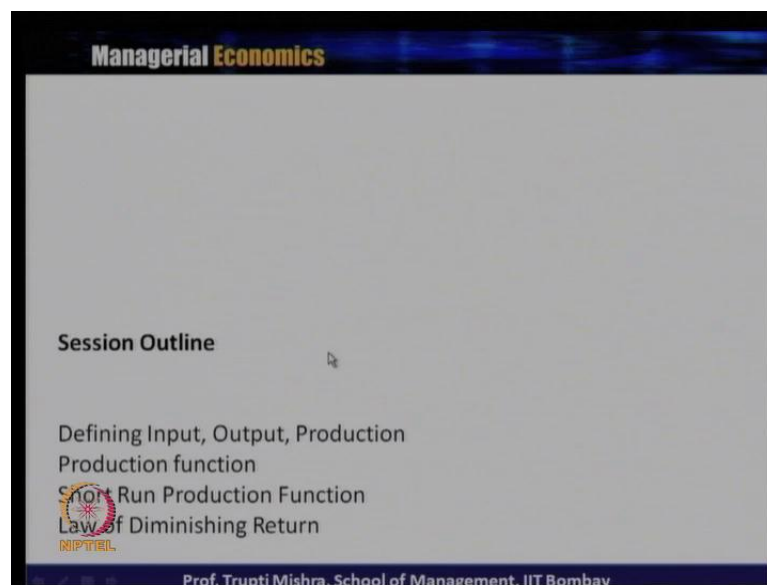


Managerial Economics
Prof. Trupti Mishra
S.J.M School of Management
Indian Institute of Technology, Bombay

Lecture - 17
Theory of Production

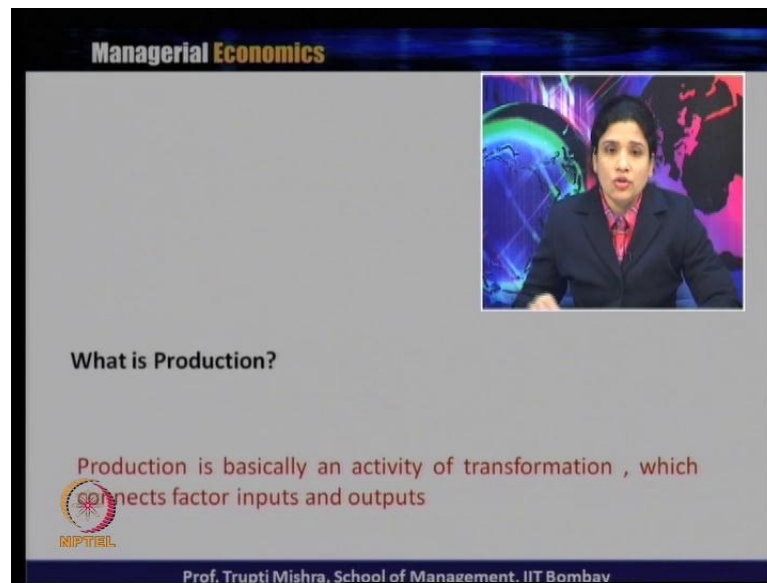
We will introduce the third module today that is theory of production and cost, and we will start the first topic of our third module is on introducing the input output production. Generally what are the productions theory, and also how the production function differs in the case of a short run, and in case of a long run.

(Refer Slide Time: 00:42)



So, today's session outline will be mostly on defining input output production, then how we reached to the production function. Then we will talk about the short run production function, and in that context we will talk about the law of diminishing return, and we get few examples of law of diminishing returns, how it actually works in case of the real life.

(Refer Slide Time: 01:03)



Managerial Economics

What is Production?

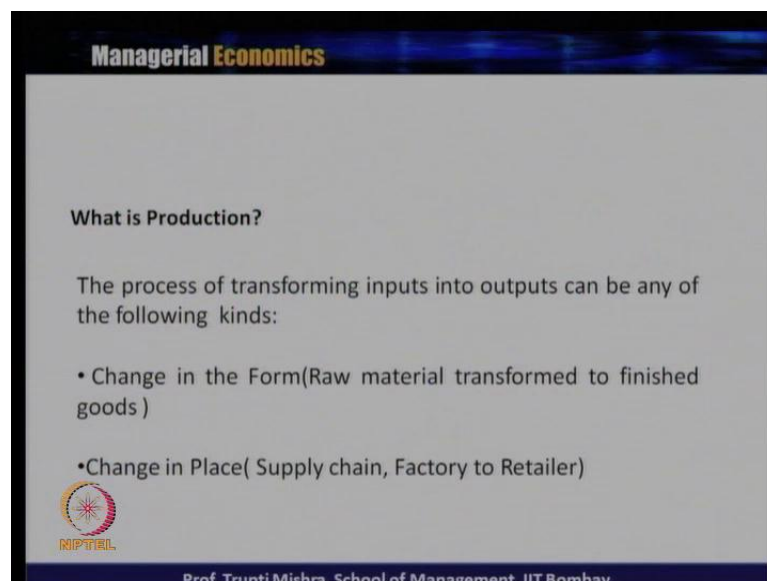
Production is basically an activity of transformation , which connects factor inputs and outputs

MPTEL

Prof. Trupti Mishra, School of Management, IIT Bombay

So, before getting into the details of production, let us understand, what is production? And if you define that production is basically an activity of transformation which connects factor input and output. It means, when the production is basically the activity which converts the inputs into the output. So, we can call it a process, we can call it a technique, we can call it a activity, and which transform the different kind of inputs into the outputs. So, production is the activity of transformation which connects the factor input into the output.

(Refer Slide Time: 01:45)



Managerial Economics

What is Production?

The process of transforming inputs into outputs can be any of the following kinds:

- Change in the Form(Raw material transformed to finished goods)
- Change in Place(Supply chain, Factory to Retailer)

MPTEL

Prof. Trupti Mishra, School of Management, IIT Bombay

Now, this process, whether it is transforming input into the output, or the, may be the intermediate product into the final product, this process of transformation is, the basically two kinds: one is, when there is a change in the form, and second one, when there is a change in the place. Let us see, what happens in case of change in the form. Raw material transform to finished goods. So, in this case, if you look at, there is a change in the form altogether the inputs get transformed into the finished goods.

But, the second category of change that is change in the place. So, here, we talk about the supply chain, the, how the output move from factory to the retailer. Because output generally get produced in the plants, output generally get produced in the factory, but that is, till the time it is not reaching to the retailer, it is not reaching to the market, at least for the individual consumption unit. So, in this case, the second form of transformation comes and which is also a part of the production activity, is the change in the place.

So, the process of transformation involves two kinds of changes: one, change in the form which leads the raw material into the final goods. And second one is, the change in the place which includes the part of production activity, because it moves goods and services to the retailer, to the, to the factory to the retailer. So, they make the products consumables. Till the time it is with factory, no access to market, the goods cannot be called as the finished goods or the good cannot be called as the final output, because it is not in a consumable form.

So, once it reaches to the retailer, it leads to consumable forms, and that is the reason, in this case, the change in the place is also one kind of production activity and this is considered as the activity of transformation. So, production is a activity of transformation, which is two type of changes, which involve two types of changes: one, change in the form, from moving from input to output, that is raw material to transformed to finished good; and second is, the change in place that is the supply chain, typically involve supply chain, that is the movement of the goods from factory to the retailer and this also add to the production activity because till the time it is not reaching to the retailer, it is not the consumable goods.

(Refer Slide Time: 04:16)

Managerial Economics

What is Production?

- With these three kinds of transformations, usability of the good or materials increases.
- Production is an activity that increases consumer usability of goods and services.

MIPTEEL

Prof. Trupti Mishra, School of Management, IIT Bombay

So, with this, the kinds of transformation, whether transport, whether it is, may be the change in weather it is change in the place, whether it is change in the form, the usability of goods and materials increases. So, if you look at, like we are giving one example till the time it is not reaching to the retailer, the consumer is not getting access to the consumption of the goods. And that is the reason if you look at there is no usability of the goods till the time it is there with the factory, no access to market. So, this kind of transformation, usability of the goods and materials increases; and summarizing this, we can say production is an activity that increases the consumers usability of goods and services.

