



IIT ROORKEE



NPTEL ONLINE  
CERTIFICATION COURSE

# INTRODUCTION TO INTERACTION DESIGN

## Lecture 20

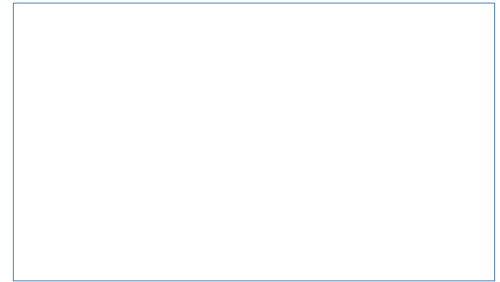
### Component-Based Design Systems

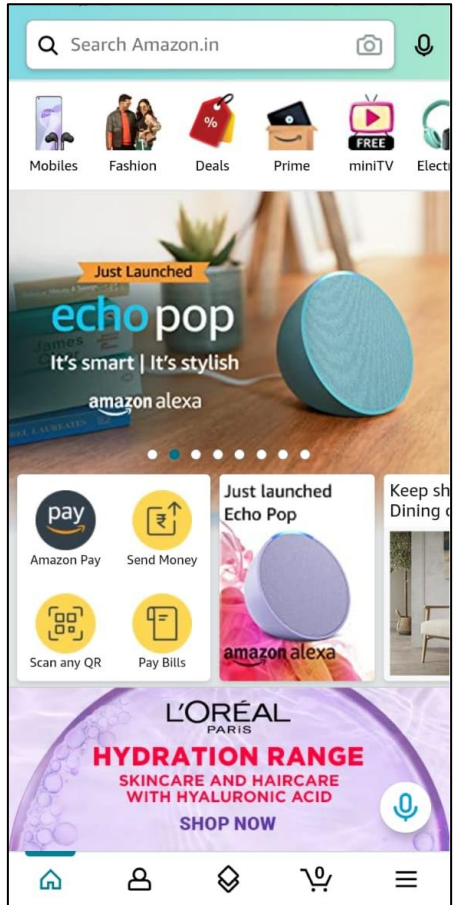
Prof. Sonal Atreya

DEPARTMENT OF DESIGN

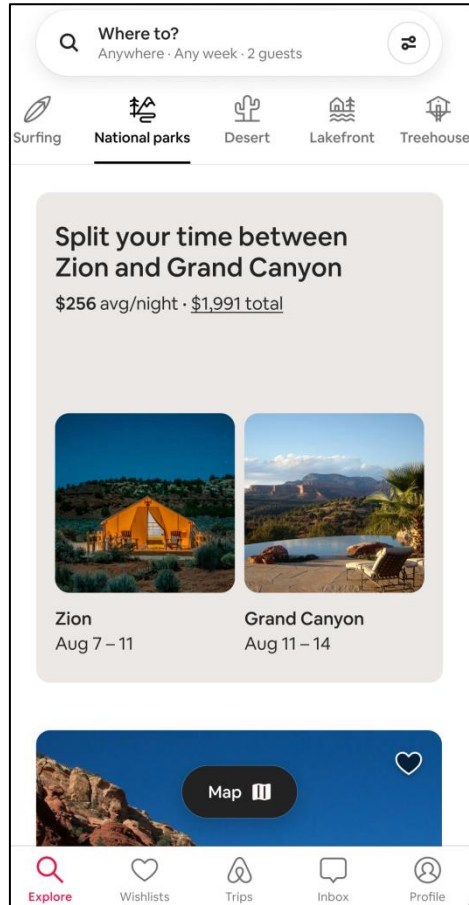


# Component Based Design System

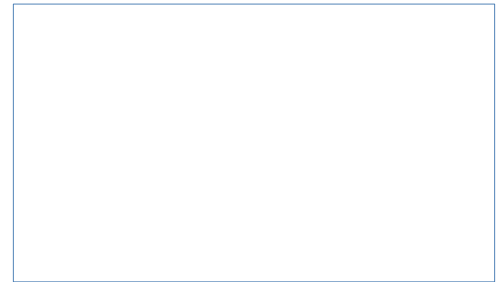


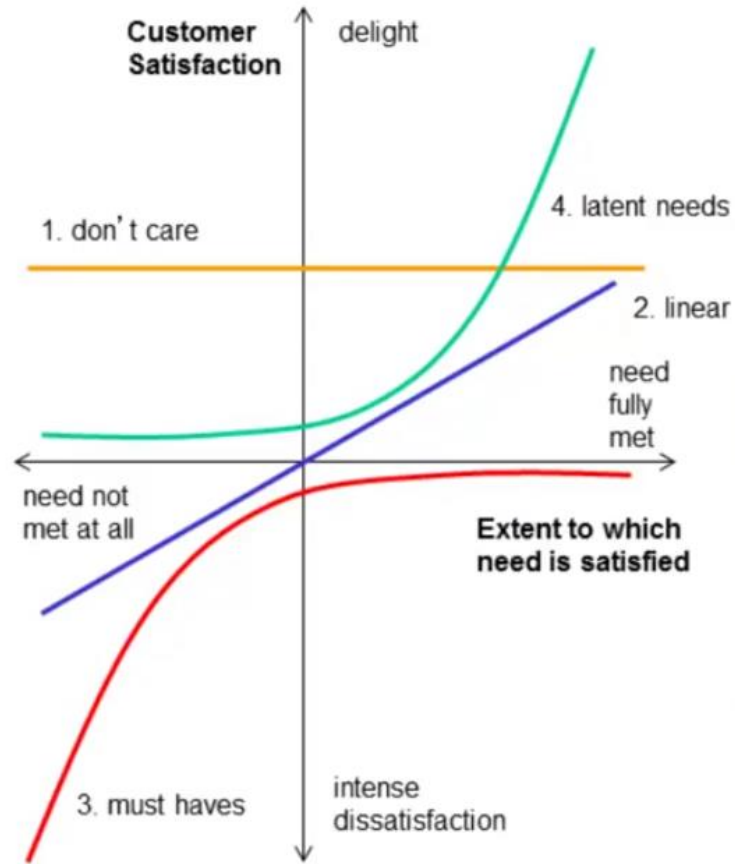


Source: amazon.in

