

**Understanding Design**  
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**Module - 02**  
**Start of Section 4**  
**Lecture - 11**  
**Design for a meaningful impact**

In conclusion we could say that design is user centered and these users have to be understood in their context.

This context may be socio-cultural, economic, or technological. When a design takes both the users and their contexts into consideration, it may then impact society meaningfully.

In our next module we will look at how design impacts society. There are several case studies that we have made available on the course platform which you will need to refer to in order to complete your current assignment, and do not forget a little design goes a long way. See you next time.