Business Law for Managers Mr. Kaushik Mukherjee Vinod Gupta School of Management Indian Institute of Technology, Kharagpur Module-3: PIT (Prohibition of Insider Trading)

Lecture-15 Insider Trading Examples, PIT Recent Cases and Insider Trading Initiatives

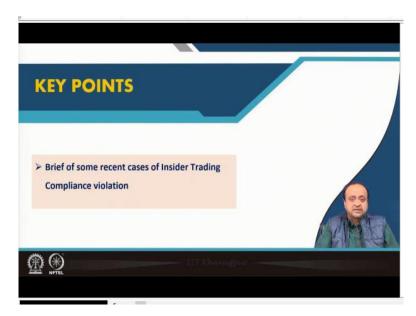
Good afternoon, this is lecture 15 insider trading examples, PIT recent cases and insider trading initiatives, prohibition of insider trading initiatives.

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Well in this lecture I will take you through some recent cases which I have jotted down in different disclosures in the stock exchanges and as well as some of the incidents which I have come to know from different quarters. So, basically these are all live cases which have happened of course for the sake of confidentiality all these names etcetera cannot be taken.

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But I have shared some of this taking fictitious names and customers etcetera. So, let us take some of the examples of insider trading how it happened and how it really hit the nail and it was caught and it was a clear kit of violation. But see the inadvertence in this each one of this you will find a bit of inadvertence, a bit of innocence but however that cannot be given an exemption.

Here is an example where a major customer during the marketing heady meeting with marketing head Mr. Abhishek names obviously are taken the way I want Abhishek maybe comes to me first because of various other reasons so many Abhisheks around. A major customer during the meeting with marketing head Mr. Abhishek learns that the company is planning to set up a new carbon black plant outside India.

Now the customer purchase 100 shares of the company because he knows the stock prices

has to go up on news or setting up a new plant outside India. Now you see marketing people

normally they market products, they have to sell the business of the company, they are going

to talk you cannot ask them do not talk. Now what the gentleman did is he gave exact

location of the plant and not only that even the capacity which was not disclosed anywhere.

He was private to that because he was sitting in a meeting with the managing director and he

was explaining to him, talking out to him how this business would be done. This are a case

study, what will be the strategy when the plant is taken over a new plant is set up which

customers to be built? So, he went and advertised about the company the customer asked how

the company is doing?

He could have answered by saying the company is doing well, we are looking for growth, we

are looking for expansion, we looking for brownfield expansion, we looking for green field

expansion and to a specific query if he has asked, we are hearing that you are trying to buy a

new plant or setting up a new plan you could have answer would have been yes. We are

always in the lookout; we are always for growth.

Instead of that you wanted to be pallier to the customer, he has to wanted to give more

information, he wanted to show that you are my confidant, then he passed on that information

and the customer did a quick buck and he ended up in and inside a dating violation. Reported

case, second again the board of directors of a company knows the merger is going to be

announced in the upcoming board meeting because in the agenda there was one item of to

discuss on the merger of a company.

These are all reported case laws and therefore I can discuss but only thing I could not give the

name though it is disclosing the name but a name I cannot give. The company stock likely to

go up obviously; one of the directors Mr. Aman buys 1000 shares of the company stock in his

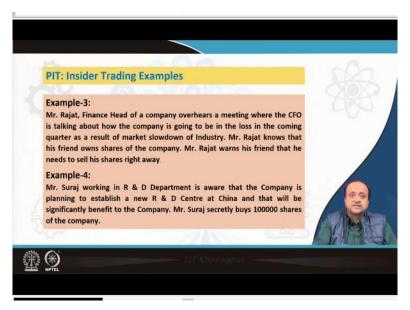
mother's name. So, that he can make a profit under his insider knowledge without getting

reported to the compliance officer without news or purchase. See mother's name buying also

will not help, even mother-in-law's name buying also will not help, they will all come under

connected persons. But the mindset is making a quick buck, violation obviously is there.

