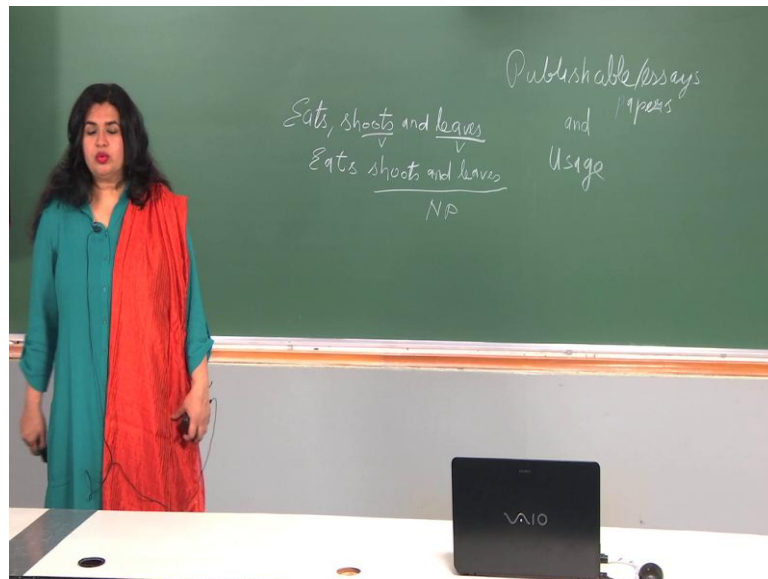


Technical English for Engineers
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Lecture - 33
Publishable Essays and Usage

We will continue with our discussion of writing publishable papers, academic essays. So, I will be doing a mix of all this, along with my usual talk on correct usage. So, this is what we are going to see today, Publishable Essays and more on that we have done something last time, publishable papers and essays and usage. So, instead of publishable essays, you can also consider **publishable (Refer Time: 00:48)**, publishable papers, essays.

(Refer Slide Time: 00:48)



So, academic essays and publishable papers, this is what we are going to talk about today. In my previous lecture, I told you about this punctuation joke eat, shoots and leaves, the panda joke, if you remember and eat, shoots and leaves. So, what is the difference? Perhaps, it needs a little more elaboration. Now, when you insert a comma, he eats, he shoots and he leaves, that is how it becomes; **you know a mix of let us say**, it is a compound sentence. He eats, he shoots and he leaves. Every clause, stands on its

own; so, it is a compound sentence.

So, in this sense, shooting means killing; but without a comma, eats shoots and leaves and the entire thing is a noun phrase, alright. So, this is a simple sentence now, without a comma. So, see the difference the comma makes; in the category as well as in the meaning of the sentence. So, without a comma shoots and leaves, that become you know, what he eats; and with a comma, that means he kills; the shooting is meant or taken as in the sense of killing. A comma makes all the difference in the meaning. If you look it up, there are several examples on the internet that can tell you about comma and the insertion of comma, the lack of comma, what a great deal of difference it can make. Now, we will continue with our discussion on publishable papers and let me take you to this particular slide; please look at the slide here.

(Refer Slide Time: 03:07)

Identifying the key words

- *This dissertation examines the role of newspaper editors in the political turmoil and strife that characterized late First Empire Rio de Janeiro (1827-1831). Newspaper editors and their journals helped change the political culture of late First Empire Rio de Janeiro by involving the people in the discussion of state. This change in political culture is apparent in Emperor Pedro I's gradual loss of control over the mechanisms of power. As the newspapers became more numerous and powerful, the Emperor lost his legitimacy in the eyes of the people. To explore the role of the newspapers in the political events of the late First Empire, this dissertation analyzes all available newspapers published in Rio de Janeiro from 1827 to 1831. Newspapers and their editors were leading forces in the effort to remove power from the hands of the ruling elite and place it under the control of the people. In the process, newspapers helped change how politics operated in the constitutional monarchy of Brazil.*
- <http://writingcenter.unc.edu/handouts/abstracts/>

And, I want you to identify the keywords. At the bottom of it, I have given you the full text of the reference; however, before you go to the reference, try to identify the key words given in this passage. So, what is it about?