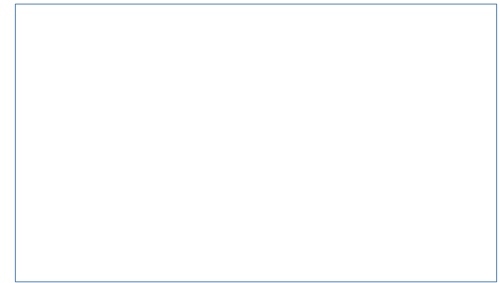


Source: Airbnb.com



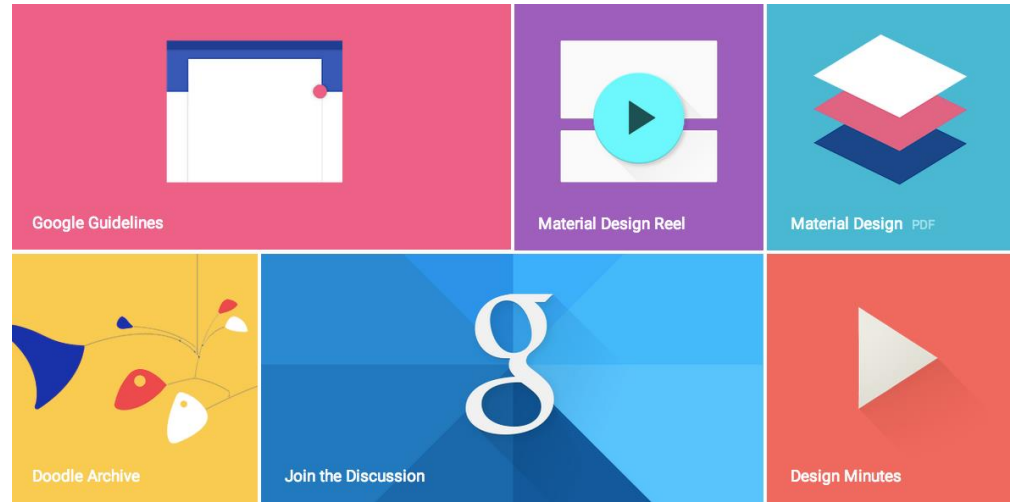


Source: Kano Method

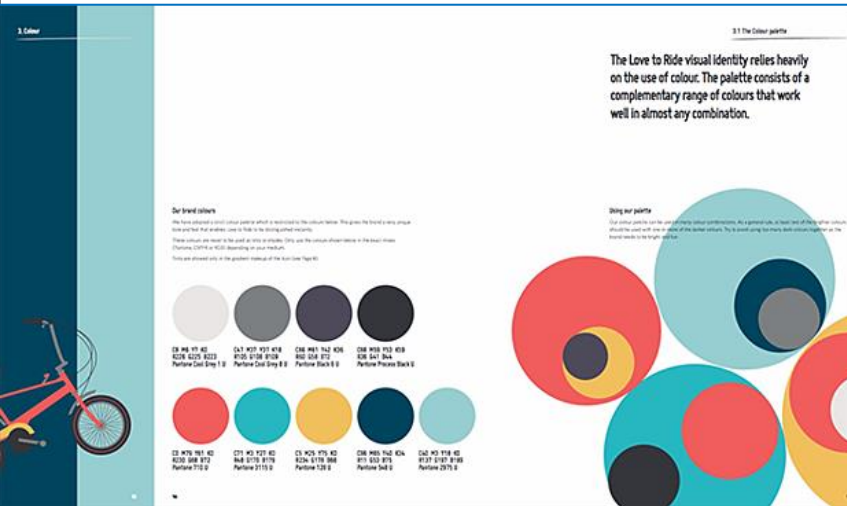


# Design Systems

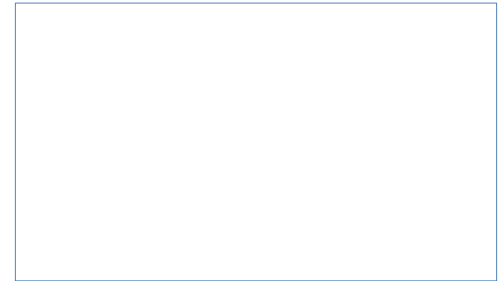
- Visual and functional consistency
- Brand Identity
- Design language



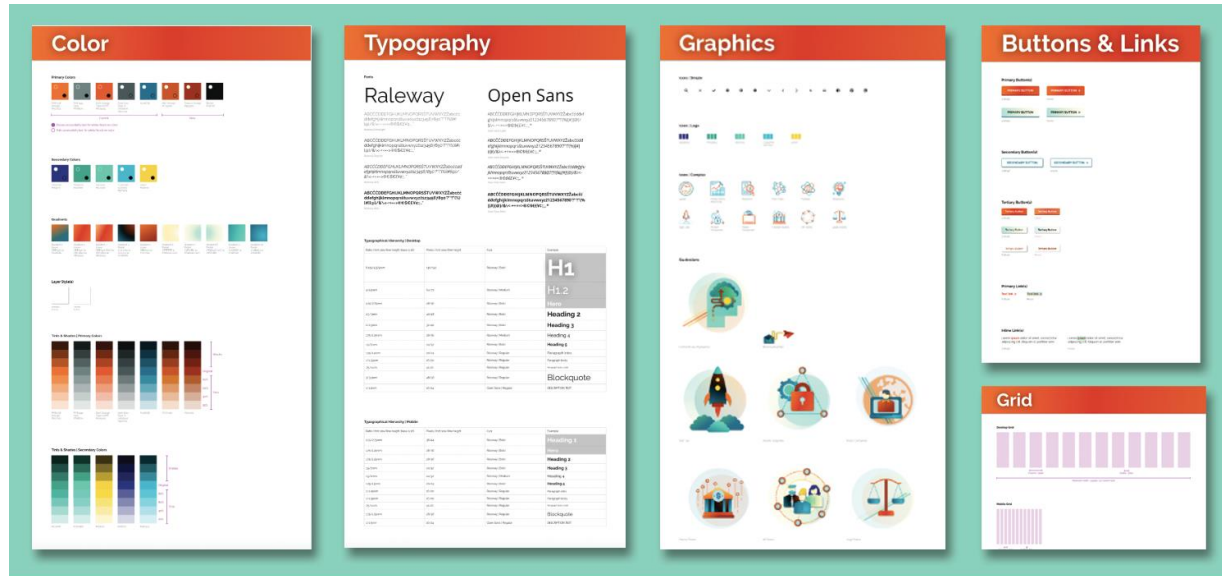
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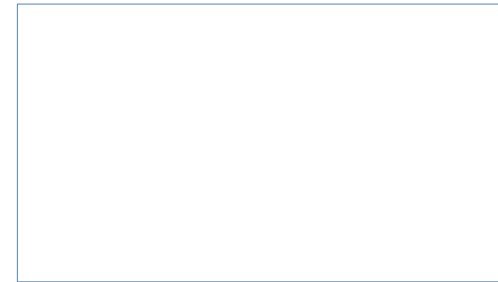
Source: google