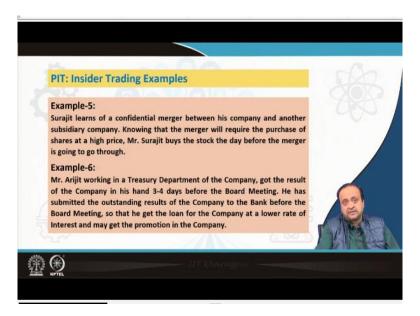
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Now again this is another case of a CFO. He is a finance head of a multinational company based outside India. Now he was talking to a banker and he tells him that how the company is going to be in the loss in the coming quarter as a result of market slowdown of a particular industry. Now this is shared with his friend again, but the friend holding on to the shares which he purchased long time back sold the shares, knowing fully well, the company prices have to go down.

Another case of insider trading where you are passing on information to a friend and friend is selling the shares based on your information. In another case an R and D center will be sent up somewhere in Berlin or Netherlands or Europe somewhere and this was disclosed to a person, the head disposed to an employee in the organization and he bought shares of the company. There is a whole saying you are doing everything fine unless you are caught. Now when you are caught only these things happens to your digital database tracker, inside information, red zone all these are cases which can land you into difficulty.

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You are not knowing; one is not knowing how one is getting tracked. He knows an officer in a central department comes to know of a merger and by that time he has picked up the share one can make money in the share market; he buys the stock and sales is after. Without knowing as a secretary officer, he is a designated person and his pan card is already in semi tracker, pan number is income tax number.

And the person in his jill to influence and get a loan at a low rate of interest from a particular bank; one day before the financial results were made public to the board shared the results; almost got a copy out from the printer and hand it over to the AGM of the particular bank to sanction the loan at a favourable term. He thought he did a brilliant job, he thought he did a brilliant job innocently by sharing the results with the banker because the banker was enquiring repeatedly what about your results.

The perhaps the DGM or AGM of the bank was not that much interested in the results of the loan but wanted to make a quick buck. Many of the banks' employees, senior employees are quite a do are in inside the trading because they are ply with so many information about corporate, they lend money and therefore they are bound to know the information about the company much before it results are out.

They have some information, may not be in writing but orally, verbally they have information. But this young guy in his jill wanted to win that extra I mean favourable interest rate for the loan and shared the results. Before it could go even to the board for approval, one day before the board meeting and lost the job. This is again a multinational company.

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Another case of a particular passing on information to spouse, another case example where things can go wrong, this is another case where a suppose staff in the secretarial department comes to know the agenda paper that outstanding performance of the company was doing a photocopy and he communicated the same to the head of procurement who is working in the company to get some benefit from him. This kind of things happen this is common insider training examples.

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During the analyst or an institutional investor meet CFO of a company informally informed analyst or institutional investors the company, exactly what I was telling in some I think a lecture before that if you give more information to the institutional investors than what you

are giving to the retail investors. That is a clear case of violation of insider trading. These are all examples of insider trading which are nothing to do with any particular company.

All basically accumulation of different incidents and showing what can happen, trying to create that these are the gaps or ways or means how insider trading inadvertently may happen, but then again whether it is inadvertent or deliberate is not the question. Question is it is a violation. Once a violation you are under the scanner.

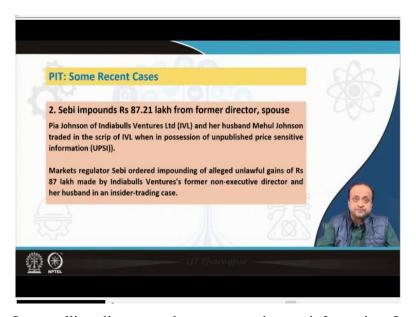
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These are the recent cases 22.7 crore penalty on 23rd September 2019 on Aurobindo pharma and its promoters' reported judgment for inside trading compliance violation. The violation was in 2008, 9 but SEBI kept on investigate and finally see that kind of investigation 2008, 9 getting in 2019, 10 years; whereas the records are to be get for 8 years as I told in the last lecture also.

Though it is 8 years but the investigation starts then it will be n number of years, till investigation ends. So, 2009 SEBI kept on investigating finally SEBI concluded with the penalty; it was a compounding, they agreed to pay a penalty of 22.7 crores. Misuse and unpublished price sensitive information, lot of your human cry with this Aurobindo pharma one of the leading companies not 2.27, no typo error 22.7 crores.