‘This dissertation examines the role of newspaper editors in the political turmoil and the strife that characterized late First Empire Rio de Janeiro. Newspaper editors and their

journals helped change the political culture of late First Empire Rio de Janeiro by involving the people in the discussion of state. This change in political culture is apparent in Emperor Pedro's, the Pedro the first's gradual loss of control over the mechanisms of power. As the newspapers became more numerous and powerful, the Emperor lost his legitimacy in the eyes of the people. To explore the role of the newspapers in the political events of the late First Empire, this dissertation analyzes all available newspapers published in Rio de Janeiro from 1827 to 1831. Newspapers and their editors were leading forces in the efforts to remove power from the hands of the ruling elite and place it under the control of the people. In the process, newspapers helped change how politics operated in the constitutional monarchy of Brazil'. Very interestingly written passage and as we can see, this is an abstract from a dissertation. So, what are the key words?

(Refer Slide Time: 04:54)

Identifying the key words

- *This dissertation examines the role of newspaper editors in the political turmoil and strife that characterized late First Empire Rio de Janeiro (1827-1831). Newspaper editors and their journals helped change the political culture of late First Empire Rio de Janeiro by involving the people in the discussion of state. This change in political culture is apparent in Emperor Pedro I's gradual loss of control over the mechanisms of power. As the newspapers became more numerous and powerful, the Emperor lost his legitimacy in the eyes of the people. To explore the role of the newspapers in the political events of the late First Empire, this dissertation analyzes all available newspapers published in Rio de Janeiro from 1827 to 1831. Newspapers and their editors were leading forces in the effort to remove power from the hands of the ruling elite and place it under the control of the people. In the process, newspapers helped change how politics operated in the constitutional monarchy of Brazil.*
- <http://writingcenter.unc.edu/handouts/abstracts/>

Obviously, Brazil should be a keyword right; and then, newspapers and political power. So, these are the key words here.

(Refer Slide Time: 05:07)

References

- <https://users.ece.cmu.edu/~koopman/essays/abstract.html>
- <http://writingcenter.unlv.edu/writing/abstract.html>
- <https://owl.english.purdue.edu/owl/resource/656/1/>
- <http://www.writing.utoronto.ca/advice/planning-and-organizing/intros-and-conclusions>

So, these are the reference: **take a look at**, because this is what we have been talking about and references to understand how to plan an essay and also, how to write abstracts. So, these are some good links for you to consult. Always remember, in a good paragraph, in a good abstract, you need to have at least 3 to 4 keywords. Now, let us move on to this exercise.

(Refer Slide Time: 05:42)

Exercise: Complete the Introduction

- As we all know, Britain is a multicultural society. In the 1960s many thousands of immigrants came to the country, mostly setting up home in the major cities. The majority of these immigrants came from the West Indies, India and Pakistan and Hong Kong. Racism has always been a problem, with the various groups of immigrants seen as stereotypes, although over the years there has been increasing integration into British society, particularly by the children of immigrant families. This is reflected in the mass media. Twenty years ago black people were rarely seen on television and very few held jobs in the press. However, nowadays, -----

Please look and read this slide. I would like you to complete the introduction. I have given you some kind of a passage and I will like you to complete the last line. ‘As we all know, Britain is a multicultural society. In the 1960s many thousands of immigrants came to the country, mostly setting up home in the major cities. The majority of these immigrants came from the West Indies, India and Pakistan and Hong Kong. Racism has always been a problem with the various groups of immigrants seen as stereotypes’.

What is a stereotype? Stereotype is something, when we start generalizing about certain kind of people. In films, we often find certain kinds of nationalities and linguistic groups and racists or religious communities, being associated with particular trades. So, if you, this person comes from this country, he has to act and speak in such a way. You must watch a series called “Mind your Language” and that will give you a good indication of how racists and nationalities can be stereotyped. Although it is a good series for practicing elementary English, but it has also been critiqued for the misleading and rather, over the board kind of stereotyping.

So, ‘although over the years there has been increasing integration into British society, particularly by the children of immigrant families. This is reflected in the mass media. Twenty years ago black people were rarely seen on television and very few held jobs in the press. However, nowadays...’