- Voice and tone
- Writing
- Pattern Libraries



Source: kanopi.com




# Material Theming

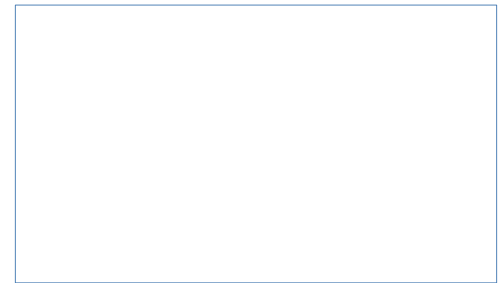
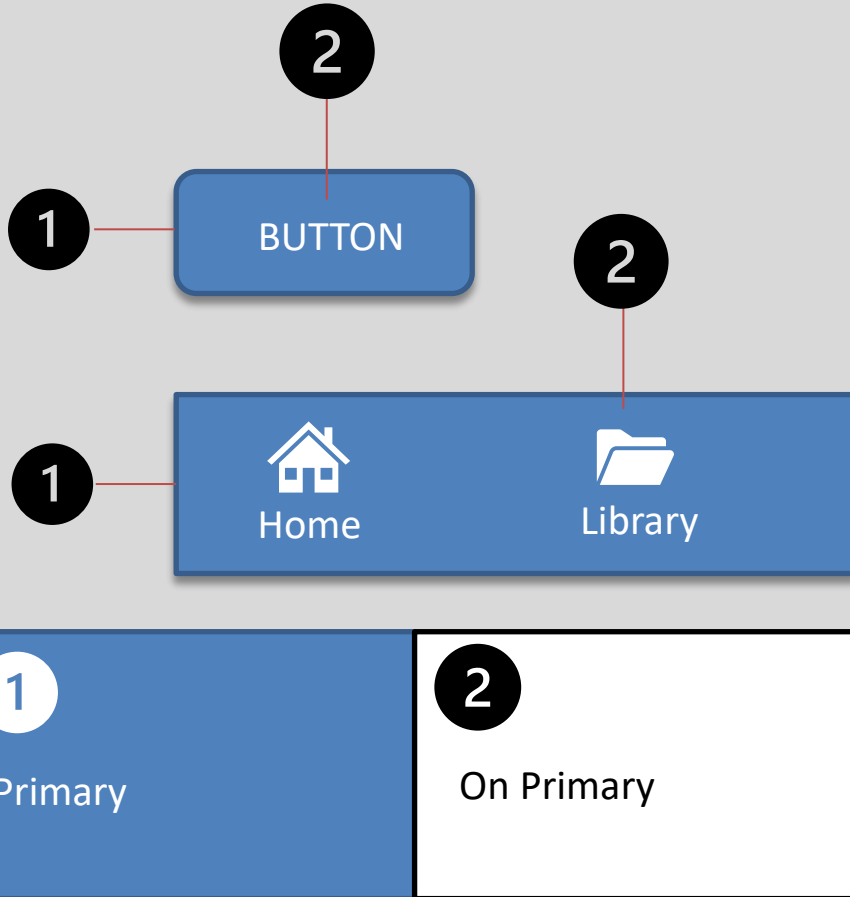


+ BUTTON

Source: [material.io](https://material.io)



