

Design Thinking
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A Primer
The Start Part 2

Prof Bala: What am I going to do now? Ashwin has given me 8 weeks to record this course and what is it about, something about shoes, somebody shoes, shoes, woman, man, child, different sizes, that mirror that you use in a shoe shop, I need ideas. I do not have any ideas, wait a second, I have an idea I call my friend, my student Curio, let us see he is always brimming with ideas, let me call him first, come on Curio, Curio pickup pickup pickup, ha, hey, yes Curio, hey how are you man? How everything at with your internship at inter-reputed ink is, how is it? All well! Good good good.

Hey, I need a favour, dude, there is this course called design thinking, you know of that! What? Really! You are doing a project! Hey, I need videos for that course, can you help me with that. Okay, when to start with your story on what the project is about, oh excellent wait wait wait a minute, wait a minute, FLASHBACK.