And my question to you is what you should fill? What sentence should be appropriate here? So, there is no absolutely wrong, absolutely right sentence, but, try to come as close as possible, to what should go into this. I am just helping you practice writing an abstract. Please look at the slide here.

(Refer Slide Time: 08:20)

Full text available at:

- <http://library.bcu.ac.uk/learner/writingguides/1.22.htm>

Full text is available here. You can tally your answer with the link given here.

(Refer Slide Time: 08:27)

Exercise: Fill in the blanks in the “body” of the following:

- In studies, research-based spin-off companies have been as new ventures based on the transfer of technology or academic knowledge developed by public research organisations with a on the commercialisation of the research results. In this context, spin-offs are discussed from various perspectives, that is, from the university or firm level, for instance. Despite the increasing attention paid to the spin-off process and activities, however, most authors do not give a strict and clear definition of a research-based spin-off, thus making it difficult to compare the results of different studies (XXX, 2003). Table XX provides an of the definitions of the spin-off phenomenon and indicates how authors clarify the concept in several ways, including similarities and differences. Researchers have used a broad variety of terms, such as spin-off or spin-out companies; university, academic, and research-based spin-offs; new technology-based ventures or hightech start-ups, thus the plurality of definitions in the field.
- defined, focus, demonstrating, overview, prior

Now, look at the exercise here. This, I have taken from the body of a particular essay and I would like you to fill in the blanks using the words given below: defined, focus, demonstrating, overview and prior.

'In dash studies, research based spin-off companies have been dash as new ventures, based on the transfer of technology or academic knowledge developed by public research organisations, with a dash on the commercialization of the research results. In this context, spin-offs are discussed from various perspectives, that is, from the university or firm level, for instance. Despite the increasing attention paid to the spin off process and activities, however, most authors do not give a strict and clear definition of a research based spin-off, thus making it difficult to compare the results of different studies. Table provides an dash of the definitions of the spin off phenomenon and indicates how authors clarify the concept in several ways, including similarities and differences. Researchers have used a broad variety of terms, such as spin off or spin out companies; university, academic and research based spin-offs; new technology-based ventures or hightech start-ups, thus dash the plurality of definitions in the field'.

Take a moment to look at it. The answer is, it may look little complicated, but it is very easy if you know your subject verb agreement and by now you should be knowing and it is also very easy to solve this exercise, if you are very comfortable with a usage of articles. So, wherever it is an, you know that the word begins with a e i o u, the vowels. Of course, there are exceptions and you know the exceptions. And, look at the first blank; I am just doing it for you; in dash studies.

Now, try to look at all these words below. It cannot be defined studies or focus studies or demonstrating or overview. **So, It** has to be prior studies. **So, prior sort of qualifies studies here.** So, using such kind of clues, we have been doing a lot of reading also, you should be able to now infer what goes or what comes next; you know, predict what comes next.

(Refer Slide Time: 11:34)

Answers

- Prior
- Defined
- Focus
- Overview
- Demonstrating

And, here are your answers; please take a look. Prior, defined, focus, overview, demonstrating.

(Refer Slide Time: 11:42)

Full text

- <file:///Users/draysha/Downloads/9783658012144-c1.pdf>

Full text is available at this site. **Please take a look at the link.**

(Refer Slide Time: 11:55)

Exercise: Fill in the blanks in "Discussion":

- The present study tested the that people who have greater hepatic and pancreatic secretion output would report more negative attitudes toward small furry animals and be more likely to demonstrate phobic responses to small furry animals. support the hypothesis that hepatic secretions are associated with small furry animal phobia. However, little was obtained for the hypothesis that pancreatic secretions are associated with fur related phobias. This result can be interpreted in several ways. It may be that there truly is no link between insulin production and fear of small furry animals. Alternately, it may be that there is an association but the present study's design was not sensitive enough to identify the association due a variety ofactors. First, these finding may reflect sample problems. That is, the present study's focus on a college population severely the generalizability of the results. It may be that other, more stratified samples would show the insulin - fur phobia link. Also, it has been noted that unique eating and drinking habits of college students can influence measures of insulin production. Second, the present study's use of nocturnal pancreatic emissions may not have been appropriate. It has been noted that metabolization of sugar is lowest during the sleeping hours. Use of daytime pancreatic secretions would be need to adequately test this hypothesis. Third, neither the RABIT nor the Pit Sweat paradigm have beenusing other measures of small animal phobias. While they appear to have face validity, it may be that these only tap select aspects fur phobia. This is important to the present study in that several researchers have noted that some animal phobics tend to show erratic and inconsistent phobic responses to the same stimulus (Sylvester, Granny, & Tweety, 1967). Such periodicity in phobic behavior may the periodicity of pancreatic secretions. The of the present study does not allow for the testing of this hypothesis.