# Colour



## Headline 6

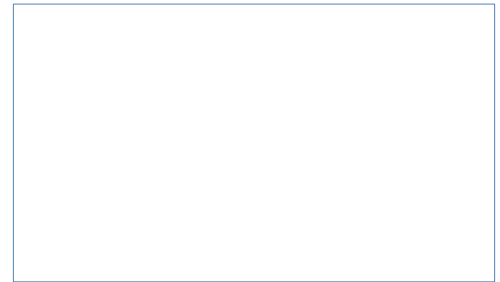


Headline 5



Headline 5

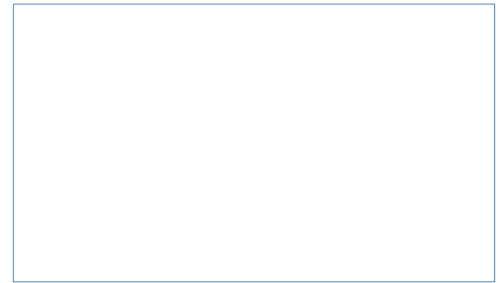
## Typography



**SHOW RESULTS**

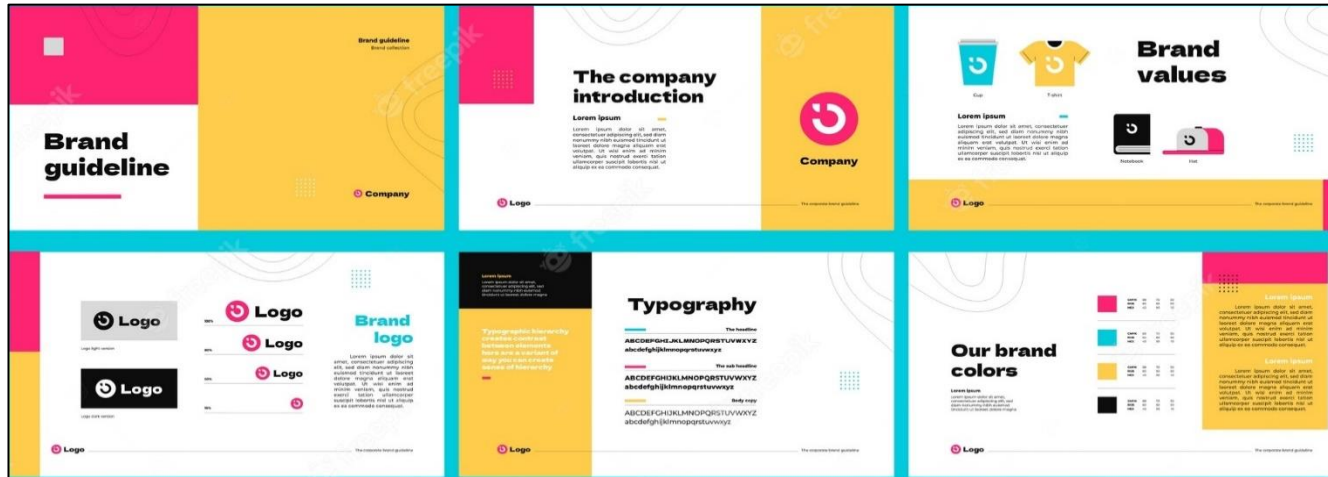
**PRESS ENTER**

# Shape

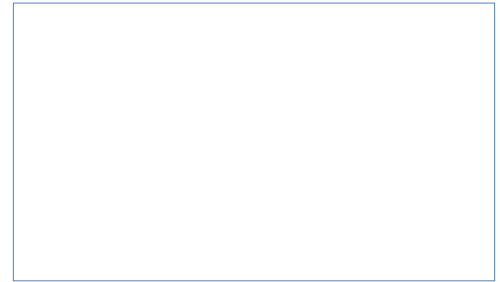


# Advantages of a Design System

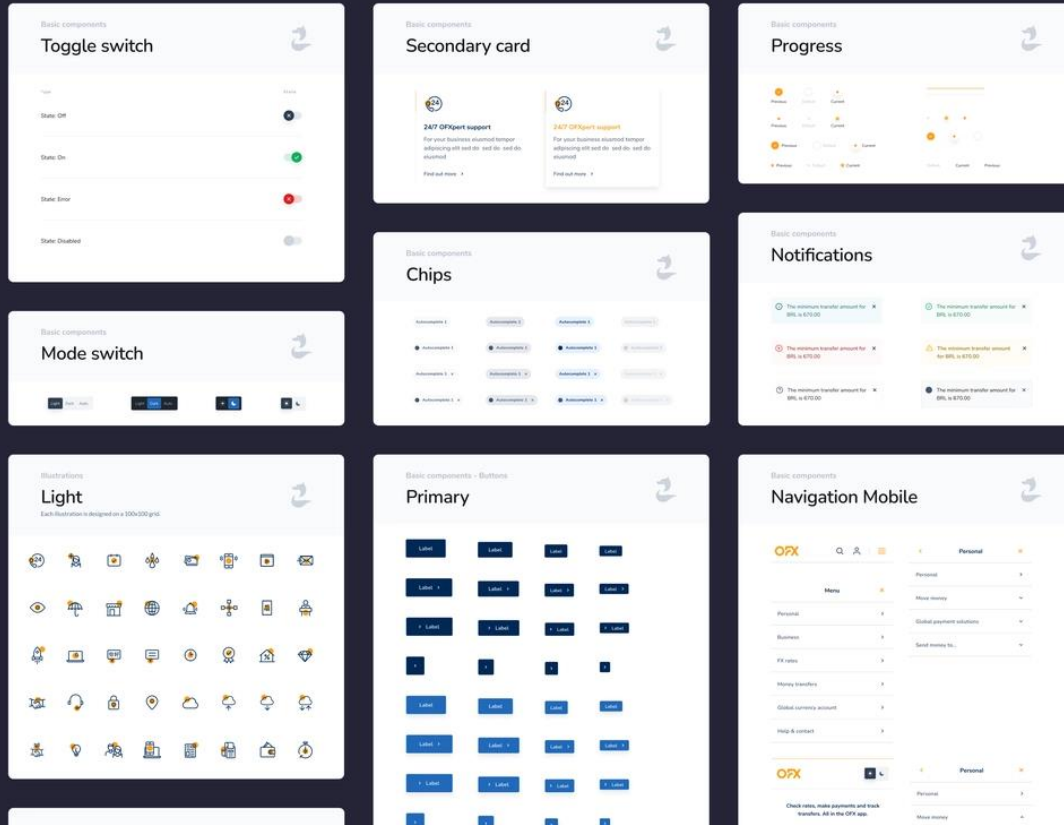
- Consistent
- A shared vocabulary
- Education
- Empathetic workflow
- Efficient Testing
- Speed