So, whether it is in the change, till the time is in the raw material form, consumer cannot consume it; till the time it is lying in the factory in the plant, consumer cannot consume it. So, with the change in the transformation, with the activity what is called production, through this, through the transformation activity that increases the consumer usability of the goods and services, and that is the reason, production is also one kind of activity that increases the consumer usability of goods and services.

(Refer Slide Time: 05:26)

Managerial Economics

Basic Concepts of Production Theory: Classifications of Inputs

(i) labour (ii) capital
(iii) land (iv) raw materials
(v) time.

These variables are measured per unit of time and hence referred to as flow variables.

Entrepreneurship has been added as part of the production inputs, though this can be measured by the managerial expertise and the ability to make things happen.

MITTEL

Prof. Trupti Mishra, School of Management, IIT Bombay

Now, we will introduce some basic concepts of production theory and we will start with the classification of inputs. Now, what are inputs? Inputs, generally what are the raw materials, what are the different kind of inputs getting used in the production process and which helps in the converting the input into the output. So, generally if you look at the age old definition say that there are four kind of factor production, or four kind of inputs like land, labor, capital and entrepreneurship. But if you look at, time is also one of the important factor which is considered as the part of input. So, one is labor, two is capital, three is land, four is raw material, and so there is one more addition of inputs over here, that is time.

All these variables are measured per unit of time and hence refer as the flow variable. Since there is a time dimension to land, since there is a time dimension to labor, since there is a time dimension to capital, since there is a time dimension to the raw materials, since there is a time dimension to the time factor as well, all these are flow variables; none of these are known as the stock variable. Stock variable is one, where, in the entire time line the inputs are remained fixed, but since it is changing with the time, in this case all these inputs are considered as the flow variable.

So, inputs are one, which helps the production process to get into the output or may this is the inputs in the production process. And apart from this five inputs, entrepreneurship is considered as the, one of the foremost inputs in the production process and that is not

in the physical unit rather than in the human unit. And it is a part of production and it can be measured by the managerial expertise and the ability to make things happen. So, if you have labor, if you have capital, if you have land, you have raw material, time, so the role of entrepreneurship comes here when they manage these, all these inputs, and they, when they measure the targets and when they reach the targets, using their managerial expertise and or may all these kind of input.


So, entrepreneurship is the guiding factor for all the inputs, to lead them into the desired form of the output. So, in this case we have listed six different kind of inputs land, labor, capital, then we have raw materials, then we have time, and finally, entrepreneurship is considered as the one of the input, at least in the modern form which generally with their expertise they lead to the desired form of the output.

(Refer Slide Time: 08:12)

Managerial Economics

Basic Concepts of Production Theory

- An input is a good or service that goes into the production process. As economists refer to it, an input is simply anything which a firm buys for use in its production process.
- An output, on the other hand, is any good or service that comes out of a production process.

 MITTEL

Prof. Trupti Mishra, School of Management, IIT Bombay

So, as defined, input is a goods or service that goes into the production process; and economists refer to, input is simply anything which a firm buys for the use in its production process. So, electricity unit is, one kind of input, may be the building is one kind of input, the man power equals to produce the output one kind of input, raw materials, the suppliers, they all considered as the input in the production process.

So, an input is simply anything which a firm buys for use in its production process, can be considered as the input. And what is output? Output is, on the other hand is any goods and services that comes out of the production process. So, input is always input in the

production process and the outcome is generally known as the output. Generally the outcome is known as the output and output is any goods and services that comes out of production process that is generally known as output, and input is any goods and services that goes into the production process. So, in a typical economic jargon, we always say that anything which gets used in the production process is a part of input.

(Refer Slide Time: 09:23)

Managerial Economics

Basic Concepts of Production Theory

- Inputs are considered variable or fixed depending on how readily their usage can be changed
- **Fixed input**
 - An input for which the level of usage cannot readily be changed
 - In **economic sense**, a fixed input is one whose supply is inelastic in the short run.
 - In **technical sense**, a fixed input is one that remains fixed (or constant) for certain level of output.

MIPTEIL

Prof. Trupti Mishra, School of Management, IIT Bombay

The inputs are considered as fixed or it is variable. So, how they are considered as the fixed or the variable, it depending on how readily their usage can be changed. If it can change immediately this is generally known as the variable input, but when there is a time factor associated with a change in the input, generally this is known as the fixed input. So, input can be categorized into the fixed input or the variable input; and whether they are variable or whether they are fixed, it depends on how readily the usage can be changed.

So, fixed input, an input for the level of usage cannot readily be changed. So, as we mentioned that there always a time required to change the level of input, and the level of usage when it cannot readily be changed this is called as the fixed input. And in typical economic jargon, a fixed input is one which supply is inelastic in the short run.

So, inelastic is what? Inelastic where it is less sensitivity, even if there are external factors still the variable does not change accordingly; they are generally rigid, they are rigid fixed in their changes and that is the reason, in case of fixed input the supply of

fixed input is inelastic, it does not change much in the short run. So, in technical sense, a fixed input is one that remains fixed or constant for a certain level of output. So, suppose you take the example, up to producing hundred units of output, if the input requirement for, suppose input required for the first category is 10 units, if that is not changing for 100 units then that is the part of the fixed input.


Or maybe, we can take the example, may be in more generic sense that to produce 100 units of output, if 10 units of electricity is required then electricity will be considered as the fixed input because it is not getting changed when there are 100 units of output. But if the electricity units getting changed, to produce 100 units of output at different level that is considered as the variable input. So, in economic sense fixed input is one which supply is inelastic in the short run, whereas in the technical sense, a fixed input is one that remains fixed or remains constant for certain level of output. So, with the different level of output, the input level is not getting changed that is in the technical sense.

(Refer Slide Time: 12:02)

Managerial Economics

Basic concepts of Production Theory

- **Variable input**
- A variable input is one whose supply in the short run is elastic, example, labour, raw materials, and the like. Users of such inputs can employ a larger quantity in the short run.
- Technically, a variable input is one that changes with changes in output. In the long run, all inputs are variable.

 NIPITEL

Prof. Trupti Mishra, School of Management, IIT Bombay

In contrast to this, we have variable input. Variable input is one whose supply in the short run is elastic, like it gets changes, the level of input changes, on the basis of the change in external factor. So, typically we take the example of labor, we take the example of raw materials and the like, and user of such input can employ a larger quantity in the short run. Right. So if the input gets changes, accordingly the output

changes; if the variable input is 1, when it changes like suppose, to produce a typical output, you require only 10 units of labor, right.

But if there is a time factor associated with it, and if you want to produce the output in half day, you can very well change the unit of labor associated with production of the output. And how it gets changes, because you can just, may be develop whatever the labor unit is getting used; and that is the reason, these inputs are considered as the variable inputs because it can readily change or usability of the goods or the usability of the inputs readily, change readily there is a variation over here. So, variable input is one whose supply in the short run is elastic, typical example we take labor, raw materials and typically inputs in that category. And user of such inputs can employ a large quantity in the short run.

Now technically, what is a variable input? A variable input is one that changes with the time in the output; in the long run typically all the inputs are variable. So, technically what is a variable input? If you are consider the same level of, same example what we took for the fixed input to produce 100 units of output, only there is a requirement of 10 unit of electricity. But once there is a increase in the output, once the production unit whatever is getting produced, if that is getting changed, immediately there is a change in the electricity unit also. And that is the reason, in this case also we can consider electricity as the variable input because once the output is getting changed, accordingly the input is also getting changed, and that is the reason this is considered as the variable input.


In the long run, all the inputs are variable, because long run is sufficiently long time period, where it is difficult to increase the output by changing only the few inputs, not all the inputs. So, we will discuss about the short run and long run may be in the next slide. For the time being, let us have the understanding that in the short run, few inputs are fixed, and few inputs are variable. But in the long run all the inputs are variable because long run is sufficiently a long time period where output cannot be increased by changing only few of the inputs, rather they have to change all the inputs.

