

Environmental and Resource Economics
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Lecture 41

Qualitative Response Models- Linear Probability Model, Logit and Probit Models Part

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Logit model: $P_i = \frac{1}{1 + e^{-z_i}}$, where $z_i = \alpha + \beta x_i$

Odds Ratio $\leftarrow \left(\frac{P_i}{1-P_i}\right) = e^{z_i}$

$\ln\left(\frac{P_i}{1-P_i}\right) = z_i = \alpha + \beta x_i + u_i \rightarrow$ we can estimate this model.

$\left. \begin{matrix} y_i = 1 \\ y_i = 0 \end{matrix} \right\} \begin{matrix} P_i = P(y_i=1) \\ (1-P_i) = P(y_i=0) \end{matrix}$

Putting (1,0) in equation (3)

$\ln\left(\frac{1}{1-1}\right) = \ln(\infty)$ } P_i is actually not equivalent to y_i

$\ln\left(\frac{0}{1-0}\right) = \ln(0)$ } - OLS is not applicable to estimate the Logit model.

P_i since this is p_i is probability of owning a car, or probability of owning a house, p_i by 1 minus p_i is called odds, in favor of happening the event, or odds in favor of owning a car. Since the numerator is p_i we will say that, this is odds in favor of owning a car, if we calculate 1 minus p_i by p_i , that is also odds ratio, but then that will indicate odds against happening that event.

So, here p_i by 1 minus p_i is your dependent variable and we can you have to take log of this. Now, once if you think of estimating this model, see how will you estimate this model? You have information on y , a information on y and y can take two values, y_i equals to either 1, or 0, this is y , this is y_i , y_i equals to 1 and which is basically indicates the individuals is owning a house and this is indicating not owning a house, that means what is p_i and p_i is probability y_i equals to 1, and 1 minus p_i is basically probability y_i equals to 0.

Now, to estimate this model, this is let us say model, let us say this is model 6, to estimate this model first of all you need to have the information on the dependent variable. So, we do not have information on p_i , rather we have information on y_i . Now, apparently you may think of you can put y_i value in this equation and you will construct the dependent variable.

Now, if you put 1 and 0 here, what will happen? If you put 1 and 0, putting 1, 0, in equation 1, in equation 6, what you will get? You will get, so if you put 1, then that would become \log of 1 by sorry \log of 1 by 1 minus 1. So, that would become 1 by 0, so that means \log of this would become your dependent variable. And if you put 0 here, then what will happen? This would become \log of 0 by 1 minus 0 equals to \log of 0.

So, this would become your dependent variable. Can we estimate this model? No, that means we cannot put 1 and 0, in this equation y , because see here, what we are thinking that p_i is equivalent to y_i , but that is not the case, p_i indicates the probability, which will lie between 0 and 1. But here what you are, you what you observe is the realization, y_i is the realization, some people they have owned the car, that is why you have put 1, some people they do not have car that is 0.

So, that is the realized thing, but what you are thinking of the probability which is unobserved probability of owning a car is not observed, rather what you observe is the ultimate realization, whether the person has taken or not, that is the decision, after taking the decision what you observe is a realized fact. But what we are thinking here, in terms of this model 6 is \log of p_i by 1 minus p_i , which is not observable.

So, what we can say that p_i is actually, not equivalent to y_i . So, that is why in this model, we cannot estimate using the OLS method, because the dependent variable itself we do not have information, we cannot put 1 and 0 here, and we cannot estimate the model. So, that means OLS is not applicable to estimate the logit model, we need to go for a different route, we need to take a different route. And what is that route? Let us discuss now.

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The slide content is as follows:

Estimation of Logit model
Maximum Likelihood Estimation (MLE)

What is a Likelihood function?

PDF: $P(O|\theta)$ known
 O : observed thing
 θ : set parameters

$L(\theta | O)$

Binomial distribution $f(x) = \binom{n}{x}$
If a coin is tossed 15 (n) times
What is the prob. of getting 5 heads (success)?

