

Applied Econometrics
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Module - 7
Lecture - 57
Dummy Variable

Hello and welcome back to the lecture on Applied Econometrics. So, in today's lecture, we are going to talk about dummy variable. Now, in the previous lecture where we spoke about the functional specification, we have seen the different variables and how these different variables are included in a regression equation. And the kind of data we collect in economics, in the domain of economics or public policy, we will see at the end of the day, most of the variables are basically qualitative variable or they are categorical variable. And what we mean by qualitative variable?

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Qualitative explanatory variables regression models

- Chapter 3 (3.1, 3.2, 3.3) of Gujarati & Chapter 5 (5.1, 5.2, 5.3, 5.4) of Christopher Dougherty
- Qualitative Variable
- Nominal Scale Variable - no ordering or direction
 $Wage_i = \beta_1 + \beta_2 D_{2i} + \beta_3 D_{3i} + \beta_4 D_{4i} + \beta_5 Educ_i + \beta_6 Exper_i + u_i$
- Called as indicator variables, categorical variables
- Examples: political preference, gender, social group, religion, region etc

So, qualitative variable means the variables which really do not have any specific number assigned, or you cannot really express them quantitatively. For example, if you see a male and female, now how exactly you will value male and female? So, they are 2 categories; that is it. Or if you think about other variables, for example political preferences; so, if I am a left or I am a rightist or I am a centrist, so, how do you really assign values to them, like, how do you really order them?

You cannot really order them. So, they are just different categories; that is it. Or if it is social group, like, social group in India could be like General or Scheduled Caste, Scheduled Tribe or OBC. So, you cannot really assign a specific value to each of these different categories. Or if you think about religion, Hindu, Muslim, Buddhists, Jains, Christians, Persians, and so many different religions you have.

Now, how do you really assign a value to them? You cannot really assign a value to them. And interestingly, we will see in a while that most of the variables that we collect data on, from the field, are actually categorical variable. And all these different types of example that I have given of the qualitative variable, these are called dummy variable when you include them in a regression equation.

So, in this lecture, we are going to see how to really include these variables in a regression equation and what are the different types of dummy variable we may find and what are the different tests we might have to do to understand which dummy variables to include in our regression equation. As I said, it is a qualitative variable. And also it is called a nominal scale variable, because there is no ordering done, there is no direction.

And it is also called indicator variable. And because it represents different categories, it is called categorical variable. And we will see that because of this categorical nature, because of this qualitative nature of this variable, always how we enumerate the impact of one dummy variable is with respect to one reference dummy variable. So, there is a fixed category, and you always try to measure the impact of other categories vis-a-vis the fixed category.

For example, if I include a dummy variable called gender, and if I have like my fixed category is male, then I try to see the impact of being female on the outcome variable. So, we will just see all these different concepts in all these different categories of dummy variable that we are going to see.

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Several Steps to understand Dummy Variable

- Dummy variable with binary categories (Gender, Urban-Rural)
- Dummy variable with more than two categories (region, religion, social group etc)
- Multiple Dummy variables in a regression equation (all the above dummies in one equation)
- Interaction among the Dummy variables (females in rural vs. females in urban)
- Interaction between Dummy and non-Dummy explanatory variables



Now, I will divide the lecture into different small parts. So, for example, first we will talk about most basic simple, a dummy variable that is a binary dummy variable. Let us say it is only of 2 categories; so, it could be male, female; it could be rural, urban; it could be white, non-white; so, these are the categories where there is binary categories. So, you have one category and you can basically measure the impact of the other category vis-a-vis the first category.

So, you can define how you actually want to choose the first category. So, we will talk about that in detail. Then we can have more than 2 categories. The examples that I have given, if it is a social group, so, you have SC, ST, OBC, General; at least these 4 social categories we have in India. Now, then, you do not have a binary category; so, you have like 4 categories. And 4 categories essentially talking about the same population, as in like the overall same population, these are different sub-populations within the overall population.