(Refer Slide Time: 15:13)

Managerial Economics

Basic Concepts of Production Theory

- **Short run**
 - At least one input is fixed
 - All changes in output achieved by changing usage of variable inputs
- **Long run**
 - All inputs are variable
 - Output changed by varying usage of all inputs

 Prof. Truoti Mishra, School of Management, IIT Bombay


So, as we discuss, now we will see one of the important concept here in case of production theory is the, short run production and the long run production. Now, what is short run, what is long run; in case of short run, the time period is little bit, may be less than the time period, what is associated with the long run. But in case of short run at least there is one input is fixed, all changes in output achieve by changing usage of the variable inputs. And in case of long run, all inputs are variable, output change by varying usage of all inputs. So, in case of short run, there is one pre condition that at least one input has to be fixed, at least one input is fixed, all changes in output achieved by changing usage of variable inputs; long run, all inputs are variable, output change by varying usage of all the inputs.

(Refer Slide Time: 16:11)

Managerial Economics

Production Function

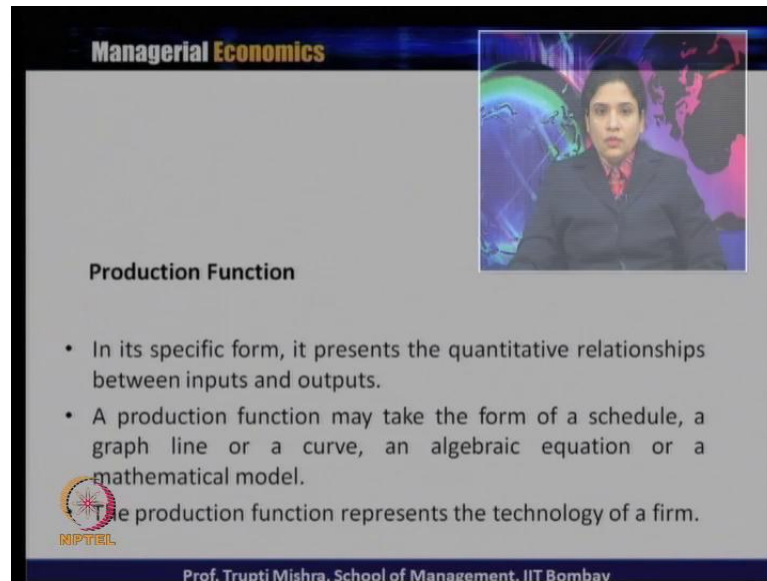
- A tool of analysis used in explaining the input-output relationship.
- It describes the technical relationship between inputs and output in physical terms.
- In its general form, it holds that production of a given commodity depends on certain specific inputs.

 MPTEL

Prof. Trupti Mishra, School of Management, IIT Bombay

Now, we will see, what is the production function? So, till now we know that production is an activity, production is a technique, which connect the factor inputs into the factor outputs or which transform the input into the output. Now we will see, what is a production function? It is a tool of analysis used in explaining the input output relationship. Or maybe it describes a technical relationship between inputs and outputs in physical terms. In its general form, it holds production of a given commodity depends up on certain specific inputs. So, this is basically a technical relationship between input and output in physical term. And in its general form, it holds production of a given commodity, depends on certain specific input; it gets combination of the inputs which produce the certain level of output and how the inputs and outputs they are related.


(Refer Slide Time: 17:07)



Managerial Economics

Production Function

- In its specific form, it presents the quantitative relationships between inputs and outputs.
- A production function may take the form of a schedule, a graph line or a curve, an algebraic equation or a mathematical model.

 The production function represents the technology of a firm.

Prof. Trupti Mishra, School of Management, IIT Bombay


So, in its specific form it presents a quantitative relationships between the inputs and outputs; and it may take a form of a schedule, it may take a form of a graph line or a curve or an algebraic equation or a mathematical model. So, the relationship between the production, there is a relationship between input and output that is represented in the form of a production function, may take a form of a schedule, it can take a graph line, it can take a form of a curve, it can take a form of an algebraic equation or it can take a form of a mathematical model. The production function represents the, generally the technology of the firm because we are explaining this as the technique which connects factor input into the output. So, in that sense the production function represents the technology of a firm.

(Refer Slide Time: 17:59)

Managerial Economics

Basic Concepts of Production Theory

- **Production function**
 - Maximum amount of output that can be produced from any specified set of inputs, given existing technology
- **Technical efficiency**
 - Achieved when maximum amount of output is produced with a given combination of inputs
- **Economic efficiency**
 - Achieved when firm is producing a given output at the lowest possible total cost

 MITTEL

Prof. Trupti Mishra, School of Management, IIT Bombay

So, as mentioned production function is, it gives us the input combination to produce a certain level of output. Production function is the maximum amount of output that can be produced from any specified set of inputs, given the existing technology. So, it is the maximum amount of output that can be produced with a given set of technology and the specified set of input. What is the maximum output that can be produced? Generally, the production function explain this, if it is typically connecting the factor input into the output.

We get two type of efficiency, when you talk about the maximum amount of output; one, technical efficiency, second is the economic efficiency. Technical efficiency is achieved when maximum amount of output is produced with a given combinations of inputs. And economic efficiency is achieved when firm is producing a given output at the lowest possible, total cost. So, first one in case of technical efficiency, it is achieved when the maximum amount of output is produced with a given combination of inputs.

And, second it is, firm is producing a given output at the lowest possible total cost. So, if you look at the two level of efficiency, in the first case, combination of input is given and in the second case, the level of output is fixed; the first case the challenge is to maximize the output, in case of technical efficiency, with a given set of input and in the second case, the challenge is to minimize the input to produce a given level of output.

So, first is the optimization problem which relates to the maximization of the output, and second optimization problem relates to minimization of the input. So, if you look at the entire production also, entire production theory, it focuses on two optimization problem, one is maximization of output, and second one is minimization of input, and in both the cases the producer is getting the benefit, one in term of increase output and second in term of decreased input.

So, in case of technical efficiency, the optimization problem is to maximization of output to the given combination of input; and in case of economic, economic efficiency, the challenge is to, minimization of input or the, minimization of the total cost to produce a given level of output.

(Refer Slide Time: 20:29)

Managerial Economics

Production Function

| Process 1 | Process 2 | Process 3 |
|-----------|-----------|-----------|
| 10 | 15 | 05 |
| 15 | 15 | 20 |

A process of production is technically efficient if it uses less of one factor and no more from the other factor, compare to any other process of production.

Prof. Trupti Mishra, School of Management, IIT Bombay

If you take the example, we have the, information about three kind of process: process 1, process 2, and process 3, suppose the first row talks about the input combination one, that is suppose capital; and the second row talks about the input combination two that is labor. So, in case of process one, to produce the output, the firm is using the 10 unit of capital and 15 unit of labor, process 2 is 15 unit of capital, 15 unit of labor, process three is 5 unit capital and 20 unit of labor.

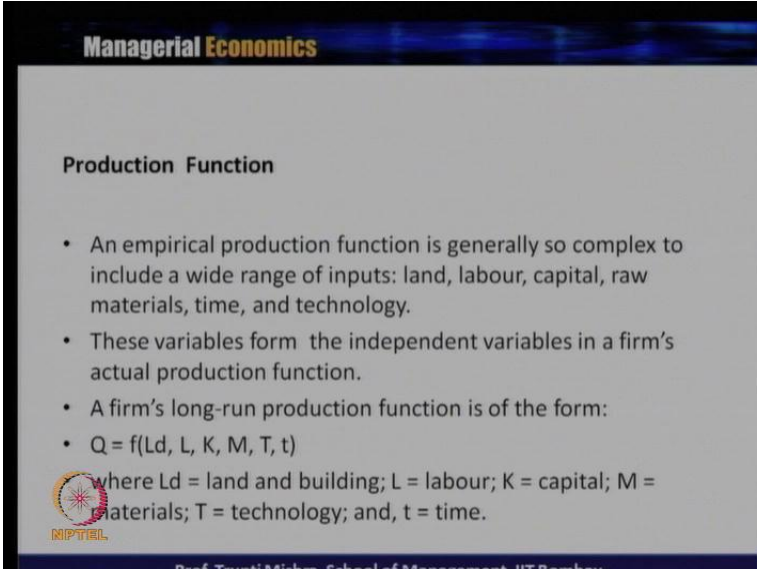
A process of production is technically efficient, if it uses less of one factor and no more from other factor compared to any other process of production. Now, among these 3 processes, process 1, process 2, process 3, which are using different input combination,

we need to find out which one is technically efficient. What is technically efficient? Maximization of output with a given combination of input; and how to find out the technically efficient here, if it is less of one factor and no more from other factor compared to any other process of production.