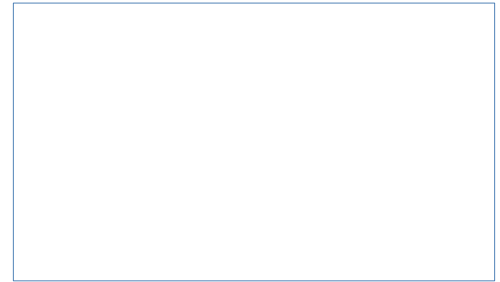
Source : Freepik



# Building a reusable component system



Source: dribbble.com

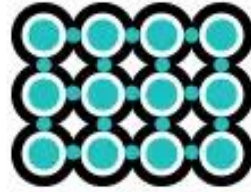




ATOMS



MOLECULES



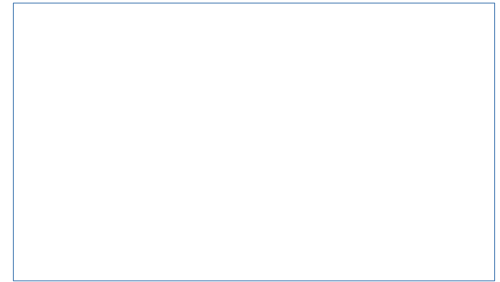
ORGANISMS



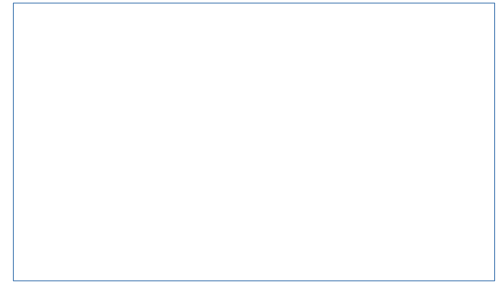
TEMPLATES



PAGES



# Creating Atoms



Search this site

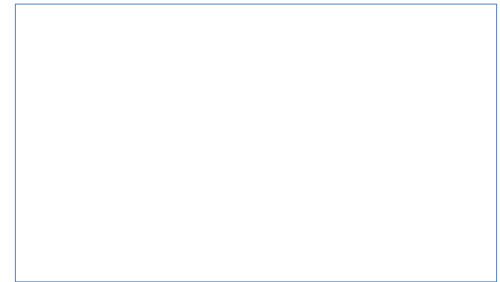
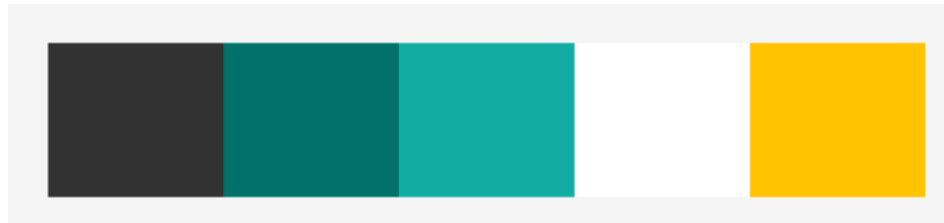
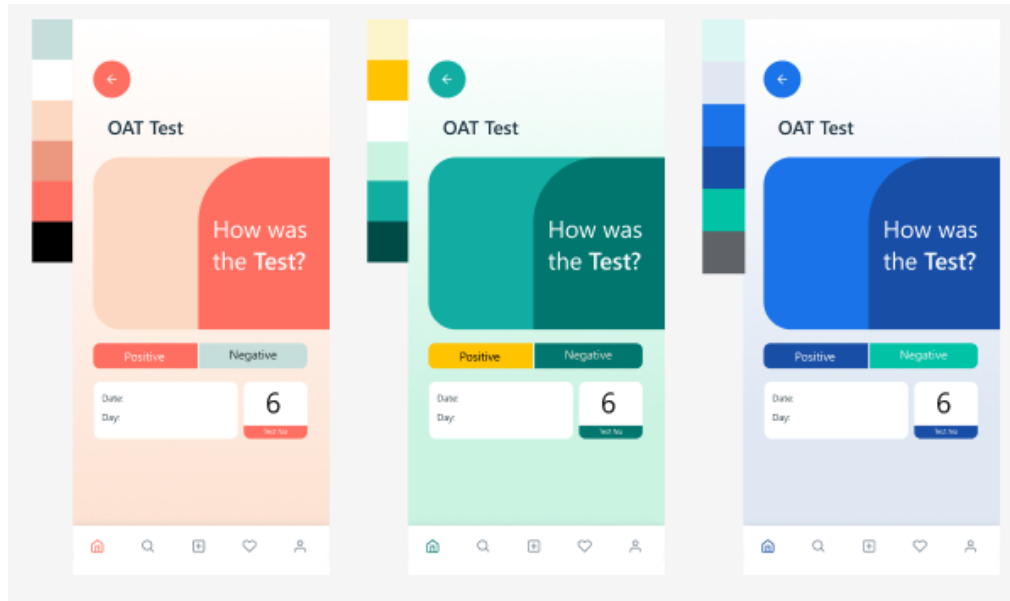
Label

ENTER KEYWORD

Input

SEARCH

Button



1



FIND CLINICS  
AND HOSPITAL  
NEAR YOU



2

AGE

STATE

3



Home



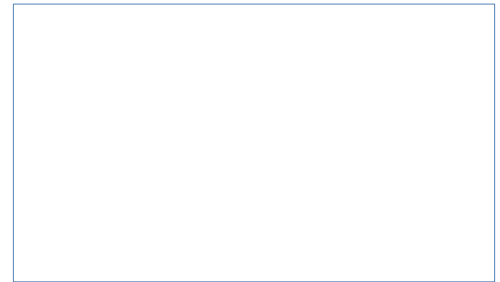
Calendar



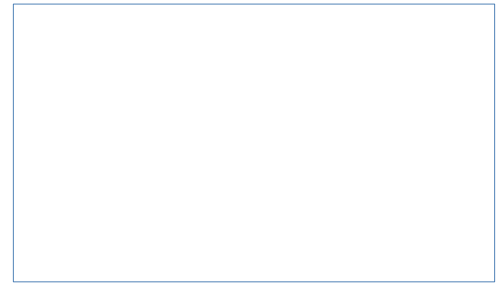
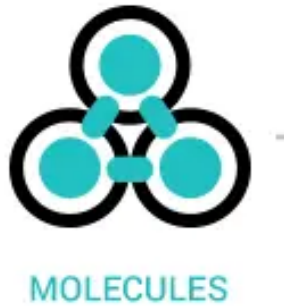
People



Setting



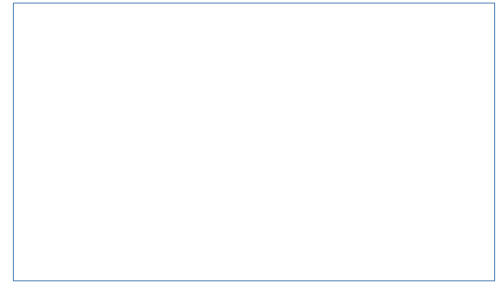
# Molecules



Search this site

ENTER KEYWORD

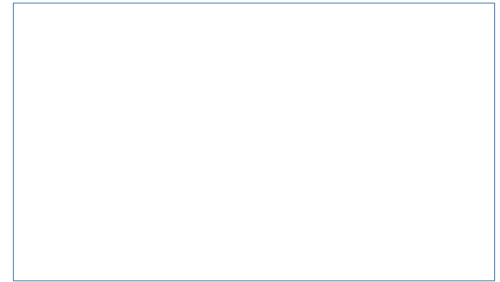
SEARCH



Search this site

ENTER KEYWORD

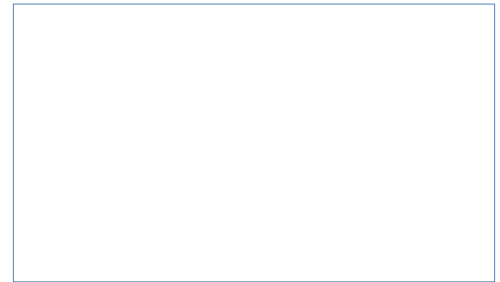
SEARCH

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Search this site

ENTER KEYWORD

SEARCH



# Molecule

1

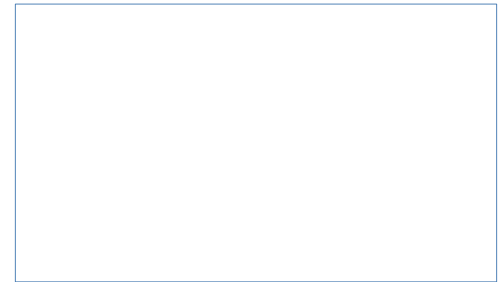


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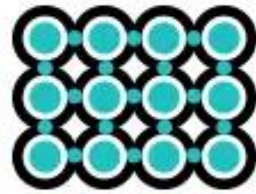
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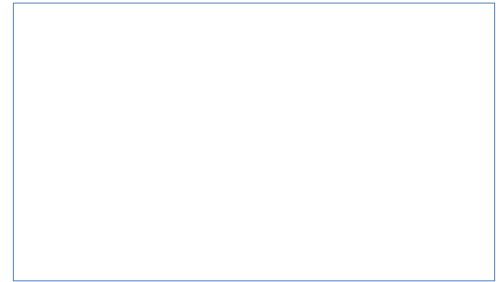
Search bar

