Introduction to Human Computer Interaction Prof. Ponnurangam Kumaraguru ("PK") Department of Computer Science and Engineering Indian Institute of Technology, Madras

Lecture – 01 Introduction to Human Computer Interaction

Hi, welcome to this course on Introduction to Human Computer Interaction. This is Spring 2018. I am PK, I am a faculty at triple IIT, Delhi, I have been teaching this course for some time at triple IIT, Delhi. So, I am offering this course on and detail this and stuff.

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Here is a flyer that I have actually used for telling people about what the course is all about. So, on the left, you will see topics that we will covered contextual inquiry, task analysis, sketching, human factors, low fidelity and high fidelity prototyping, visual design, usability engineering, usability evaluation and information visualization.

Broadly, the goal for me to offer this course is to actually look at these three post conditions, what to say that is when you complete the course; you should be able to do these three things well which is understand what makes interfaces more or less useful. Design and build useable interfaces to be able to use tools to actually design and own the interfaces. Scientifically evaluate the usability of the given interface right; so, those are my three goals for this course.

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As I said I am a faculty at triple IIT, Delhi some of my research interest are human computer interaction, a privacy crime and more often. Now, I spend more time on social computing and topics surrounded.

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So, what I am what I am showing you here in the slide is the kind of responses that I have had for the course that I have taught here at triple IIT, Delhi, right. So, this is the course that I have been teaching it for 6 times. Now, in campus in the last 6 years and every time when we finish the course, we actually have something called as building

better interfaces where all the students in the course wear the same t-shirt. So, to say and also showcase the product projects that they have done and I get external people to come and evaluate the projects. So, in this picture people who were not in the t-shirt are the external evaluators and there are also teaching assistants in this picture.

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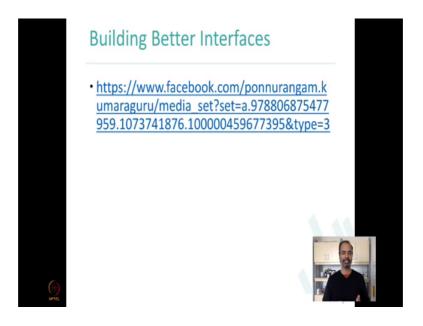
So, just to give you an hp background on my experience with NPTEL I have already taught this course called privacy and security online social media on NPTEL.

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So, it should be easy for to get the course rolling pretty well for each one of you over taking this course.

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So, I let you to actually go look at this link which is which showcases the building better interfaces that we have been doing in campus here. So, it will showcase how when we finish the course what kind of things that the students end up doing what kind of things that they showcase above their product.

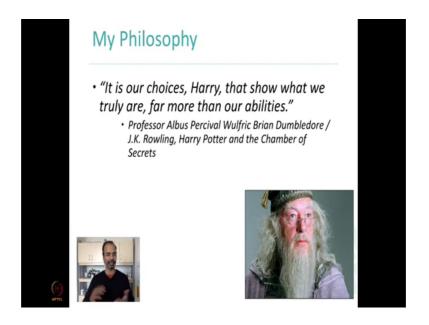
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So, let me go through some philosophical things because I think this will enhance you to understand how the content that I am delivering for this entire semester. So, first philosophy right work hard play hard one of the biggest influencers on me particularly for in terms of the work that I am doing Ronnie parse, this is Professor Ronnie parse who used to be a faculty at CMU during his last lecture he gave this sentence in stocks and brick walls are there for the reason the brick walls are not there to keep us out the brick walls are there to show how badly we want something.

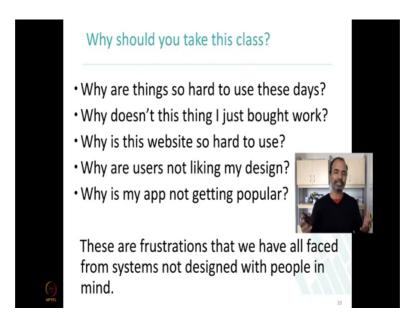
So, I strongly believe in this philosophy and I think as you can see in your life also that brick walls are always there I am a brick walls. So, if in this course because you have to actually take the quizzes take the home works exams that I am going to set and you have to actually do well for you to complete the course satisfactorily.