So, now let us look at process one, process three. Even if process three is using less of capital, it is using more of labor. So, process three is ruled out in case of technically efficient. If it is between process one and process two, even if, it is using more of, even if it is the same amount of labor, it is using less of capital so between process 1 and process 2, always process 1 is more technically efficient as compared to process 2. However, if you look at process 1, process 2, process 3, among these 3 processes, nothing gets clearly emerging out as a technical efficient because even if they are using less of one, they are using more of the other input, and in that way clearly we will not find any technically efficient process.

However if you compare between process 2 and process 3, process 3 is ruled out, process 2 is ruled out, but if you compare between process 1 and process 2, and this process 1 is emerging as the more technically efficient process as compared to process 2.

(Refer Slide Time: 22:54)



Managerial Economics

Production Function

- An empirical production function is generally so complex to include a wide range of inputs: land, labour, capital, raw materials, time, and technology.
- These variables form the independent variables in a firm's actual production function.
- A firm's long-run production function is of the form:
- $Q = f(L_d, L, K, M, T, t)$

where L_d = land and building; L = labour; K = capital; M = materials; T = technology; and, t = time.

MPTEL

Prof. Trupti Mishra, School of Management, IIT Bombay

Then, we will see, how this production function is leading to a empirical production function; and how we convert this production function the theoretical production function into a empirical production function. Generally it is complex, because it

includes wide range of inputs, starting from land to the technology like land, labor, capital, raw materials, time, technology, and sometime this is also the entrepreneurship. These variables form the independent variable in the firms actual production function.


All the inputs, they are the independent variable, and what is the dependent variable over here? The dependent variable here is the output. So, if firms long run is of the form that is Q is equal to function of Ld, L, K, M, T and small, where Ld is the land and building that is being used in the production process; L is the labor; K is the capital; M is the materials that is the raw materials; T is the technology; and small t is the time. So, Q output that is a function of the different input that is land and building, labor, capital, materials, technology and t is the time.

(Refer Slide Time: 24:09)

Managerial Economics

Production Function

- For sake of convenience, economists have reduced the number of variables used in a
- production function to only two: capital (K) and labour (L). Therefore, in the analysis of
- input-output relations, the production function is expressed as:
- $Q = f(K, L)$


Prof. Trupti Mishra, School of Management, IIT Bombay

For the sake of convenience, economists have reduced the number of variable used in a production function to only two; that is capital and labor. Therefore, the analysis of input output relations the production function is expressed as the Q which is the function of capital and labor. For understanding, may be to making it simply to understand the other concept related to the production theory, generally economist they use the production function which is a combination of two inputs that is capital and labor.

And considering this the production function, the empirical production function is Q which is the function of just only capital and labor, and this is strictly used only for labor


and capital making the other concept simple. There is no other reasoning that why capital and labor are only considered as the production process.

(Refer Slide Time: 24:58)

Managerial Economics

Production Function

- $Q = f(K, L)$
- Increasing production, Q , will require K and L , and whether the firm can increase both K and L or only L will depend on the time period it takes into account for increasing production, that is, whether the firm is thinking in terms of the *short run* or in terms of the *long run*.

 MITTEL

Prof. Trupti Mishra, School of Management, IIT Bombay

Now given production function Q which is a function of capital and labor, here Q is the dependent variable, K and L is the independent variable. So, at any point of time, in order to increase the production Q , there is a requirement of changing the K and L . Either the firm can increase both capital and labor, or only labor; depend on the time period which taken into account for increasing the production.

So, if you know, in case of short run, at least one input has to be fixed, given that scenario if it is the short run, generally the increase in the Q will be only with the help of labor because capital is considered as fixed because that is inelastic in the short run.


Whereas in case of long run, whenever there is a need to increase the Q , both the capital and labor gets changed; and that is the reason, in case of long run, both the capital level will be increased, in order to increase the Q . But in case of short run, in order to increase the Q , the labor will also, only the labor has to change because capital remain fixed in the short run. So, Q considers to be a dependent variable whenever the change is required, it has to be changed with the help of capital and the labor.

(Refer Slide Time: 26:21)

Managerial Economics

Production Function

- Economists believe that the supply of capital (K) is *inelastic in the short run and elastic* in the long run.
- Thus, in the short run firms can increase production only by increasing labour, since the supply of capital is fixed in the short run. In the long run, the firm can employ more of both capital and labour, as the supply of capital becomes elastic over time.

 NIPTEL

Prof. Trupti Mishra, School of Management, IIT Bombay


Next, there is a popular belief or the economists believe that the supply of capital K is inelastic in the short run and elastic in the long run. So, that is the reason, in the short run firm can increase production only by changing the labor or increasing the labor, since the supply of capital is fixed in the short run. But in case of long run, the firm can employ more of both the capital and labor, as the supply of capital becomes elastic over time.

(Refer Slide Time: 26:51)

Managerial Economics

Short Run Production

- In the short run, capital is fixed
 - Only changes in the variable labor input can change the level of output
- Short run production function $Q=f(L, \bar{K})=f(L)$

 NIPTEL

Prof. Trupti Mishra, School of Management, IIT Bombay

Then we will move to the short run where the capital is considered as the fixed, only changes in the variable labor input can change the level of output. And how the short run

production empirically now, Q is a function of labor and capital, and capital remain fixed if you again simplify Q is just a function of labor, because initially whatever the capital is being fixed that is being fixed, whenever there is a need to change in the Q that has to be changed with the help of labor. So, in the short run the capital is fixed, only changes in the variable level input can change the level of output, and in case of short run empirical production function Q is a function of labor.

(Refer Slide Time: 27:37)

Managerial Economics

Short Run Production

- **Total Product:** It gives maximum of output that can be produced at different levels of one input, assuming that the other input is fixed at a particular level.
- **Marginal Product:** Change in the output resulting from a very small change in one factor input, keeping the other factor inputs constant.
- **Average Product:** Total production for per unit of output.

NIPITEL

Prof. Trupti Mishra, School of Management, IIT Bombay

There are three concept associated with the production analysis. Whether it is a short run, whether it is a long run; one is total product, second one is the marginal product and the third one is the average product. Now, what is total product? It gives maximum of output that can be produced at different level of one input, assuming that the other input is fixed at a particular level. So, suppose capital is fixed at a level, whenever you change the labor input, the total product increases in the short run also in the long run when you change the capital and labor.



But in the specific case of short run, this is the maximum of output that can be produced at different level of one input assuming that the other input is fixed at a particular level. What is marginal product? Change in the output resulting from a very small change in the one factor input, keeping the other factor input, constant; average product that is the total production for per unit of output.

(Refer Slide Time: 28:38)

Managerial Economics

Average & Marginal Products

- Average product of labor
– $AP = Q/L$
- Marginal product of labor
– $MP = \Delta Q/\Delta L$
- Average product of Capital
– $AP = Q/K$
- Marginal product of Capital
– $MP = \Delta Q/\Delta K$



Prof. Trupti Mishra, School of Management, IIT Bombay


Now how to find out this average and the marginal product, average product of labor AP is total Q that is Q is the total product, total output, divided by the labor. Marginal product of labor is change in the Q with respect to change in the L, whenever there is a change in the labor unit, how much unit of output gets changes because of that. Similarly average product of the capital total output divided by the K that is Q is the total product divided by the number of capital unit that will give us the average product. Marginal product of the capital is the change in Q with respect to change in the K. That is change in the output whenever there is in the change in capital unit.

(Refer Slide Time: 29:29)

Managerial Economics

Total, Average, & Marginal Products of Labor, K = 2

| Number of workers (L) | Total product (Q) | Average product (AP=Q/L) | Marginal product (MP= $\Delta Q/\Delta L$) |
|-----------------------|-------------------|--------------------------|---|
| 0 | 0 | -- | -- |
| 1 | 52 | 52 | 52 |
| 2 | 112 | 56 | 60 |
| 3 | 170 | 56.7 | 58 |
| 4 | 220 | 55 | 50 |
| 5 | 258 | 51.6 | 38 |
| 6 | 286 | 47.7 | 28 |
| 7 | 304 | 43.4 | 18 |
| 8 | 314 | 39.3 | 10 |
| 9 | 318 | 35.3 | 4 |
| 10 | 314 | 31.4 | -4 |



Prof. Trupti Mishra, School of Management, IIT Bombay

So, this is just a hypothetical example of the total average and marginal product of the labor when K is equal to 2. So, in the first column, if you look at, this is the number of workers measuring this is the short run case, only labor is variable, capital is fixed at 2, total product changes whenever there is a change in the labor unit and if you look at, it is going on increasing up to 9th unit and after that even if there is a change in the labor still there is no change in the total product. We will explain the logic behind it, why even if there is change in the input, why it is not leading to change in the output.