Now, here is another exercise, where I would want you to fill in the blanks in discussion. This is the discussion part of a research paper and how these things are done, how it is done. Please focus on the language, as well as on the way the paragraph has been organized, the organization within the paragraph.

'The present study tested the dash that people who have greater hepatic and pancreatic secretion output would report more negative attitudes toward small furry animals and be more likely to demonstrate phobic responses to small furry animals. Dash support the hypothesis that hepatic secretions are associated with small furry animal phobia. However, little dash was obtained for the hypothesis that pancreatic secretions are associated with fur related phobias. This dash result can be interpreted in several ways. It may be that there truly is no link between insulin production and fear of small furry animals. Alternately, it may be that there is an association, but the present study's design was not sensitive enough to identify the association, due to a variety of dash actors.

First, these findings may reflect sample problems. That is, the present study's focus on a college population severely dash the generalization of the results. It may be that other, more stratified samples would show the dash insulin fur phobia link. Also, it has been noted that unique eating and drinking habits of college students can influence measures

of insulin production.

Second, the present study's use of nocturnal pancreatic emissions may not have been appropriate. It has been noted that metabolization of sugar is lowest during the sleeping hours. Use of daytime pancreatic secretions would be need to adequately test this hypothesis. Third, neither the **RABIT**rabbit, nor the **Pit Sweat** paradigm have been dash using other measures of a small animal phobias. While they appear to have face validity, it may be that these dash only tap select aspects of fur phobia. This is important to the present study in that several researchers have noted that some animal phobics tend to show erratic and inconsistent phobic responses to the same stimulus. Such periodicity in phobic behavior may dash the periodicity of pancreatic secretions. The dash of the presence study does not allow for the testing of this hypothesis'.

(Refer Slide Time: 15:10)

Use the following words:

- limits, measures, design, reflect, potential, validated, result, predicted, support, unexpected, hypothesis

Hint: Follow the subject-verb agreement rules

And, I would like you to use the following words here. Please look at this list and use the following words and fill in the blanks. Again, hint is, follow the subject verb agreement rules. Limits, measures, design, reflect, potential, validated, result, predicted, support, unexpected, hypothesis. So, using these words fill in the blanks there.

(Refer Slide Time: 15:39)

Full text at:

- http://www.radford.edu/~jaspelme/Writing_Guides/Vol_6/Methods,%20Results,%20Discussion,%20&%20Conclusions%20Guide-revised-july-09.pdf

Now, this is the full text here, available at this link; please look at it.

Now, **what is** we have been talking about abstract introduction, looking at various so called body discussion, etcetera, of a publishable essay and dissertations. Now, let us move on to one of the most important parts, that is the conclusion and what is the role of a conclusion in a good essay. Now, conclusion should reassert the importance of the thesis statement. You said something in the abstract and in the introduction, then there should be a link between that and what you have already stated in the thesis statement. It should have some bearings on the research gaps, whether you have been able to fill in or not.

Remember, conclusion should give a distinct impression of ending in the essay or paper. It should not look like it has come to an abrupt ending. It should be a clearly defined and articulated ending, and, it should never have a new idea, but it should rather tie up all the ideas that you have been talking about, particularly let me repeat, in the introduction and the body of the text.

Here is an example, please look at the slide, a sample conclusion.