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And I am sure many of you were fans of harry potter we have known this line it is of choices harry that show what we truly are form more than our abilities right. So, this was set by Dumbledore, I believe in this philosophy also very much that is you taking this course itself is a choice that you are making, then are I think about 200 plus courses in NPTEL the semester and you can take only four at the marks because of the constraints in the way by which you can take the exams, but the choices that you take the choices that you make are the ones that are going to define who you are not more than probably our abilities ok.

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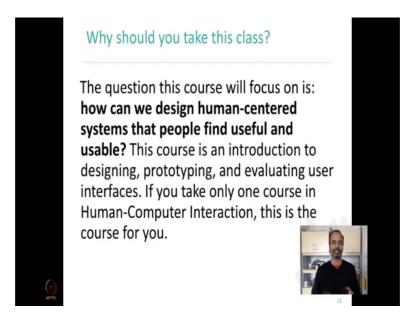


So, now why should you take this course right the whole idea of human computer interaction and the way I pitch this course is if you are going to take HCI one on one and if you want to get introduction to what human computer interaction is this is the coefficient all right. So, I am sure in your in your life you would have actually faced this question these questions, but I often sometimes more often sometimes not very often why are things.

So, hard to use these days why does not this thing I just bought worth why is this website. So, hard to use why are users not liking my design why is my app not getting popular I am sure many of you have worked on projects many of you have build things that people start using it, but then they do not come back it does not become viral you can probably get 100-150 users or even five hundred users possibly easily, but if it has to go beyond that make it ten thousand maybe twenty thousand it is actually pretty hard.

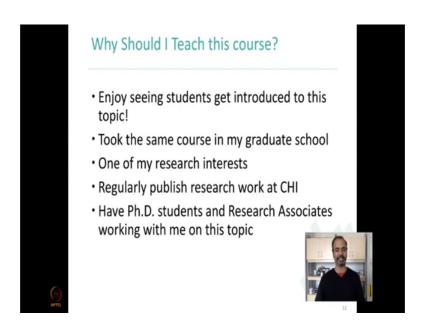
It is not just the functionality that matters it. So, sometimes it is also the usability that will actually help make these systems more popular I am sure these frustrations that we have all faced from system not designed well will be kept in mind while this course start.

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Here is a primary question that I will actually focus on this class how can we design human centered systems that people find useful and usable you will see this word useful and usable coming many times as we progress in this course as I said this course is an introduction to designing prototyping evaluating and if you are going to take one course this is probably the course which is HCI one on one.

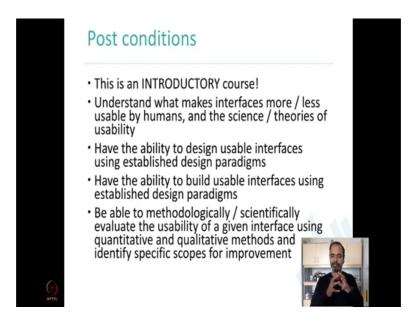
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So, to say I said some of these things before why should I teach this course enjoy seeing students do many of these things I have talk to this many times I thought, I have taken

courses on these topics in my in my grad school and I have also have research students and researchers who say that actually this some aspects of this topic.

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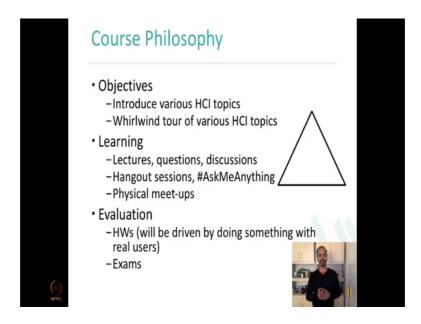


So, I have just put the post conditions in more elaborate ways where I showed you there and a flyer here I actually put them in more textual format which is understand what makes interfaces more or less usable by humans and the science and theories of usability. So, we will actually look at how mental models of users are how actually users perceive when you talk to them or when you show them something.