Average product is nothing but the total product divided by the unit of the labor; and marginal product is again it is the change in the Q with respect to change in the labor. So, this is ΔQ with respect to ΔL . So, if you look at the difference between the first unit and second unit, by changing, by just increasing 1 unit of labor the product increases by, may be 52 in the first case, and again 60 in the second case. So, this is the additional change in the product when there is a use of one more level that gives us the marginal product. This is typically in the case of the short run when capital is fixed and the output is getting changed only with the help of the labor. As I told you that, even if there is increase in the labor, still at a certain point in the review if you remember in the previous table certain level there is a no change in the output or there is a small change or there is a decrease in the output.


Now, what is the logic behind it? The logic, the relationship between the total product, the marginal product, and the average product, that is explained with a help of law of diminishing return. And that explains the logic also that why there is no change in the output or why the output decreases when you increase more and more of the input, particular input, keeping the other input as the fixed.

(Refer Slide Time: 31:46)

Managerial Economics

Law of Diminishing Returns or the Law of Variable Proportion

- The Shape of total product curve is determined by law of diminishing return.
- The law of diminishing returns, states that with a given state of technology if the quantity of one factor input is increased , by equal increment , the quantities of other factor inputs remaining fixed , the resulting increment of total product will first increase but decreases after a particular point.

 MIPM

Prof. Truoti Mishra, School of Management, IIT Bombay


So, the law of diminishing return or the law of the variable proportion the logic or theory that is generally known as the, that is generally at the background of the shape of the total product curve. So, now, what is the law of diminishing returns? It state that with a given set of technology, if the quantity of one factor input is increased by equal increment, quantity of the other factor inputs remaining fixed, the resulting increment of total product will first increase but decrease after a particular point. So, in a typical in case of a short run, if capital being fixed, only there is a change in the labor, initially the total product will increase, but after a particular point, even if there is a increase in the labor still it will decrease.

(Refer Slide Time: 32:37)

Managerial Economics

Law of Diminishing Returns or the Law of Variable Proportion

➤ It states that as we go on employing more of one factor of production, other factor remaining same, the marginal productivity will diminish after some point.

 The shape of marginal product curve is therefore inverted U Shaped.

Prof. Trupti Mishra, School of Management, IIT Bombay

It stated that, as we go on employing more of one factor of production, other factor remaining same, the marginal productivity will be diminished after some point. So keeping capital as fixed, the, if you are going on increased the labor after a particular point, generally the marginal productivity will diminish, and that is the reason the shape for marginal product curve is inverted U shape.

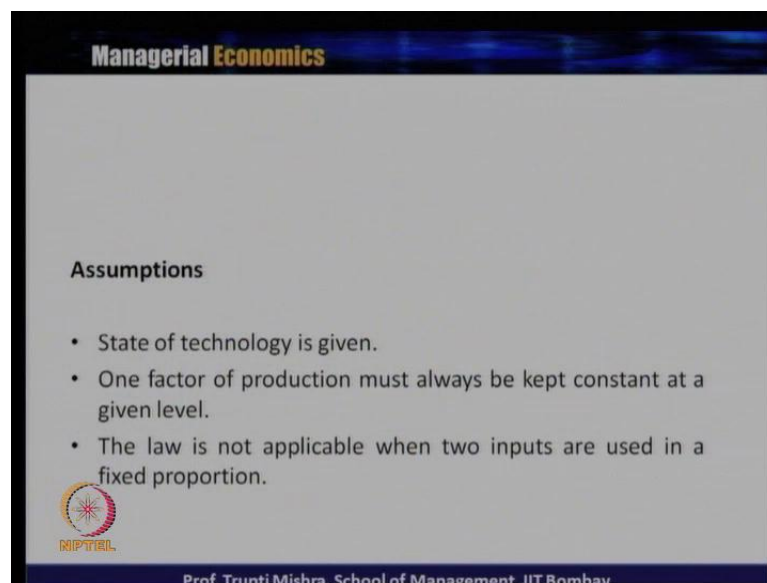
I will just give you a small example of a photo copy machine, right. If there is a copy or if there is a photo copy machine, now what is the working hour can be? Working hour can be 8 hours, 10 hours. Here, what is capital? or What is k ? The photo copy o the machine is the capital or photo copy of the machine is the, or may be the capital or it may be the k .

Now, to run that to 8 to 10 hours may be two persons are good enough. For one person it is over burden, but for two person it is good enough. But if the shopper is going to employ even more workers, it is not going to increase the total product, rather it is going to decrease. So, the same logic or same concept over here if the total is fixed, the ideal match of labor should be used, even if once you cross that idea of both capital and labor, if you are still going on adding labor to it, the total product is not going to increase, initially may be it will increase but the photo copier machine can be run for 12 hours 15 hours, but that is where capacity of machine we cannot over use it.

And that is the reason it will increase initially of level and after that it will decrease. So, the shape of the marginal product, and once it decreases the total product decreases, it means the marginal product is negative; and that is the reason that is the shape of the marginal product is therefore, inverted U shape.

And when there is a increase in the total product, marginal product increases, because the addition to the total product is positive, and that is the reason the marginal product is increasing, and after reaching a threshold level, where, after that point, whatever there is a increase in the labor still the total product is not going to increase, then in this case the total product decreases, and the marginal product becomes negative. That we will explain through a graph, that how the behavior of the total product, average product, and the marginal product, changes, when there is a use of more of the one input keeping the other input as the fixed level.


(Refer Slide Time: 35:22)



Managerial Economics

Assumptions

- State of technology is given.
- One factor of production must always be kept constant at a given level.
- The law is not applicable when two inputs are used in a fixed proportion.

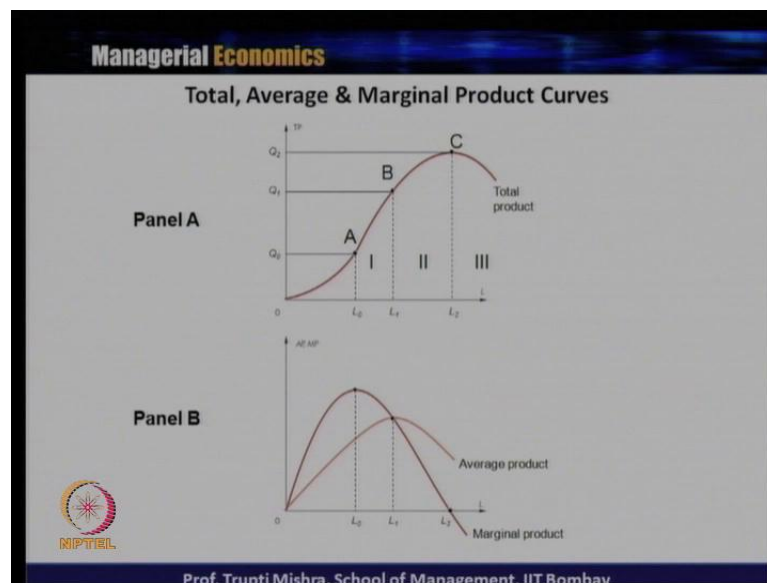
 MIPMTEL

Prof. Trupti Mishra, School of Management, IIT Bombay

There are few assumption being taken, the state of technology is given, one factor of production must always be kept constant at a given level, k has to be constant; only there has to be change in the labor. The law is not applicable when two inputs are used in a fixed proportion. Any way the third one is not come into picture if you are maintaining the second one that is one factor production must always be kept constant at a given level.

