different types of cyber crime in detail and the provision of IT Act 2000.
20 Elucidate the nature and advantages of franchising.