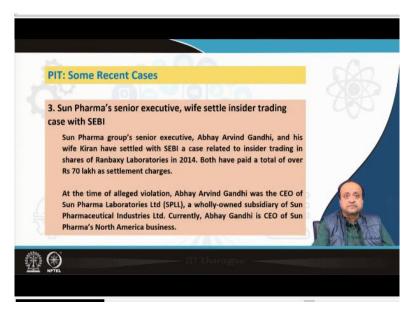
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This is the case I was telling director and spouse, passing on information; I created all these because these are the examples which happen. The last few examples which I have given before this I have taken different names, different units etcetera only to create it is a creation of mind to show what kind of information flow and insider trading examples can come in. That was creation but these are actual.

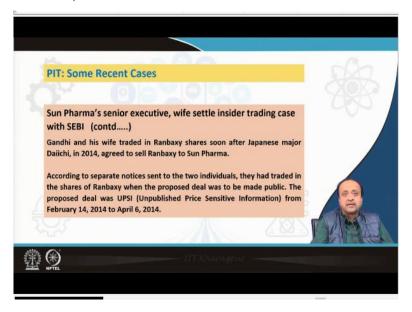
There are all evidence, facts, you can find out by Google, all these the case studies I am given, well the other you will never find. But these are all the others were 9 examples for my creation; I created these examples for ease of understanding. Now here market regulator SEBI ordered impounding of allied lawful, unlawful gains of rupees 87 lakh made by Indiabulls former non-executive director and her husband in an insider trading case. 87 lakhs not a small amount.

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Sun pharma senior executives, wife settle insider trading case with SEBI. So, wherever you find this wife coming into the picture it is a clear case of husband passing on information to wife or wife passing on information to a husband either way. These relationships are good but confidentiality has to be maintained as far as insider trading regulation goes even in husband-wife relationship. So, PIT regulations said above a husband-wife relationship, otherwise you will land up paying crores or lakhs of rupees; 70 lakh both have paid a total of 70 lakh as a settlement charge.

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So, this is the case.

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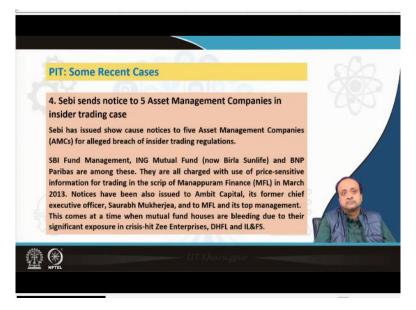
Detail is here given; SEBI has said that 2 individuals sought to settle the agitation processing. So, initially they went for an adjudication means a legal battle. Finally, when they found that so strong is the evidence in the hands of SEBI as I told I think a lecture before or 2 before that SEBI were investigates and comes and finally gives an order to you remain rest assured the ground is fully there. Otherwise, SEBI will not pass an order to you; it will either exempt you or give you a low penalty.

But when gives an order and then the order quantifies the amount the best thing to do is to settle because SEBI comes with very strong evidence on that and any education before appellate tribunal perhaps would be footless, unless there is strong evidence against it. I am not saying for a moment there can be but mostly it is seen, whenever they pass an order the receiving party though initially may educate like finally has to come and settle and SEBI settle, SEBI also understands that unnecessarily running a court case and getting a settlement means 2 things, one SEBI wins, 2 awareness wins, 3 money comes in.

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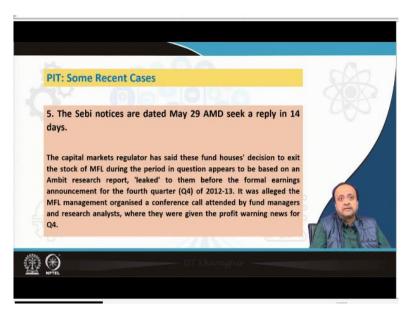


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So, this is notice to 5 asset companies in insider. Five asset management companies AMCs and all of them had to settle.