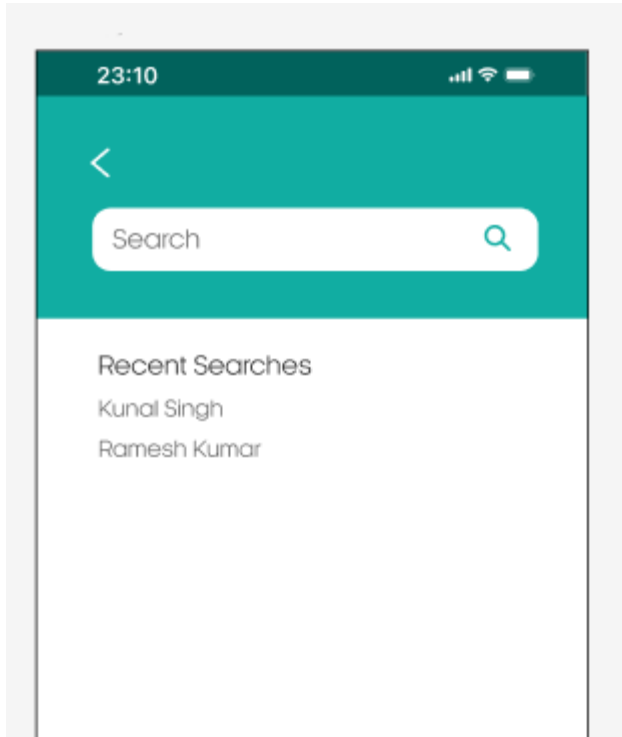


# Organisms

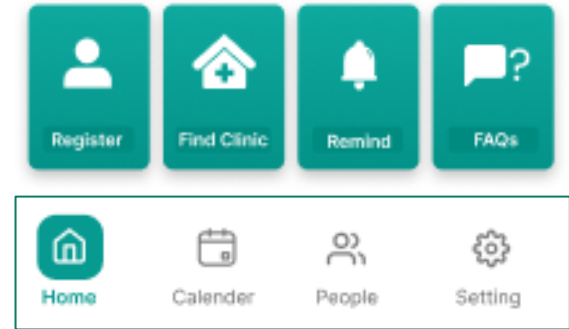


ORGANISMS

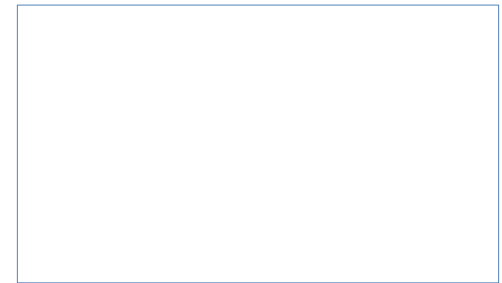


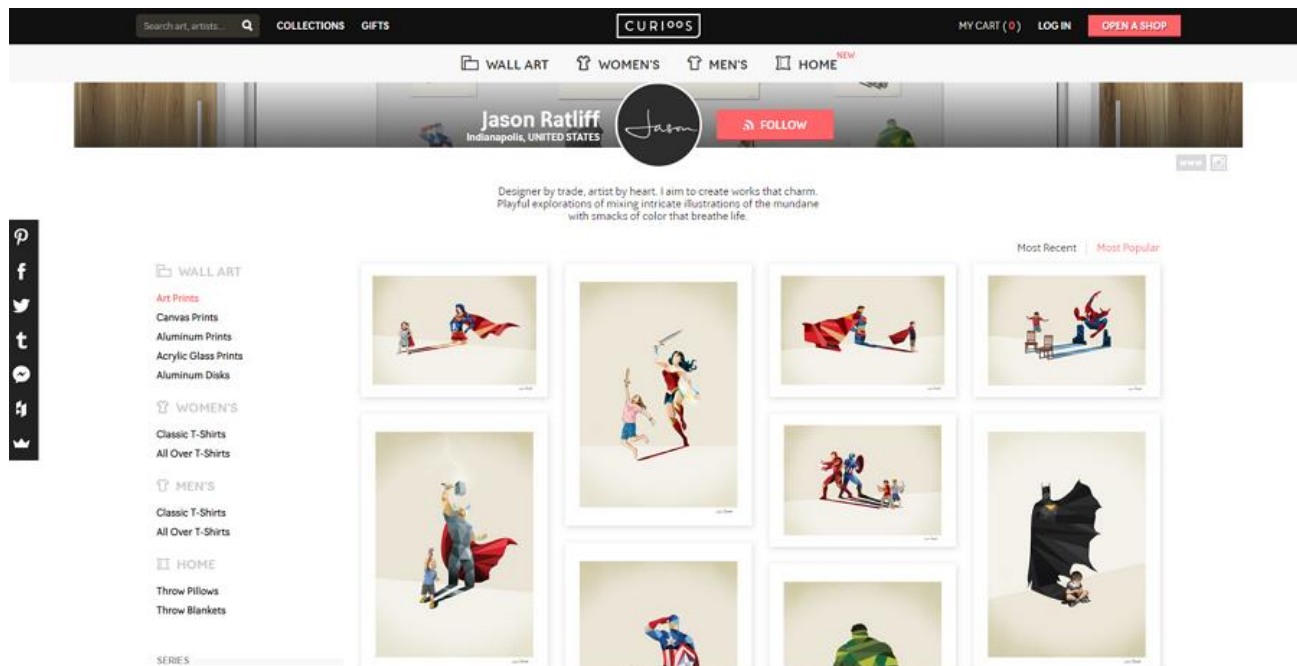


Header

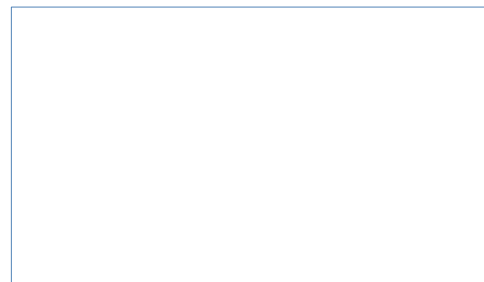


Navigation bar

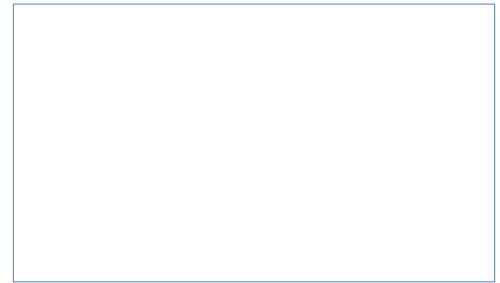
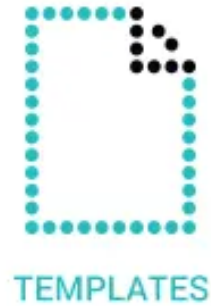