Reverse problem:
 n is known / sample size is known
How many people own car.
parameters?
→ Likelihood fn

So, estimation of logit model, that we are going to discuss, estimation of logit model, how we are going to estimate, using maximum likelihood function or maximum likelihood estimates. So, let us say, I am writing maximum likelihood estimation, which in short known as MLE maximum likelihood estimation, that we are going to use.

But before we talk about maximum likelihood estimation, we need to know, what is a likelihood function? This is very important likelihood function can you think of, what is a likelihood function? The concept of likelihood function is closely related with probability distribution or probability density function.

So, if you know probability distribution function or probability density function, then you can easily understand the concept of probability, sorry likelihood function. Now, what is the probability distribution function? In any probability distribution function, if you think of let us say, binomial, Poisson or any other type of probability distribution function.

Suppose you are thinking of the simple probability distribution function, the binomial function. And the probability distribution function, how it is characterized? Let us say I am writing PDF, probability distribution or probability density function. PDF is characterized by a observed thing given the parameters, I will explain this, when I am specifying a particular probability density distribution function, let us say binomial, I can find out from there, if I cause, if I toss a coin, let us say 15 times, what is the probability of having, let us say 5 heads?

So, that means from PDF, let us say from binomial distribution function, let us say binomial distribution function, I am thinking of binomial distribution function which is given by 2 parameters n and p . So, I can answer this type of question, if a coin is tossed n times, that means let us say 15 times, what is the probability of getting 5 heads, let us say this getting a head, we are calling it this is success, that you can find out, if the probability distribution function is given.

Now, if I reverse this question, so if I reverse this question, here the parameters are known and you are trying to find out the probability of getting 5 heads out of 15 trials. So, you are tossing the coin 15 times, that means number of trials is 15, and you can find out what is the probability of getting 5 successes, or 5 heads in 15 trials. What is the reverse of this problem, can you think of, the reverse problem, reverse of this, that means I know in my sample, how many trials I have made, let us say 15, that means let us say I am asking 15 individuals.

So, my sample size n is 15, so the reverse problem is n is known, n is known that means sample size is known, I also know that, in that out of these 15 individuals, how many people they have car.

So, how many people own the car? Here I was trying to find out that, how many heads I will get, that means what is the number of success. Here if I define that owning a car is a success of that trial, that means I already know out of 15 individuals, how many of them are having a car. Then I what I do not know is the parameters, parameters are unknown.

So, that means in a sample size of 15 individuals, 5 individuals are having a car, that is my sample. And I have already observed that sample, here in terms of o , o is the observed thing, which in probability distribution function, you are trying to find out, you are trying to find out probability of getting 5 success, that is denoted by o . And what is known to you? Known to you is θ , which is the set of parameters.

So, here o in sorry, o , indicates observed thing, and θ basically indicates set of parameters. In binomial distribution function, this p the parameter is known for a single toss it is half, that is known to you. So, given θ , θ set of parameters in probability distribution function you are trying to find out probability of o , that means probability of 5 heads. But in a likelihood function, in a likelihood function I already know that, that is known to me what I try to find out is θ .

So, this is unknown, that means parameter are unknown, here this is known, that is why I say that likelihood function is just the reverse of probability density or distribution function. In likelihood function, I would like to get the parameter, because a set of parameter will only define the PDF.

So, that, I can observe that sample with maximum probability, that is why it is called maximum likelihood function, that means in short, what I want I already observed a sample, where out of 15 individuals, 5 individuals are owning a car, you give me the set of parameters, that will maximize the likelihood of observing that particular sample.

Because from a given population, I could have observed some other samples, some other samples of 15 individuals and in that sample, it would have happened that, out of 15, 2 individuals are having a car, or 14 individuals having a car, or 10 individuals having a car.