And how do you really show the sub-population vis-a-vis same population, when I have more than 2 sub-populations? You can also think of like people living in different region. Some people can live in the western part of India; some people can stay in the southern part of India; some people can stay in the middle of the India; some people can stay in the eastern part of India; some people can stay in the northern part of India.

Now, all these regional aspects can actually influence your outcome. So, whatever outcome variable you have, so, these regions can influence your outcome variable. Now, how do you really represent these different regions. So, then again it comes in the category where we

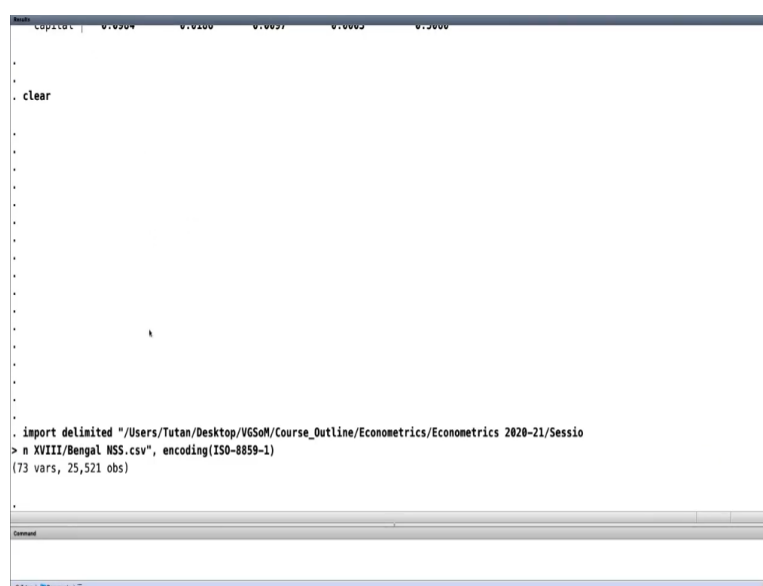
have more than 2 categories for the dummy variable, for the specific variable where you are actually trying to capture the impact of different regions in India, let us say.

Now, I may want to include all the category 1 and category 2 in 1 regression equation. So, when I do that, how do I really interpret the regression equation? That also, we are going to talk about. Then, we will talk about slightly different type of dummy variable, where we actually take into account the interaction of different dummy variables. For example, if I want to see the impact of being female and being in the city.

So, a female who lives in the city; so, that is an interaction dummy variable. I want to see the joint effect of females in urban India vis-a-vis females in rural India. Then I will talk about another type, where the dummy variable may interact with a non-dummy variable. So, let us say female; someone is a female, but I want to understand the impact of the female when they actually take into account the education part.

So, let us say I want to understand the education of female and how that is impacting the wage. So, female education and wage. So, I am trying to understand the joint effect of someone being female and their education, and how that is influencing the wage. Obviously, we will see this category when we talk further on the dummy variable part, different types of dummy variable. Now, let me actually show you the data or data sets, so that we can actually understand how a dummy variable looks like.

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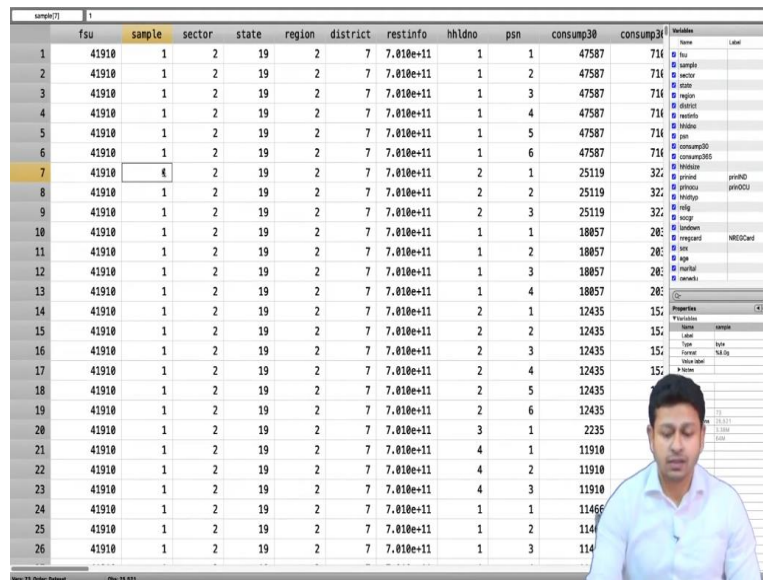