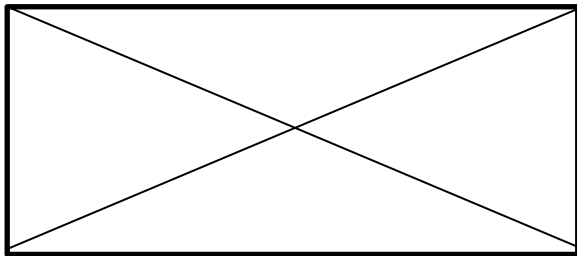
Source: <https://www.curioos.com/>



# Templates



23:10



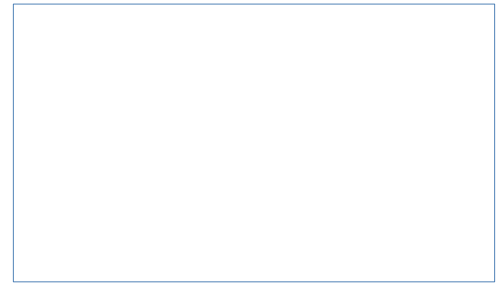
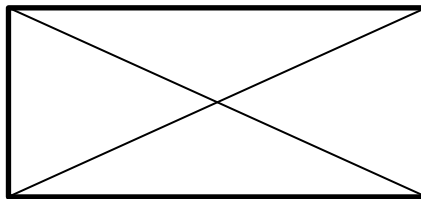
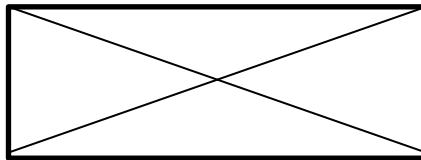
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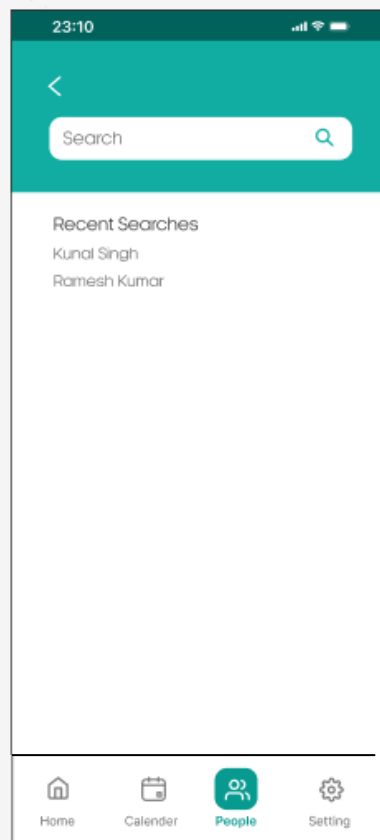
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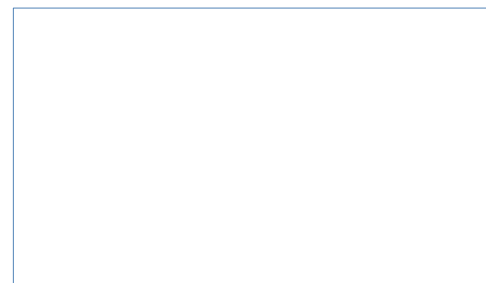
Organism

Molecule

Organism

1

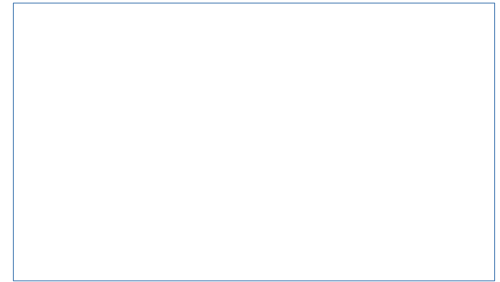
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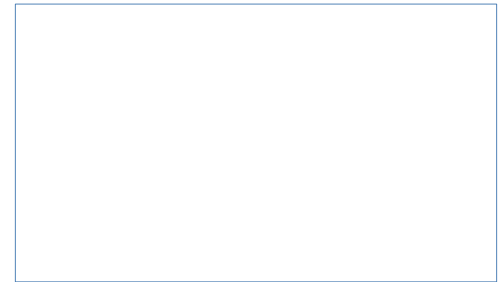
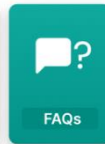
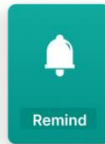
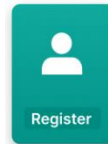
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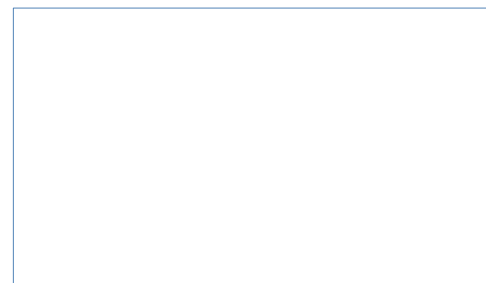
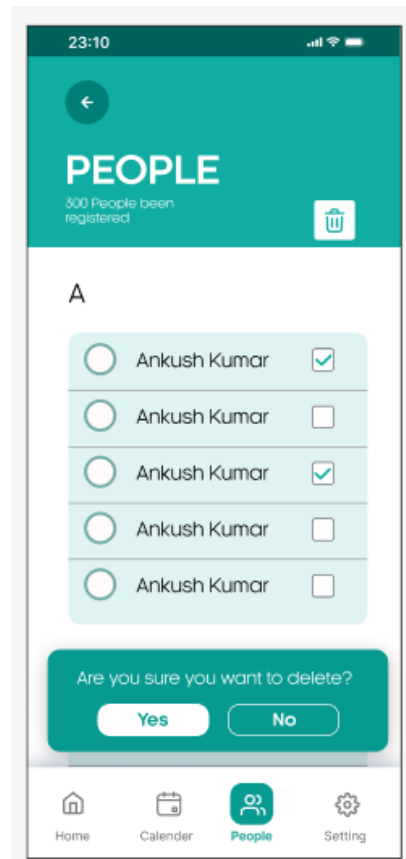
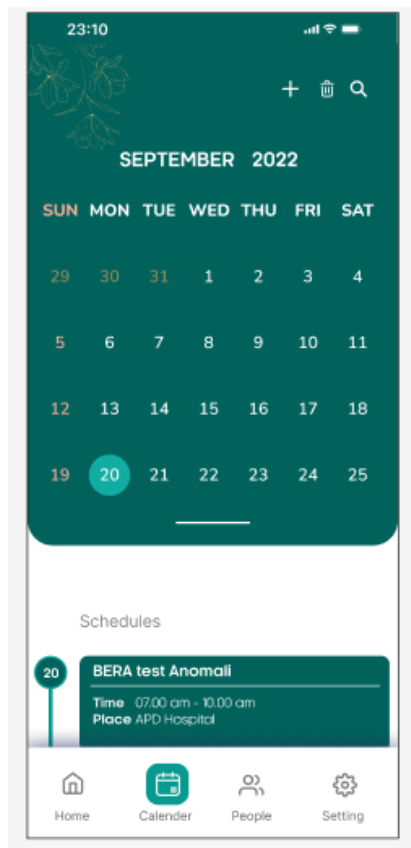


