

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

BSc DEGREE EXAMINATION MAY 2018  
(Fourth Semester)

Branch - VISUAL COMMUNICATION (ELECTRONIC MEDIA)

TELEVISION PRODUCTION TECHNIQUES

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10x2 = 20)

- 1 Acoustics.
- 2 Rack.
- 3 Aspect ratio.
- 4 Frame.
- 5 Blue Screen.
- 6 Story broad.
- 7 Aesthetics.
- 8 Montage.
- 9 Scene.
- 10 Location.

SECTION - B (25 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 5 = 25)

- 11 a List out the elements of television production and briefly explain them.

**OR**

- b Briefly discuss the features of different types of camera used in production.

- 12 a Write a note on duties and responsibilities of the creative director.

**OR**

- b Discuss the various steps involved in pre-production process.

- 13 a Differentiate indoor and outdoor shooting with its advantages and disadvantages.

**OR**

- b Write short notes on various camera shorts and angles.

- 14 a Explain the term 'visualization'

**OR**

- b Is make - up necessary components in conveying meaning to its audience? Exaggerate.

- 15 a Briefly discuss the various ground rules to be followed management of life show's.

**OR**

- b What are the various lighting techniques used in television production?

SECTION - C (30 Marks!)

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

- 16 Describe the organizational structure of a television studio.
- 17 Discuss the different stages in production.
- 18 Elaborate on the different types of TV programmes.
- 19 Explain the use of set designing and set properties with examples.
- 20 Narrate the role and responsibilities of art director and floor manager in film production.