

INTRODUCTION TO SOCIAL PSYCHOLOGY

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10x2 = 20)

- 1 Define Social Psychology.
- 2 What is gregariousness?
- 3 What is convert behavior?
- 4 What is need for achievement?
Define attitude.
- 6 Define Persuasion.
- 7 What is Conformity ?
- 8 What is a formal group?
- 9 What is called as a mob?
- 10 Explain mass media.

SECTION - B (25 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5x5 = 25)

- 11 a What are the various methods used in Social Psychology?
OR
h Discuss the contributions of Ross and EH Allport to Social psychology.
- 12 a Explain Socialization as a social learning process.
OR
b How to understand dependency and aggression? Explain.
- 13 a Discuss the nature and dimensions of attitudes.
OR
b Explain the role of communication in changing attitudes.
- 14 a Does each group have its own norms for the members to conform?
Explain.
OR
b Explain Group structure.
- 15 a Write a note on Mass Psychology.
OR
b What is international audience? Explain with an example.

SECTION - C (30 Marks)

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

- 16 Highlight the history' of Social Psychology.
- 17 What is perception and discuss the social factors that influence perception.
- 18 What is an opinion and explain how it is formed and how it can be changed.
- 19 Elaborate on groups and group process.
- 20 Elaborately, illustrate the psychology of mass movements.