

**Design Thinking A Primer**  
**Professor Dr Bala Ramadurai**  
**The End Part 2**

Professor 1: Do I know you? Hi I am Bala.

Professor 2: Hey I am Ashwin.

Professor 1: I did not recognize your man, how was your trip?

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Professor 2: Trip was great, it has been exactly 8 weeks since I left. How did the design thinking course go? Did you my goodness, what have you guys been doing? You guys been travelling or you guys have been thinking about design thinking? What is going on? So it looks like things went well.

Professor 1: Yes.

Professor 2: So I have an idea.

Professor 1: Please.

Professor 2: A number of people have been listening to this from all over, right they have probably learnt a lot, would not it be nice if we actually brought some of them here, did a workshop face to face and actually had them do something.

Professor 1: That is cool idea. That is a really cool idea. What do you want them to do?

Professor 2: So if you are interested in trying to put some of these ideas in practice and attending a face-to-face design thinking workshop then what we should do is first come up with a 2 page write-up, a 2 page proposal where you think of something that you would like to design using a design thinking approach, you describe what that is and you describe how you would use a design thinking approach to design that object or idea that you are on about, right?

So come up with a 2-page proposal on how you might use the concepts that you have listened to in this course to design something and on top of that add a one-page motivational summary



on why you want to come to a face-to-face workshop, so if you can send us a 2 page proposal of something that you would like to design and a one page write-up on why you are motivated to come to face-to-face workshop then we will invite some of you over to a convenient location and we will actually have a face-to-face workshop where you can actually turn design thinking theory into practice.

Professor 1: And is there a deadline for this?

Professor 2: Yes I think they should be able to submit something 2 weeks from today?

Professor 1: 2 weeks? What if you are like me?

Professor 2: Alright, 4 weeks from today, so you have at deadline of 4 weeks from today. Please send us a two-page proposal and one-page motivational statement and we hope to see some of you with us so we can do a face-to-face workshop on design thinking.

Professor 1: Thank you, we are waiting.

Professor 2: We are waiting.