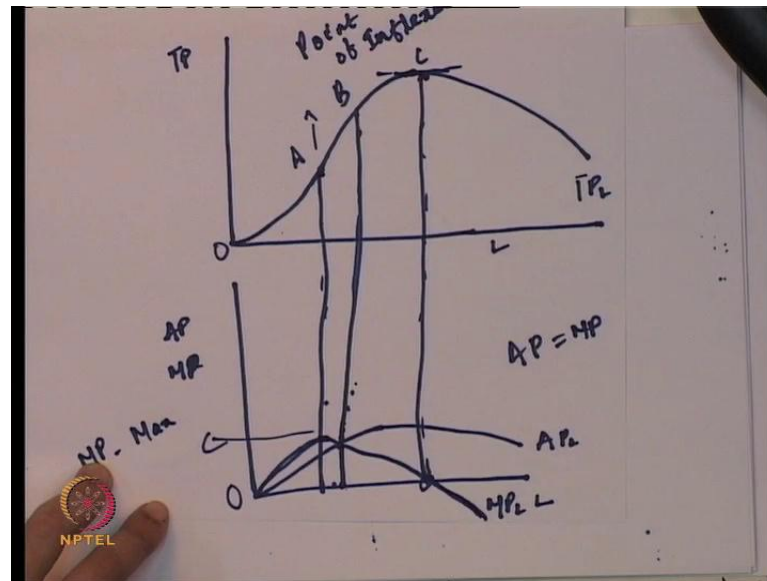
So, the second level should not be used at the same level, and because the law will not be applicable when the two inputs are used in the fixed proportion. Like the typical photo copier machine, if you are buying one more photo copier machine and still you are using two units of labor, you are still total product bound to increase. But that you cannot do in the short run, because one input has to be fixed in the short run, otherwise the law will be not valid or the law will not be applicable.

(Refer Slide Time: 36:16)



This is the typical, explanation of the total average and marginal product curve. If you look at, the total product initially increasing, reaching to the maximum and then it is decreasing; average product is increasing and then it is decreasing; and similarly, marginal product is also increasing and decreasing.

(Refer Slide Time: 36:46)



Now we will see the logic of this shape of the total product curve. Here we will take the labor unit, here we will take the total product, here we will take the average product, here we will take the marginal product. Initially the total product increases, at the increasing rate up to this point, then it increases at the decreasing rate up to this point, and from this point onwards it decreases. So, this is the total product of the labor.

We will see corresponding to this, our marginal product is maximum; then corresponding to this one when the total product is maximum, our marginal product is 0; and after this the marginal product becomes negative.

This is our point A, this is our point C. Now, what is the behavior of the average product? Average product changes in the same way as the total product changes. So, average product will initially increase, and then it will decrease when there is a decrease in the total product. So, we get 3 points, or the 3 turning points of these graphs.

This is our total product that initially it increases at the increasing rate, then it increases at the decreasing rate up to the point C, and then it decreases. Then average product initially increases, then it starts to decrease; marginal product increases and then it decreases.

Now, what is the logic behind this? Why is it increasing or why is it decreasing? Now at the point 0, if you look at this point 0, the labor unit is equal to 0 and

the value product will be equal to 0; obviously, the value of marginal product average also be 0. So, all the 3 curves starts from origin; that is total product, marginal product and the average product. Total product is initially convex to the origin till the point A and then it becomes concave. As long as total product curve is convex, marginal product is increasing.

When the total product curve is concave, marginal product is decreasing and it is also some times in the negative segment. The point A on the total product curve is called as the point of inflexion. Because at this point, the curve is changing its curvature and at corresponding to this, the marginal product will be maximum; average product is maximum at this point B, and at this point also the average product is equal to the marginal product. Corresponding to the maximum point of the total product curve that is the point C, marginal product has to be the 0; to the left of point C, total product is increasing; to the right of point C total product is decreasing, and the marginal product is negative.

(Refer Slide Time: 40:50)

Managerial Economics

Total, Average & Marginal Products

- Since the MP curve is must be decreasing when the average product is maximum, the MP curve reaches maximum before the AP curve.

Prof. Trupti Mishra, School of Management, IIT Bombay


Now since the marginal product is decreasing, when the average product is maximum then the marginal product curve reaches the maximum, before the average product curve.

(Refer Slide Time: 40:54)

Managerial Economics

Marginal and Average Product

- When AP is rising, MP is greater than AP
- When AP is falling, MP is less than AP
- When AP reaches its maximum, AP = MP

 MPTEL

Prof. Trupti Mishra, School of Management, IIT Bombay

Now, what is the relationship between this marginal and the average product? When average product is increasing, marginal product is greater than average product. So, if you remember in the first phase when the marginal product is increasing, till the time the total product is convex, if the original product is increasing then the average product is also increasing, and it is less than the marginal product. When average product is decreasing marginal product is less than average product; when average product reaches its maximum then average product is equal to the marginal product.


(Refer Slide Time: 41:34)

Managerial Economics

The Three Stages of Production

Stage I: Stage of Increasing Returns:

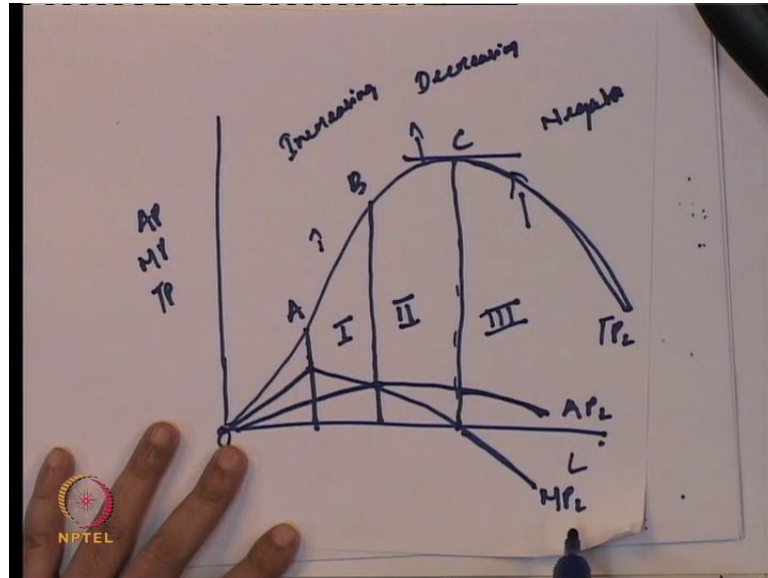
- AP is increasing and the MP is greater than the AP. Up to point B on the TP curve Stage I exist.
- AP is increasing, but MP is increasing first up to point A then decreasing.

 MPTEL

Prof. Trupti Mishra, School of Management, IIT Bombay

In this case, we have identified the three stages of production. Now, what are the three stages of production? On the basis of this relationship between the average product, total product, and marginal product, there are three stages of production.

(Refer Slide Time: 41:51)



Now we will see, what are these three stages of production? This is the total product of labor, this is the marginal product of labor, and this is the average product of labor. So, point 1 is A, point 2 is B, and point 3 is C. At this point A, marginal product is maximum; at this point B, there is a equality between average product and marginal product, and average product is maximum; corresponding to point C total product is maximum and marginal product is 0. In the X axis we take labor, Y axis we take average product, marginal product and total product.

Corresponding to this, we have identified the three stages of production. From origin to point B we have stage 1, between point B to C we have stage 2, and beyond point C we have stage 3. Stage 1 is known as increasing return because in this case, average product is increasing, marginal product is increasing partly, and when it is decreasing also it has not reached 0, and total product is increasing. That is the reason, stage 1 is known as the stage of increasing return.