(Refer Slide Time: 17:02)

Sample: Conclusion

- **The problem of teen gang violence can be eliminated. It will, however, take time, money, and a combined effort on the part of many people.** Organized, free, after-school programs such as: sports teams and games; art, music, and drama activities; internships in local area businesses and professional organizations; and interesting volunteer activities in the community would help engage teens in worthwhile pursuits outside of school hours. More job opportunities for teens, especially those funded by state and local programs, would offer income for teens as well as productive work for the community. Outreach to families through schools, community organizations, and places of worship would help promote inter-generational activities that could improve family closeness, helping teens to work on their problems at the family level, instead of taking them to the streets. If these programs can be implemented, we will surely see a decrease in teen gang activity and safer streets and neighborhoods for us all.

Look at it. It is a sample; I do not want you to do anything. I just want you to pay attention and read it carefully.

‘The problem of teen gang violence can be eliminated. It will, however, take time, money, and a combined effort on the part of many people. Organized, free, after-school programs, such as sports teams and games; art, music, and drama activities; internships in local area businesses and professional organizations; and interesting volunteer activities in the community, would help engage teens in worthwhile pursuits outside of school hours. More job opportunities for teens, especially those funded by state and local programs, would offer income for teens, as well as productive work for the community. Outreach to families through schools, community organizations, and places of worship would help promote inter-generational activities that could improve family closeness, helping teens to work on their problems at the family level, instead of taking them to the streets. If these programs can be implemented, we will surely see a decrease in teen gang activity and safer streets and neighborhood for us all’.

So, what is the activity now? I would like you to write the introduction, the thesis statement, for this kind of an essay. You may discuss your responses with your mentor or your other fellow students. I will repeat my question, please write a thesis statement,

what could be the thesis statement or the research problem in this kind of an essay.

Now, let us move on to look at this slide.

(Refer Slide Time: 19:04)

What's wrong with this conclusion?

- I have done my best to show in this essay that the mass media, and particularly television, strengthens the various stereotypes in society, although at times in very subtle, implicit ways. Several examples have been analysed, although one or two of these were somewhat out of date. The essay also suggested ways of overcoming this problem, although it is not clear if it is the media which creates these stereotypes, or if it is merely reflecting the way society already sees itself. The media is of course a part of society as a whole. The question of positive discrimination was discussed and it was decided that in the long run this has a negative effect. Things will change, but only slowly.

Please take a look at this slide. Let us read it and my question to you is what is wrong with this conclusion? 'I have done my best to show in this essay that the mass media and particularly television, strengthens the various stereotypes in society, although at times in very subtle, implicit ways. Several examples have been analysed, although one or two of these were somewhat out of date. The essay also suggested ways of overcoming this problem, although it is not clear if it is the media which creates these stereotypes, or if it is merely reflecting the way society already sees itself. The media is of course a part of society as a whole. The question of positive discrimination was discussed and it was decided that in the long run this has a negative effect. Things will change, but only slowly'.

(Refer Slide Time: 20:03)

For full text and analysis , go to the following link:

- <http://www.cumbria.ac.uk/public/liss/documents/skillsatcumbria/writingconclusions.pdf>

Please look at this slide here. So, this portion has been analyzed very satisfactorily at the source link. So, for full text and analysis, please go to the following link. Before doing that please try to come up with your own answers that what could be possibly wrong with this sort of conclusion. Now, look at this exercise. Delete 20 words from the passage. Now, when I ask you to delete 20 words from the passage, sometimes we overwrite certain things. We do not know, we do not realize that we have been writing and repeating ourselves too much while writing. So, if you delete 20 words from this passage, would it make such a big difference? Try doing this exercise and see, if the quality of your paper improves or not.

(Refer Slide Time: 21:06)

Exercise: Delete 20 words from the passage

Microsoft previously teamed up its facial recognition and artificial intelligence teams to figure out [how old people are](#) (with varying results). The firm's latest app, on the other hand, aims to show off its machine learning chops by discerning your dog's breed.

Microsoft's experimental lab Garage has today launched Fetch!, an app that's powered by the company's Project Oxford AI platform and machine learning system that can determine the breed of a canine from a photo on your phone's camera roll or a new snap.

The breed-recognition technology, which was first developed two years ago, has been turned into an app to show that object recognition could be "extraordinary, fun and surprising."