PAGES



23:10







ATOMS



MOLECULES



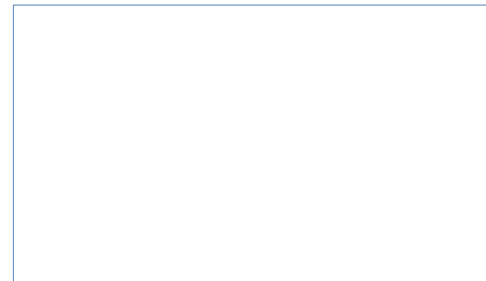
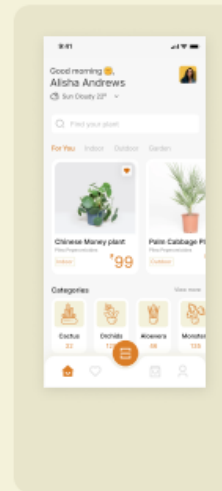
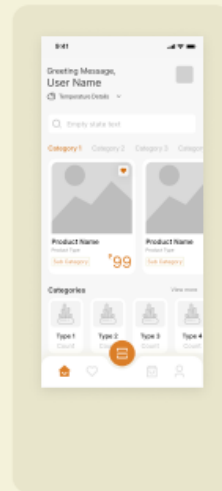
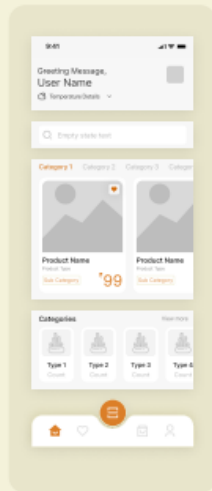
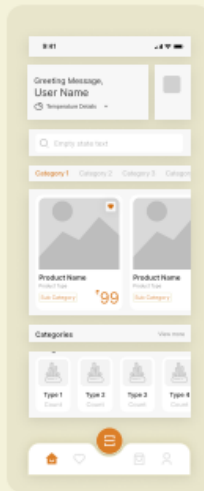
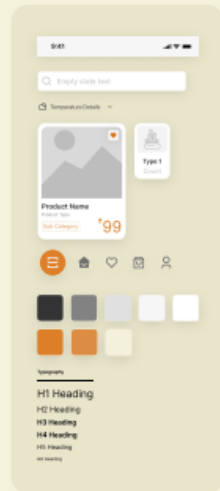
ORGANISMS



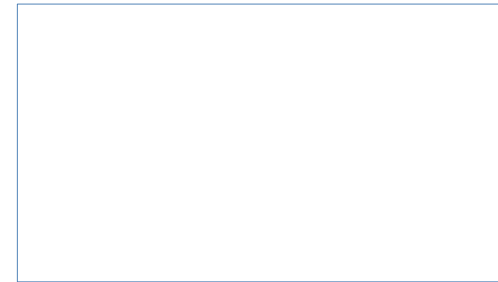
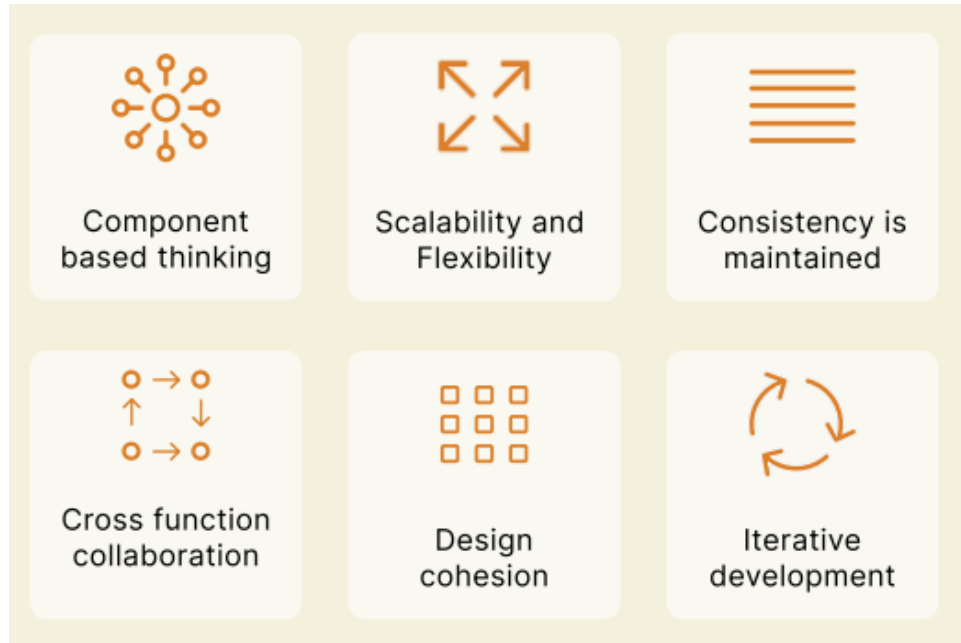
TEMPLATES



PAGES



# Best Practices



# Thank You

