

BSc DEGREE EXAMINATION MAY 2018

(Third Semester)

Branch – **PSYCHOLOGY**

SOCIAL PSYCHOLOGY

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks

(10 x 2 = 20)

1. Define attitude.
2. What is persuasion?
3. Explain social behavior.
4. Define Stereotypes.
5. What is social loafing?
6. Explain group polarization.
7. Prejudice. Explain.
8. Explain Johari window.
9. What is Conformity?
10. Explain Bystander Effects.

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Explain the causes of social behavior.
OR
b Discuss social psychology in the new millennium.
- 12 a How are attitudes formed?
OR
b What are the components of attitude?
- 13 a Discuss the functions of Group.
OR
b Explain the impact of deindividuation on group behavior.
- 14 a Explain the nature and origin of prejudice.
OR
b How are interpersonal relationship formed?
- 15 a List out the causes of Loneliness.
OR
b Explain the reasons for helping others.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Elaborate on multicultural perspectives in social psychology.
- 17 Discuss gender role behavior.
- 18 Explain in detail the styles of Leadership.
- 19 Describe the techniques of countering prejudice.
- 20 Discuss the predictors of conformity.