"We wanted to show that object recognition is something anyone could understand and interact with," said a Microsoft Research development director and project leader Mitch Goldberg in a [blog post](#).

Fetch! won't get it right every time - it confused my cat for a miniature Schnauzer because of the way she was sitting. But the app is impressive in that it guesses the percentage of the breed match, too, as well as providing information on the breed type.

But perhaps more fun is that it will also guess the type of dog a person would be if you snap a picture of yourself, your friends or family.

Fetch!, which is currently available for iOS, is the latest in a range of apps and experiments coming out of Microsoft Garage and Project Oxford. Just last month, Microsoft launched the playful alarm app, [Mimic](#), for Android that was also developed through Garage and used to show off some of Project Oxford's machine learning APIs.

• <http://www.in.techradar.com/news/software/applications/Microsofts-facial-recognition-AI-can-sniff-out-your-dogs-breed/articleshow/50953550.cms>

The exercise is deleting any 20 words. There are no compulsions; any 20 words; whether nouns or pronouns or adjectives or adverbs. **Feel free to delete any 20 words** from the passage. Compare your answers with your classmates or friends.

‘Microsoft previously teamed up its facial recognition and artificial intelligence teams to figure out, how old the people are, (with varying results). The firm's latest app, on the other hand, aims to show off its machine learning chops by discerning your dog's breed.

Microsoft's experimental lab Garage has today launched Fetch, an app that's is powered by the company's Project Oxford AI platform and machine learning system that can determine the breed of a canine from a photo on your phone's camera roll or a new snap.

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What are the words you would like to delete? This is a rather tough exercise; the full text is available at the link given.

(Refer Slide Time: 23:44)

Rewrite the paragraph , using the verbs

The plans for the new building.....in the immediate future. But certain facts..... .An entirely new road.....and the distance between the two buildings.....by 15 kilometers. Perhaps a number of existing makeshift shops..... The road.....to carry up to 1500 vehicles an hour and it.....a width of 19 meters. The total costto go beyond 25 million rupees. The plansto state that only indigenously available building materials..... .

Look at this slide and here is an activity for you. I would like you to rewrite the paragraph, using the verbs. I will show you the list of the verbs in a moment, please look at it. Look at the paragraph.

'The plans for the new building dash in the immediate future. But certain facts dash. An entirely new road dash and the distance between the two dash by 15 kilometers. Perhaps a number of existing makeshift shops dash. The road dash to carry up to 1500 vehicles an hour and it dash a width of 19 meters. The total cost dash to go beyond 25 million rupees. The plans dash to state that only indigenously available building materials dash'.

Now, I am giving you the list of verbs that you should be using.

(Refer Slide Time: 24:44)

Use the following verbs

- Will have
- Will be taken
- Is designed
- Will have to be demolished
- Are expected
- Are well known
- Are to be used
- Will be decreased
- Is estimated

Please look at the slide. So, use the following verbs: will have, will be taken, is designed, will have to be demolished, are expected, are well known, are to be used, will be decreased, is estimated. Pay attention to the fact that all these are the passive constructions. So, many a time, I am asked that how to write numbers in formal essays. So, remember, in formal essays, because you will be writing now publishable essays, reports etcetera. Remember that number should be written as words, if they consist of only **one or two** words; otherwise, you use figures. Now, here are some examples; look at the slides here.

(Refer Slide Time: 25:35)

Examples

- Twenty five rupees
 - Two hundred students
 - 25,000 voters
 - 700 faculty members
- Time
- 3.30 but not three thirty
 - six o' clock(not 6 o'clock pm)

1 or 2 words; so, Twenty five rupees, two hundred students, but 25000 voters; you do not write twenty and five and thousand; and then you write 700 faculty members, you know, when you are talking about a large numbers; and then, how to express time? You say 3.30 am or pm, but you should not write it in running words. And then, 6'o clock and not 6'o clock pm. Perhaps, you do not do these things, but many a time students have a tendency to make such kinds of errors.

