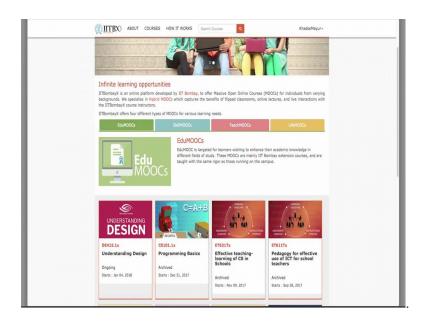
Understanding Design Prof. Nani Sabnani Prof. B K Chakravarthy Department of Industrial Design Centre School of Design Indian Institute of Technology, Bombay

Module – 07
Start of Section 6
Lecture – 42
A little design goes a long way

Innovation is a vast area of which we have addressed only a few aspects today. We have a whole course dedicated to innovation coming up on this learning portal.

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So, do watch out for it. Another important resource is D'source my colleague Professor Ravi Pooviah and several faculty colleagues here at IDC have built up this resource.

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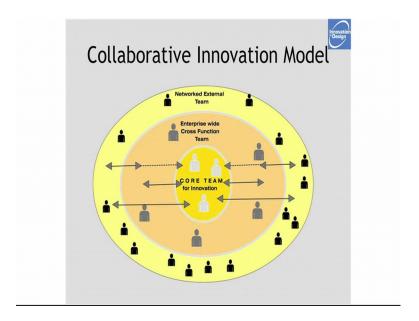


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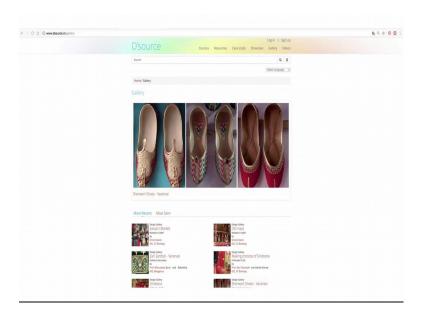
It has case studies and course materials on various aspects of design. I urge you to visit the D'source website.

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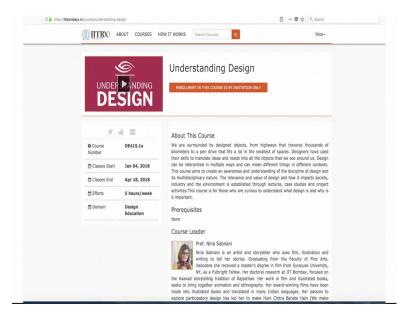
The link is given in the resources tab.

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This will contribute greatly to your understanding of design. Many thanks Professor Chakravarthy for smoothly transporting us with the 7 C's across the perilous pitfalls of innovation. And thank you all of you for being with us on this exciting journey. My colleagues and I have had a great time putting this course together and we would love your feedback. So we can improve it the next time around.

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We look forward to your comments and suggestions and never forget a little design.

Goes a long way.

Thank you.