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clear

. import delimited "/Users/Tutan/Desktop/VGSOM/Course_Outline/Econometrics/Econometrics 2020-21/Session XVIII/Bengal NSS.csv", encoding(ISO-8859-1)
> n XVIII/Bengal NSS.csv", encoding(ISO-8859-1)
(73 vars, 25,521 obs)
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So, I already have imported this data set. So, this is from national sample survey data, NSS; and this is for West Bengal. So, we got all the values of all the different fields from national sample survey data for the state West Bengal. And this is a sixty-eighth round national sample survey data. And let me first show you the data set and how it looks like.

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	fsu	sample	sector	state	region	district	restinfo	hhldno	psn	consump30	consump31	Variable	Label
1	41910	1	2	19	2	7	7.010e+11	1	1	47587	716		
2	41910	1	2	19	2	7	7.010e+11	1	2	47587	716		
3	41910	1	2	19	2	7	7.010e+11	1	3	47587	716		
4	41910	1	2	19	2	7	7.010e+11	1	4	47587	716		
5	41910	1	2	19	2	7	7.010e+11	1	5	47587	716		
6	41910	1	2	19	2	7	7.010e+11	1	6	47587	716		
7	41910	1	2	19	2	7	7.010e+11	2	1	25119	322		
8	41910	1	2	19	2	7	7.010e+11	2	2	25119	322		
9	41910	1	2	19	2	7	7.010e+11	2	3	25119	322		
10	41910	1	2	19	2	7	7.010e+11	1	1	18057	280		
11	41910	1	2	19	2	7	7.010e+11	1	2	18057	280		
12	41910	1	2	19	2	7	7.010e+11	1	3	18057	280		
13	41910	1	2	19	2	7	7.010e+11	1	4	18057	280		
14	41910	1	2	19	2	7	7.010e+11	2	1	12435	151		
15	41910	1	2	19	2	7	7.010e+11	2	2	12435	151		
16	41910	1	2	19	2	7	7.010e+11	2	3	12435	151		
17	41910	1	2	19	2	7	7.010e+11	2	4	12435	151		
18	41910	1	2	19	2	7	7.010e+11	2	5	12435	151		
19	41910	1	2	19	2	7	7.010e+11	2	6	12435	151		
20	41910	1	2	19	2	7	7.010e+11	3	1	2235	11910		
21	41910	1	2	19	2	7	7.010e+11	4	1	11910	11910		
22	41910	1	2	19	2	7	7.010e+11	4	2	11910	11910		
23	41910	1	2	19	2	7	7.010e+11	4	3	11910	11910		
24	41910	1	2	19	2	7	7.010e+11	1	1	11466	11466		
25	41910	1	2	19	2	7	7.010e+11	1	2	11466	11466		
26	41910	1	2	19	2	7	7.010e+11	1	3	11466	11466		

This is just to give you an idea how important dummy variable is when we actually collect data from the field. So, these are the different fields I have. And I will explain these fields to give you an idea about the importance of dummy variable. So, these are all these different fields; maybe there are 70, 80 fields that you have when you actually collect data from the field. So, this fsu, sample, these are all some numbers that we get to identify an individual; so, we do not need to bother about that.

Sector: Sector is basically representing rural and urban, and it has a value and NSS will show you 2 and 1. So, it is showing rural and urban. So, either it is 2 or it is 1. See, here it is all 1. It was 2 previously. State is 19. So, for all the different states, we have like all these qualitative numbers. So, 19 means West Bengal. So, the states will vary from 1 to 34, 35. This is again a qualitative variable. Then you have region.