(Refer Slide Time: 26:14)

Exercise: Make plurals of the following:

- Lorry
- Monkey
- Dwarf
- Roof
- Relief
- Photo
- Tomato

Now, here is an exercise for you; please look at this slide. I would want you to make plurals of the following and please pay attention to the fact that some of the words **end** in y, some in f and some in os. And, how do you do this? So, there are certain rules here, associated with; if you go to a good link or reference site, which can help you in mastering the art of spelling. Please remember, do not always depend on your spell-check, in your computers; it may not always be extremely reliable; so, lorry, monkey, dwarf, roof, relief, photo, tomato.

My question is where will you use 2 words ending in ys; so, do you need to use just an s or i e s? And, which word should take that form of a spelling? Please look at that; revise your spellings. Sometimes, you may have to write hand-written essays and therefore, these things become extremely problematic for students. Now, let us look at the slide and I want you to do some exercise based on the sample given here.

(Refer Slide Time: 27:38)

Write the advantages & disadvantages

Mass tourism is a form of tourism that involves tens of thousands of people going to the same resort often at the same time of year. It is the most popular form of tourism as it is often the cheapest way to holiday, and is often sold as a PACKAGE DEAL. A package deal is one in which all of the tourists needs are catered for by one company, these needs include travel/flights, activities, accommodation and sometimes food (called full board when all meals are included, half board includes 2 meals a day whilst self-catering means you cook for yourself). These types of holiday are often the opposite to sustainable tourism, [extreme tourism](#) and [ecological tourism](#).

There are many types of mass tourism, including skiing in the mountains, sunbathing on a beach, visiting a theme park (e.g. Euro Disney near Paris) or taking a cruise. Governments and local people often support mass tourism because it generates a lot of income for local areas.

This is an introduction and I want you to write the advantages and disadvantages of mass tourism. So, what is mass tourism is given and I want you to write 2 paragraphs on advantages and disadvantages. Remember, I do not want you to write bullet points or numbers, but paragraphs, in describing what could be the advantages and disadvantages of mass tourism. So, 'Mass tourism is a form of tourism that involves tens of thousands of people'. Now remember, it is tens of thousands. Therefore, we do not write it in figure. If it was 10000 then perhaps, it would have been better, but number is not too specific; it is approximately.

Now, 'people going to the same resort often at the same time of year. It is the most popular form of tourism as it is often the cheapest way to holiday and is often sold as a package deal. A package deal is one in which all of the tourists needs are catered for by one company, these needs include travel and or flights, activities, accommodation and sometimes food (called full board when all meals are included, half board includes two meals a day, whilst self-catering means you cook for yourself). These types of holiday are often the opposite of or opposite to sustainable tourism, extreme tourism and ecological tourism'.

Now, if you are interested in these things, please look up these terms. Now, 'There are

many types of mass tourism, including skiing in the mountains, sunbathing on a beach, visiting a theme park, (example, Euro Disney near Paris) or taking a cruise. Governments and local people often support mass tourism because it generates a lot of income for local areas'. Now, what could be the advantages and disadvantages of mass tourism please write and discuss in groups or pairs.

(Refer Slide Time: 29:58)

Full text at:

- <http://www.coolgeography.co.uk/GCSE/AQA/Tourism/Mass%20Tourism/Mass%20Tourism.htm>

The full text is available at this link.

Thank you very much and we will continue with our discussion on good writing in our subsequent classes, along with good usage.

Tags

Reading English, English for Engineers, English words, English Exercise, Exercises in English, Grammar usage, English Grammar, vocabulary, words and phrases, spoken communication, written communication, English writing, English speaking, scientific English, report writing, CV, formal letter, Speech-Preposition, Noun Phrases, Countable

and uncountable nouns, singular, plural, Modals and Voice, Tenses, Effective Speaking

Essay writing, word categories, word formation, collocation, academic writing, formal tone, paragraph writing, tone in writing, speaking tone, signal words, linking words, descriptive passage, hook, layout of an essay, contractions and abbreviations, Letter writing, fossilized error, understanding essays, Mechanics of Essays, publishable essays, compound noun

Letter writing, nouns, pronouns, verbs, adverbs, adjectives, propositions, determiners, linking words, 'be' form, reading, listening, sentence, Subject, Verb, Object, Articles, comparatives, passive voice, Dictionary skills, Presentation, Punctuation, Suffix, prefix