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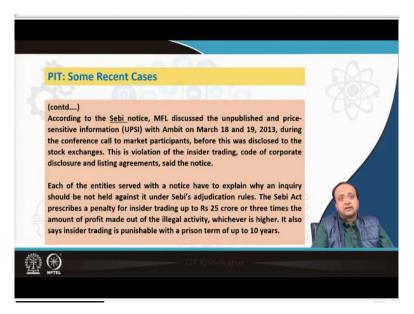


And let me also say that though I take a disclaimer but I state this that my personal experience is various asset management companies, mutual fund investor, advisors merchant bankers they have huge information. Say a company is going for an issue, whether rights, bonus, public, QIP, preferential issues. One person is thoroughly there from 0 date till the issue becomes a success is the merchant banker.

And while he is there, he prepares the document based on which you go and make a road show, win the investors, their confidence and finally make a successful bidding and issue. In the process while preparing the document the company has to share all its information to the machine banker, yes confidentiality is done by oath. His business is to maintain confidentiality, a merchant banker registered with SEBI.

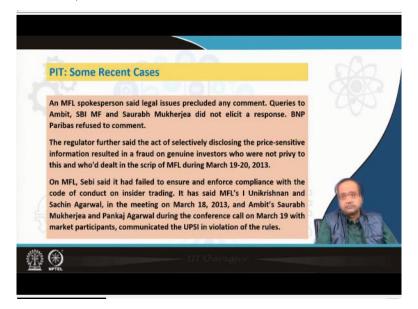
But merchant bankers also have asset management companies, meaning not the merchant bank the same company control ownership; this is something also SEBI needs to look into. I would only say this much, somewhere when so much investigations deep diving are being done it is also important that SEBI looks into this aspect also, same group ABC, ABC having a merchant banking division and ABC having an investment division. May be totally separate at arm's length but SEBI also needs to look at that with the scanner.

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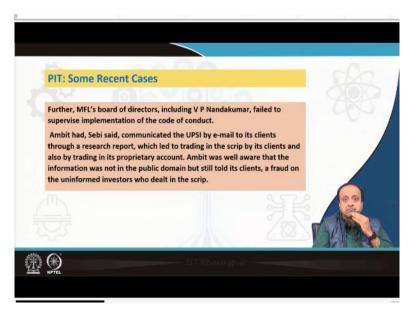
Research analysts who does the research on companies' performance, finance they are also store house of huge information, reservoir of information for various companies, they are also insiders. So, the penalty amount 25 crores or 3 times the amount of profit whichever is higher and the punishable with the fine up to 10 years.

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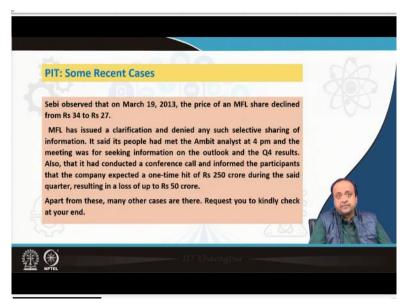
So, this was the case of SBI mutual fund, queries to ambit, ambit is also one of the advisors the merchant banker, on MF SEBI said it failed to ensure enforce compliance with the code of conduct on insider trading.

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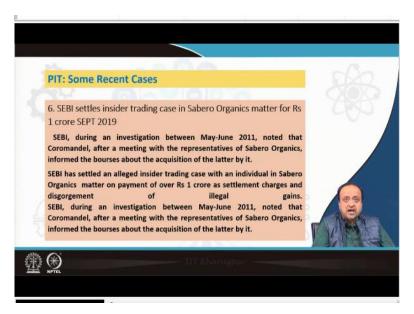
See Ambit was well aware of the information was not in the public domain but still told its clients a fraud and uninformed investors who dealt in the script is the reporting.

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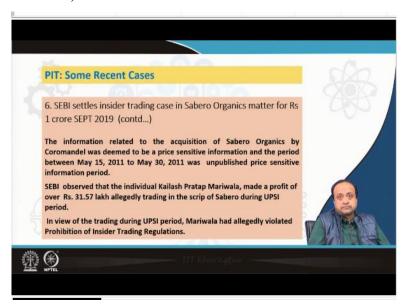
Various times the financial analysts they are also under the scanner of SEBI, many times it happens, this investor **conferences** conference with the financial analyst.