So, regions are basically bigger unit than a district and a smaller unit than a state. And you have, within a state, there are several regions. So, these again are categorical variables; 2, 3, you will see; the values of region would be 2, 3, 5 and so forth. District: Definitely it is a categorical variable, because I have say 18 or 19 districts in West Bengal. So, you have all the numbers assigned to the district 16, 17, 19, 18, 7, 4, 1, 2.

Then you have some identification number. You do not really have to bother about that. Household number: It is again just a number. So, it is a only category. Personal serial number: This is again a category. We do not really need to bother about that, because we essentially are trying to get an aggregate effect; so, not really at household level or something.

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hhid	consump30	consump365	hhldsize	prinind	prinocu	hhldtyp	relig	socgr	landown	nregcard	sex
11610	15187	23200	5	14105	743	2	2	9	47	2	1
11611	15187	23200	5	14105	743	2	2	9	47	2	1
11612	15187	23200	5	14105	743	2	2	9	47	2	1
11613	15187	23200	5	14105	743	2	2	9	47	2	1
11614	7281	8100	5	1124	920	4	2	9	75	2	1
11615	7281	8100	5	1124	920	4	2	9	75	2	1
11616	7281	8100	5	1124	920	4	2	9	75	2	1
11617	7281	8100	5	1124	920	4	2	9	75	2	1
11618	7281	8100	5	1124	920	4	2	9	75	2	1
11619	15851	32000	4	1124	611	1	2	9	201	2	1
11620	15851	32000	4	1124	611	1	2	9	201	2	1
11621	15851	32000	4	1124	611	1	2	9	201	2	1
11622	15851	32000	4	1124	611	1	2	9	201	2	1
11623	5256	3200	2	1411	612	4	2	9	13	1	1
11624	5256	3200	2	1411	612	4	2	9	13	1	1
11625	10134	7600	5	23921	933	5	2	9	.	2	1
11626	10134	7600	5	23921	933	5	2	9	.	2	1
11627	10134	7600	5	23921	933	5	2	9	.	2	1
11628	10134	7600	5	23921	933	5	2	9	.	2	1
11629	10134	7600	5	23921	933	5	2	9	.	2	1
11630	20083	16332	8	1124	611	1	2	9	13	1	1
11631	20083	16332	8	1124	611	1	2	9	13	1	1
11632	20083	16332	8	1124	611	1	2	9	13	1	1
11633	20083	16332	8	1124	611	1	2	9	13	1	1
11634	20083	16332	8	1124	611	1	2	9	13	1	1
11635	20083	16332	8	1124	611	1	2	9	13	1	1

Consumption for 30 days and consumption for 365 days: These are numerical variables; these are quantitative variables. So, for the first time, we are seeing something which is a quantitative variable. So, it represents some, in monetary term; so, how much consumption was done for 30 days or how much consumption was done for 365 days. Household size: That is a quantitative variable; number of people living in a household.

Then we have this industry code and then occupation code. These are only just codes. So, these are all categorical variables. Then household types: What type of household based, depending on the major occupation of the household owner. We create different categories for household types. So, this again is a categorical variable. Then we have religion. So, religion, we have like values 1, 2, 3, so forth.

So, this is basically Hindu, Muslim and other religions. Then you have social group. Social group, as we said, this is a categorical variable. So, it could be 1, 2, 3, 9. So, there are 4 categories in national sample survey. So, it is basically General, Scheduled Caste, Scheduled Tribe and OBC. Then land ownership is a quantitative variable. So, how many hectares or acres of land you have.