So, if you change the parameter, you will get different type of probability function, distribution function. So, I would like to get that set of parameter, that will maximize the likelihood of observing that particular sample. And that is the technique, what we apply here in maximum likelihood method, instead of minimizing the error term, that we used to do in ordinary least square method.

So, this approach is little different, maximum likelihood estimates is different from OLS in that regard, in OLS to get the parameters, we minimize some of the error terms, that means summation UI^2 . Here we are maximizing the likelihood. What is the likelihood? Likelihood of observing that particular sample, where out of 15 individuals, I already observed that 5 individuals they own a car, they own a car.

So, that is just the reverse of probability distribution function, in probability distribution function given θ I would like to estimate the probability of a observed thing. And what is the observe thing? That probability of 5 heads, that I would like to observe.

Here in likelihood function, I have already observed the o , but I would like to get θ set of parameters, that will maximize the probability of observing o , that means probability of observing a particular sample, in which 5 out of 15 individuals own a car, that is the likelihood function. So, this reverse problem will give you likelihood function.

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NPTEL

Handwritten notes on the left:
 α, β will be used for inference making
 DS: min T-LL
 MLE: max log L
 We should be applied in sample only
 max $\{x, p\}$

Whiteboard content:

$$L = P(Y_1, Y_2, Y_3, \dots, Y_n) \quad n_1 + n_2 = n$$

$$= P(Y_1) \cdot P(Y_2) \cdot P(Y_3) \dots P(Y_n)$$
 suppose I have arranged the sample in such a way that the first n_1 individuals own a car and next n_2 individuals don't own a car.

$$= p_1 \cdot p_2 \cdot p_3 \dots p_{n_1} \cdot (1-p_{n_1+1}) \cdot (1-p_{n_1+2}) \dots (1-p_n)$$

$$L = \prod_{i=1}^{n_1} p_i \cdot \prod_{i=n_1+1}^n (1-p_i)$$

$$L = \prod_{i=1}^n p_i^{Y_i} (1-p_i)^{1-Y_i}$$
 this happens as $Y_i = 1$ for first n_1 obs and $Y_i = 0$ for next n_2 obs.

$$\log L = \sum_{i=1}^n Y_i \log(p_i) + \sum_{i=n_1+1}^n (1-Y_i) \log(1-p_i)$$
 [∵ log L is a monotonic transformation of L]

$$p_i = \frac{1}{1 + e^{-(\alpha + \beta x_i)}}$$
 maximize probability of observing that sample

Now, how will you apply this likelihood function in the context of logit model estimation. So, let us say that, the likelihood function is L denoted as probability of observing a sample. And as you know probability of observing a sample means, probability of observing Y 1, probability of observing Y 2, probability of observing Y 3, dot, dot, dot, probability of observing Y n.

So, your sample consists of n number of responses basically, Y takes the value 1 and 0, this is the response function. So, if you observe all your Y is that is basically the likelihood function, that is basically the likelihood function. And this so that means likelihood function is the joint probability of observing Y 1, Y 2, Y 3, dot, dot, dot, Y n.

So, that means this is nothing but probability of Y 1, then probability of Y 2, then probability multiplied by probability of Y 3, then probability of observing Y n. This is the likelihood function, which is nothing but the joint probability distribution function.

Now, suppose I have arranged the sample, suppose I have arranged the sample in such a way, that the first n 1 observation or n 1 individuals, own a car and next n 2 individuals do not own a car, that is how I have arranged. First that means where n 1 plus n 2, equals to, n 1 plus n 2 equals to n, which is the total sample size.

So, that means what I am saying, probability Y 1, Y 2, dot, dot, dot, n 1 up to n 1 it is actually, it is p i, because p i is the probability of observing the sample. So, from here what I can write equals to, equals to p 1, multiplied by p 2, multiplied by p 3, how long this will

continue up to p of $n - 1$, because first $n - 1$ observations, first $n - 1$ individuals will own a car, that is why $p_1, p_2, p_3, \dots, p_{n-1}$.