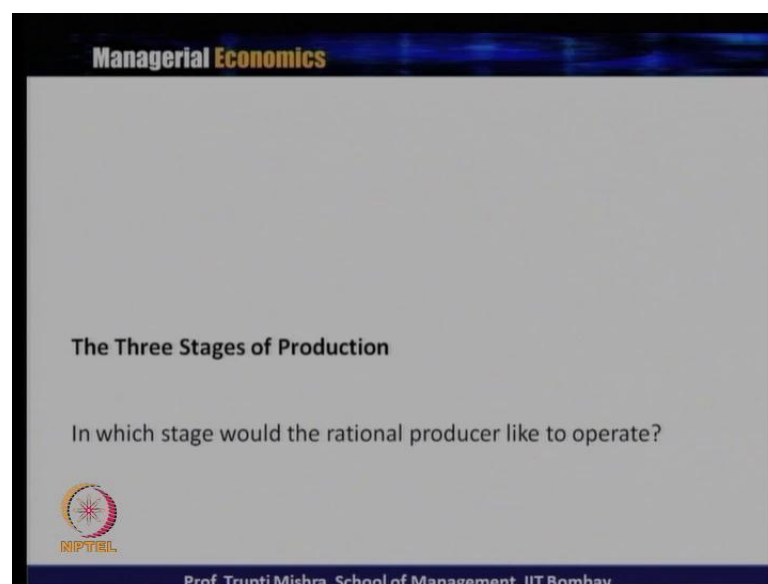
Let us see, what happens in case of stage 2. Stage 2, total product is increasing, average product has started decreasing, marginal product is decreasing, but marginal product is reaching 0, till now it has not reached the negative segment. So, stage 2 is known as the

decreasing return because both average product and marginal product is decreasing, and also the total product is increasing at the decreasing rate.

Let us see what happens in case of stage three. Stage three is known as the stage of negative returns. Because total product is decreasing, marginal product is negative, and average product is also decreasing. So, stage one is increasing return, stage two is decreasing return, and stage three is negative return. From origin to point B is stage one, between point B to point C decreasing, and beyond point C this is the stage of negative return.

We have three stages of production process. In case of stage one, it is known as increasing because total product, average product is increasing, marginal product is partly increasing upto point A and then it is decreasing. Stage two is known as decreasing return because average product, marginal product and average product is decreasing, and total product is increasing at the decreasing rate. Stage three is known as the negative return because marginal product is negative, total product and average product is decreasing.

(Refer Slide Time: 45:42)



Now the question comes, if it is a case of rational producer where the optimization problem is to maximize the output the minimum of cost, in which stage the rational producer would like to operate; whether in stage one, whether is stage two, or whether in stage three.

(Refer Slide Time: 45:55)

Managerial Economics

The Three Stages of Production

In Stage I, MP and AP both are rising, and the MP is more than AP.

- A given increase in variable factor leads to a more than proportionate increase in the output.

The producer is not making the best possible use of the fixed factor. A particular portion of fixed factor remains unutilized.

MIPTEIL

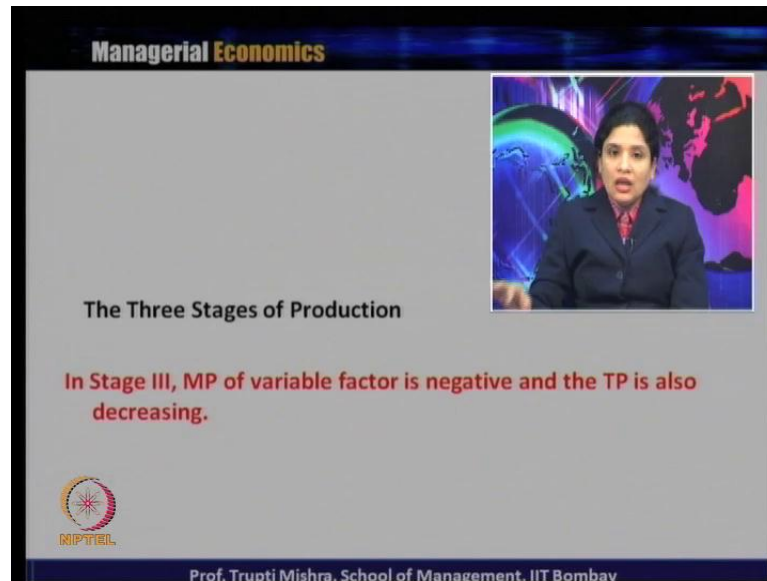
Prof. Trupti Mishra, School of Management, IIT Bombay

Now let us see what happens in three stages of production. In stage one, marginal product and average product both are increasing, but marginal product is more than average product. And what is the implication of this? A given increase in the variable factor lead to more than proportionate increase in the output. So, whenever there is a change in the labor input, the marginal product is more because the additional unit of labor is contributing more to the production.

So, the producer is not making the best possible use of fixed factor, a particular portion of fixed factor remain unutilized. Like if you are taking a example of a photo copier machine and if you are using for one machine only, only one labor the maximum capacity the worker can work or worker can run the machine is for 8 hours not more than that.

So, in this case, there is a under utilization of the machine, and the same logic is here, that in that case of first stage, the producer is not making the best possible use of the fixed factor, a particular portion of the fixed factor remain unutilized.

(Refer Slide Time: 47:01)



The slide is titled "Managerial Economics" at the top. It features a video inset of a woman in a dark blue jacket speaking. The main text on the slide reads: "The Three Stages of Production" followed by "In Stage III, MP of variable factor is negative and the TP is also decreasing." There is a logo for "MPTEL" in the bottom left corner and a footer that says "Prof. Trupti Mishra, School of Management, IIT Bombay".

In the second stage, the marginal product of variable factor is negative, and total product is also decreasing. It means, it is the over use of the, both the inputs like whether it is machine, whether it is a worker, whether it is labor, whether capital, there is over use of labor, there is over use of capital, and that is the reason the total product is decreasing and marginal product is negative.

So, stage one, if the producer is operating there under utilizing one of the resources which is not in the line of the optimization problem where they have to maximize the output using all possible options of using the inputs. Stage three, they are over utilizing it that is the reason it is not possible to operate in stage three, because the total product whatever they are getting that is negative, that is decreasing and the marginal product is negative. So, when they are using more unit of labor, they are not contributing to the total product.

(Refer Slide Time: 48:13)

Managerial Economics

The Three Stages of Production

In Stage II, MP and AP both are falling and MP through positive, is less than AP.

- There is less than proportionate change in output due to change in labor force .
- Hence at this stage the producer will employ the variable factor in such a manner that the utilization of fixed factor is most efficient.

MPTEL

Prof. Truoti Mishra, School of Management, IIT Bombay

Let us see, what happens or what is the logic for stage two? In stage two, marginal product, average product both are decreasing; and marginal product is positive and less than average product. What are the implications of this? There is a less than proportionate change in output, due to change in the labor force. Hence at this stage, the producer will employ the variable factor in such a manner, that the utilization of fixed factor is more efficient. So, in this case, the additional contribution of what the laborer is giving, that is less than the average product. So, at this stage the producer will employ the variable factor in such a manner, that the utilization of fixed factor is most efficient.


So, it is not under utilization of the fixed factor, not the over utilization of both the fixed factor and the variable factor, So, stage two is basically considered as the ideal stage for all rational producer to operate, because at this stage the producer will employ the variable factor in such a manner, that the utilization of the fixed factor is most efficient; or the simply we can put the logic is like this, that there is a efficient utilization of both the inputs or both the factor of production, that is variable factor, and the fixed factor; and that is the reason the rational producer should operate in case of the second stage, in order to optimize their maximization of output with all possible options.

(Refer Slide Time: 49:40)

Managerial Economics

The Three Stages of Production

A good example of Diminishing Returns includes the use of chemical fertilizers- a small quantity leads to a big increase in output. However, increasing its use further may lead to declining Marginal Product (MP) as the efficacy of the chemical declines.

 MPTEL

Prof. Trupti Mishra, School of Management, IIT Bombay

Now, what are the examples, when you take into the real life, whether there is really a evidence of this law of diminishing return. And we have taken a case of the chemical fertilizer when it is getting used, as one of the input in the, to increase the output. So, here the good example of diminishing return includes the use of chemical fertilizers, and a small quantity leads to big increase in the output. But there is always a limit, increasing its use further may lead to decline the marginal product as the efficacy of the chemical decline.

You know that for 1 acre of land, or for may be 10 units of output, what is the chemical required, fertilizer required, chemical fertilizer required. Till the time it is given in that amount, it always contribute to increase the output, but the overuse of that is it is not going to increase the output. So, you cannot just going on increase the input the chemical fertilizer in order to increase the output, and if you are continuing to doing so maybe there will be decrease in the output because there is a over use of one of the inputs.