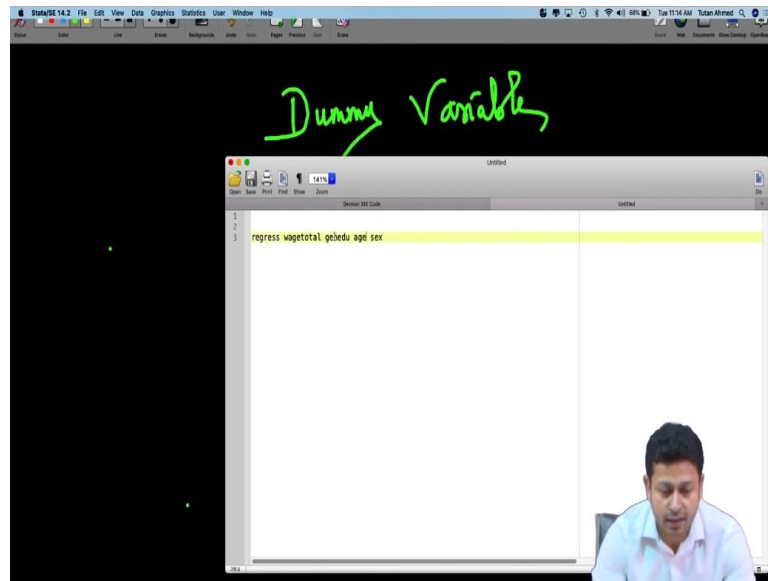
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So, it represents male and female. Age is a quantitative variable. You have age. Marital status: Married, unmarried, widowed, divorced; so, these are all categorical variable. General education: You have number of years of education; so, that is a quantitative variable. And here you have technical education. Technical education: One can have Polytechnic degree, one can have engineering degree, one can have medical degree; so, these are all again categorical variable.

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And let us say I want to run a regression on wage total. So, that is the wage we have, total wage. So, that is my dependent variable. And I will include some of the independent variables. I have variables like; I will include gender, sex and age I will include; age or experience. And let us say I will include the levels of education. That is your general education. And let us say I will include sector; so, rural, urban. So, let us first run a very simple equation.

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I can use a do file to run the code or I can type simply there, regress, wage total, then general education, then let us say I put age. So, for example, I could have used experience, but I am not; I have to create experience using other variables like age and years of education. We can do it later on. This is just for the illustration of the dummy variable. Now, we have sector, and we have sex. Or let us first take only one variable sex, male and female.

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* Source: detached - j:\Users\j\Documents\1\2020\course_bu\econometrics\econometrics_2020-21\202220
> n XVIII/Bengal NSS.csv", encoding(ISO-8859-1)
(73 vars, 25,521 obs)

. do "/var/folders/87/97q8cqs70q4p5s2w583p940000gn/T//SD01012.000000"

. regress wagetotal genedu age sex

Source      SS           df       MS      Number of obs   =    25,488
             4.4775e+09      3      1.4925e+09      F(3, 25484)      =   1018.93
Model       3.7328e+10      25,484      1464780.21      Prob > F         =    0.0000
Residual    3.7328e+10      25,484      1464780.21      R-squared        =    0.1071
Total       4.1806e+10      25,487      1640286.32      Adj R-squared    =    0.1070
             4.1806e+10      25,487      1640286.32      Root MSE        =   1210.3

wagetotal   Coef.   Std. Err.      t    P>|t|     [95% Conf. Interval]
-----+-----+-----+-----+-----+-----
genedu      88.49196   2.275253     38.89   0.000     84.03233    92.95158
age         8.041179   .3911673     20.56   0.000     7.274468    8.807889
sex        -385.9351   15.29979     -25.22   0.000    -415.9236   -355.9467
_cons      146.6966    30.65839      4.78   0.000     86.60443   206.7888

*
end of do-file

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And if I run it, I will get the regression here. And my regression shows that; you get some value for sex. So, it is -385.93 and it is significant; P value is 0. So, it has an important contribution to the regression equation. R square value is not very high. And other variables we have included, all comes out to be significant. So, essentially, how do we explain this regression equation is that, you explain it; so, you have taken the values of the dummy variable as 1 and 2.

So, here Stata we will choose one reference category; you have not defined it that way. So, let us say, in this case, Stata has chosen 1 as a reference category; and 1 is male and 2 is female. So, the moment you move from 1 to 2, the moment you increase the value, it actually shows that your income is declining, and it is declining 385.9 rupees. And let us say this income data is per week.

So, it is per week; if you are a female, then your income is going to be less than male by rupees 385. So, that is basically what it is saying. So, with this, we will end the lecture here. In the next lecture, I am going to detail, basically, I am going to explain the regression equation and like how to incorporate the dummy variable in the regression equation in detail. Thank you.