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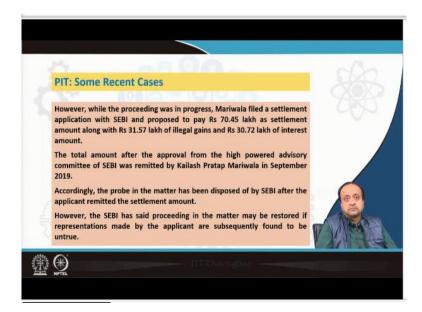


Or in the scanner of SEBI, SEBI settles a trading case in several organics matter for which 1 crore September 2019 before COVID. Settlement means settlement on SEBIs terms after investigation SEBI cyber organics accepted and therefore came to a settlement.

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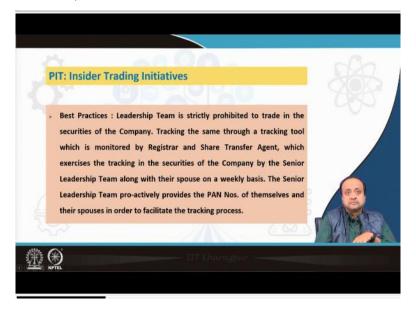


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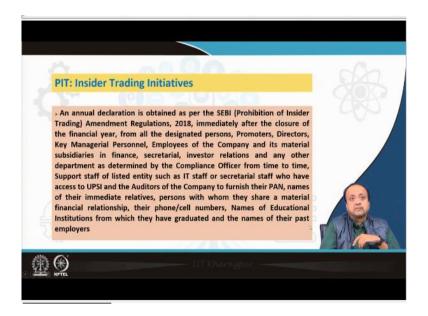


These are all details of the cases.

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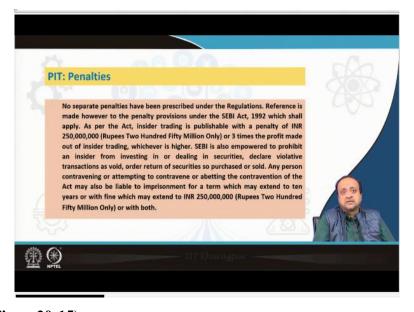
These are all good practices which good companies do, 48 hours from the date of declaration financial results which already discussed.

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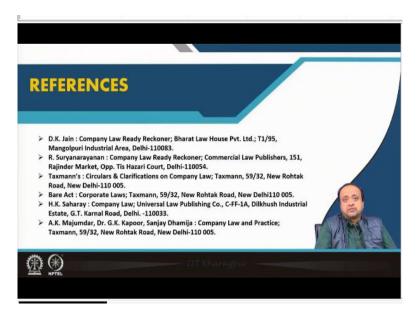


Audit committee reviews the compliance of the insider trading regulations at least once in a financial year; verify the systems of intel controls.

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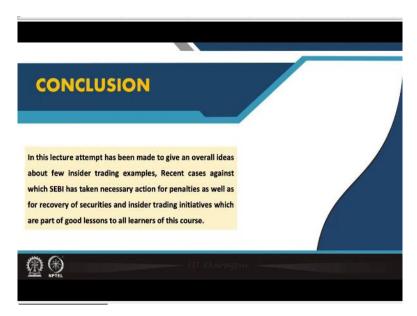
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So, these are basically the references that I have taken, but I created certain case studies on my own just to make the things simpler and also what can be the model policy some companies can follow based on best practices that are also captured here. Rest this is something more of a mindset, this is more something of a culture, this is more I repeat top down, it has to be ensured that information does not flow unpublished price inspiration does not flow, everybody's responsibilities.

Because information is what is most important in today's scenario and that is why SEBI is taking so much care of this prohibition of insider trading, yes senior most persons designated persons would be private to confidential information, they would be but at the same time they should be held responsible to keep it confidential and not trade in that share for monetary gain at the loss of the company, loss of the innocent retail investors. This is something which SEBI is trying to do and has come a long way but it is more like it can never be made full proof, no one can make it full proof, only the drive and strongest of measures, awareness and cooperation of the corporates can only make it happen.

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We will discuss more as we go forward, thank you.