And what would be the next term? Next term would be $1 - p_{n-1} + 1$, because next person does not have a car, that is why $1 - P$, for first $n - 1, p_1, p_2, p_3, \dots, p_{n-1}$. Next observation, next individual does not own a car, that is why $1 - p_{n-1} + 1$, then $1 - p_{n-1} + 2 \dots, \dots, 1 - p_n$, that is how I have arranged the data.

Now, if you write this expression in a concise format, then what you can write, this is nothing but product of i running from 1 to $n - 1, p_i$ and then this is multiplied by i running from $n - 1$ plus 1, to $n, 1 - p_i$. And this again you can write as 1 grand product p_i to the power Y_i into $1 - p_i$ to the power $1 - Y_i$.

Now, this step is little interesting, how I could write this step, from this step to this step you need to understand how? See this happens, this happens because Y_i equals to 1 for the first $n - 1$ observations and if Y_i equals to 1, then this would become p_i and Y_i equals to 0, for the next n th observation that is why it will become $1 - p_i$, because this would become 0.

So, ultimately this will result in p_i into $1 - p_i$, this happens because as Y_i equals to 1 for first n observations and Y_i equals to 0, for next $n - 2$ observations. Now, if you take log, then what will happen? If you take log, log of L equals to what you can write, this you can say that, log of Y_i sorry, $Y_i \log p_i, Y_i \log p_i + 1 - Y_i, \log of 1 - p_i, i$ running from 1 to $n - 1$, and here i running from $n - 1$ plus 1 to n . Why I have done that? Because log L , why I did this, because log L is a monotonic transformation of L .

So, this is the thing log L equals to $Y_i, \log p_i$ and plus $1 - Y_i$ into $\log 1 - p_i$. Now, you can substitute the value of p_i . What is the value of p_i ? Where p_i equals to, p_i equals to $1 + e^{\alpha + \beta}$ sorry, this is your p_i . So, you can substitute p_i here and then you are trying to maximize this with respect to α and β .

So, that means I am trying to maximize this with respect to α and β . So, I want that particular set of α and β , that will maximize this my likelihood function. And this likelihood function is basically probability of observing that particular sample, in which out of 15 individuals, 5 individuals own a car.

This is the mechanism, this is the mechanism of maximum likelihood estimates for estimating the logit model, instead of minimizing the errors sum summation u_i hat square, we are

maximizing $\log L$ with respect to α and β . And you will get the optimum α^* and β^* , that will maximize probability of observing that sample.

So, I will take that particular $\hat{\alpha}$ and $\hat{\beta}$. So, that means $\hat{\alpha}$ and $\hat{\beta}$, then will be used for inference making. So, in OLS, I was minimizing sum of \hat{u}_i^2 . So, OLS in case of OLS what you are doing, you are minimizing summation \hat{u}_i^2 , but in MLE, what you are doing is maximizing $\log L$, with respect to α and β , that is the difference between this and this.

And there are certain advantages of this MLE, the advantage is that, the $\hat{\alpha}^*$ and $\hat{\beta}^*$, what you get after maximizing $\log L$, that is basically they asymptotically, they are asymptotically efficient and they approach normality, that is also asymptotically.

So, they are efficient asymptotically, that means what? That means they are efficient in large sample. And they approach normal, they follow the normal distribution, that also asymptotically that means, the MLE method should be applied, in large sample only.

So, whenever you are estimating logit model, you have to keep in mind, since the underlying estimation strategy is maximum likelihood and $\hat{\alpha}$ and $\hat{\beta}$, they are efficient asymptotically, that means they show the efficiency property in large sample, you must have a large sample to estimate your logit model.

So, we should not apply the logit model in small sample like 3, 30, or 40, we should have minimum, minimum 200 to 250 observations, for logit model to estimate. So, with this, we are closing our discussion today, tomorrow we will discuss about another class of another particular model of binary response model, or qualitative response model. And then we will also estimate this will see how to estimate the model using a particular data set.