(Refer Slide Time: 50:51)

Managerial Economics

Law of Diminishing Return -Example

| Number of Workers | Unit of product produced | Marginal Product |
|-------------------|--------------------------|------------------|
| 1 | 10 | 10 |
| 2 | 25 | 15 |
| 3 | 45 | 20 |
| 4 | 60 | 15 |
| 5 | 70 | 10 |
| 6 | 60 | -10 |

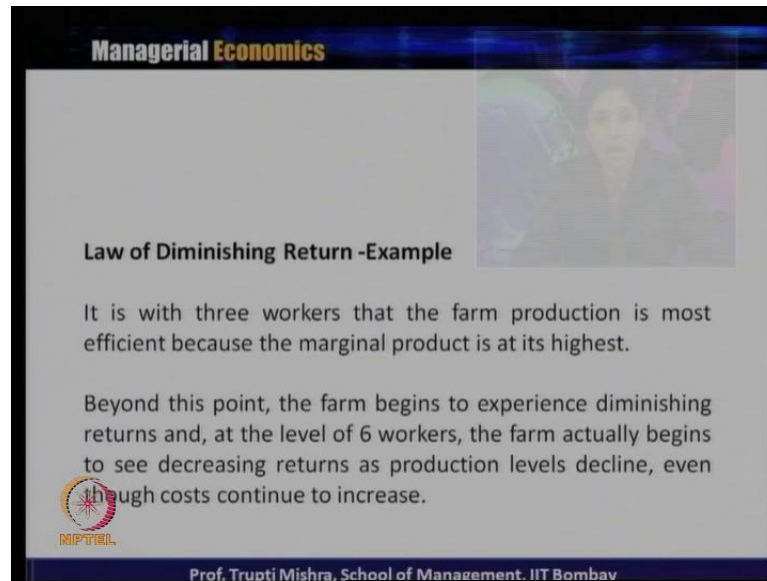
MPTEL

Prof. Trupti Mishra, School of Management, IIT Bombay

Similarly, we can take the example of, the number of worker or units of product produce. So, the first column in this case gives us the number of workers, that is from 1 to 6 and unit of product produced is from 10 to 60, and here we can see how the marginal product behaves actually, or how the marginal product takes place.

In the first case, the number of worker is 1, unit of product produced is 10, the marginal product is 10, because this is the total contribution. Number of worker is 2, unit of product produce is 25, the marginal product is 15; 3 workers hired they are producing 45 units, the marginal product is for the 3rd unit the additional contribution to the total product is 20, for the 4th unit it is 15, 5th unit is 10 and 6th unit is go in a negative direction because after 5th unit, even if they are hiring a additional unit of labor, he is not contributing, he is decreasing the total output. So, number of workers increasing, so it is the total product is increasing up to a level and then there is a decrease in the additional contribution.

(Refer Slide Time: 52:05)



Managerial Economics

Law of Diminishing Return -Example

It is with three workers that the farm production is most efficient because the marginal product is at its highest.

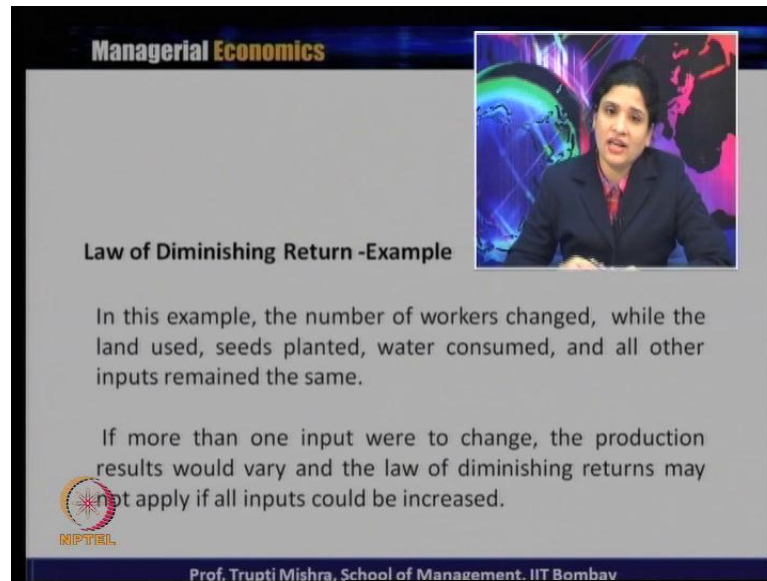
Beyond this point, the farm begins to experience diminishing returns and, at the level of 6 workers, the farm actually begins to see decreasing returns as production levels decline, even though costs continue to increase.

MPTEL

Prof. Truoti Mishra, School of Management, IIT Bombay

How we can interpret this? It is with three workers that the firm production is most efficient because marginal product is at its highest. Beyond this, if the worker is getting used, if there are more number of workers being hired, then the marginal product is declining, and total product is increasing at a decreasing rate. Beyond this point, beyond the hiring of three workers, the firm begins to experience a diminishing return, and at the level of 6 workers, if you remember the previous table, the information of the previous table, the firm actually begins to see the decreasing return as production levels decline, because when they are hiring 5 units of L laborers and that leads to 70 units of output; and when there are 6 unit of laborers being hired, the production laborers declines from 70 units to 60 units and that also leads to costs continue to increase.

(Refer Slide Time: 53:01)



Managerial Economics

Law of Diminishing Return -Example

In this example, the number of workers changed, while the land used, seeds planted, water consumed, and all other inputs remained the same.

If more than one input were to change, the production results would vary and the law of diminishing returns may not apply if all inputs could be increased.

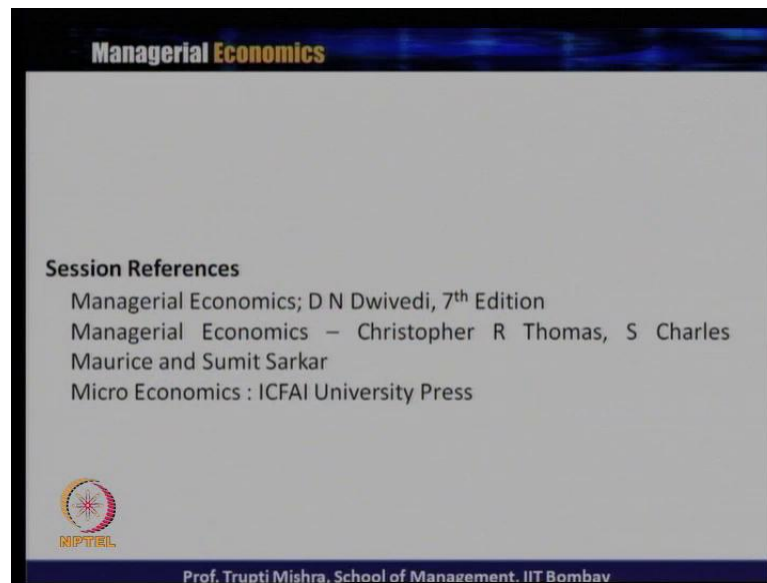
MPTEL

Prof. Truoti Mishra, School of Management, IIT Bombay

So, that is the evidence of the decreasing return, and, but you can again twist to this example that, it is not only changing the input, in this example only the number of workers changes, when there are land use, seeds planted, water consume and all other inputs remain same. But if more than one input is changed, the production level will not decrease rather it will increase.

But that is beyond the scope of a short run production function. In case of short run, we can only increase one input keeping all other input constant. But if it is not a case of short run, if more than one input were to change the production result would vary and the law of diminishing return may not apply, if all inputs could be increased. And that is the reason if you look at, one of the assumption we took in before discussing the law of diminishing return that there is only one factor input as to variable or the other factor input has to be constant. And that is the reason, you can get the evidence of law of diminishing return, if you are keeping strictly within the frame work that you can only increase one factor input all other input remain constant.


(Refer Slide Time: 54:11)



Managerial Economics

Session References

- Managerial Economics; D N Dwivedi, 7th Edition
- Managerial Economics – Christopher R Thomas, S Charles Maurice and Sumit Sarkar
- Micro Economics : ICFAI University Press

 MPTEL

Prof. Trupti Mishra, School of Management, IIT Bombay

So, with this we will complete this short run production function. These are the session references, the books that is being followed to preparation for this session. And in the next class we will continue the long run production function, the long run analysis. And then we will see the different kind of production function like the Doughlas' and C E S production function.