Have they ability to design usable interfaces using established design paradigms; I am show you would all build or will be building interfaces and solutions, but it is not about just building, it is actually about building using design paradigms design patterns will actually look at that have the ability to build usable interfaces using establish design perhaps the first one was is to ability to design now its ability to build and then when you built it the goal is to actually scientifically very methodically evaluate how the use abilities and be able to justify the design that you are mean is actually pretty good now let us look at the course philosophy.

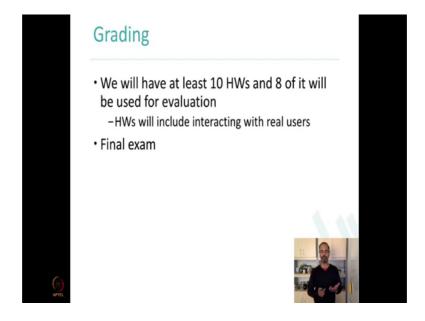
There are three components I would like to emphasize one is objectives learning and evaluation.

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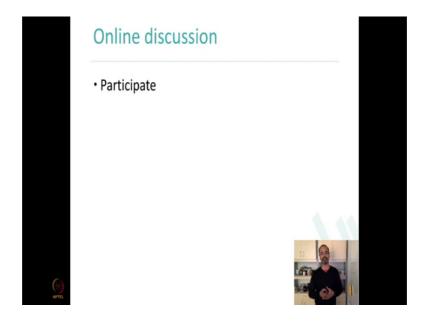
Objectives are the ones that where we look at the different topics that we will cover in the course. So, since this is in HCI one not one I think that the wiki be mostly a whirlwind tour of all topics of HCI what is the medium of learning lectures questions and discussions will primarily, happen in the mailing list and sometimes, I plan to have some angular session or ask me anything and there is interested with people are interested in coming to campus, I will be happy to have some physical meet ups also the modes of evaluation is primarily going to be home works and exams and in terms of home works we will have in terms of n number of weeks, we will have n minus two is the evaluation in total.

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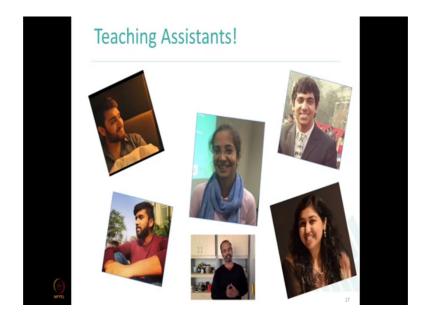


So, I sincerely request you to participate in the; online discussion because I think that is one of the mediums by which there will be questions asked by the participants sometimes the TAs are also going to ask questions and enhance your learning not just by these 20 hours or n number of hours of lectures unison.

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T is teaching assistants who are going to be part of this course that primary job is to make sure that the content that is delivered you understand well they are going to be the active people on the mailing list, there may they are going to make sure that you kind of do the activities properly, they will probably help you if you need anything in particular in doing the tasks and doing the home works.

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I have been teaching this course for multiple times here and in the past companies like Microsoft, Google, IBM have actually come to evaluate the projects in this course and students I have had a lot of fun and one of the big advantages of having these kind of companies interact with the students is students get feedback about the projects and the companies also get to see what the students do.

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You know some students who have taken this course who are doing HCI for their for the veteran partner to some extent the to start with; three of them are currently working in organizations and two of them are studying in the US. And in particular Raghavan and the who is on the top, Karan who is at the right bottom and a Purav, who is on the left talked of three of them who are actually working in some cool HCR projects and doing the living by doing HCI. And Vidhaan and Rohan are currently finishing their masters in the US where they are actually doing HCI also.

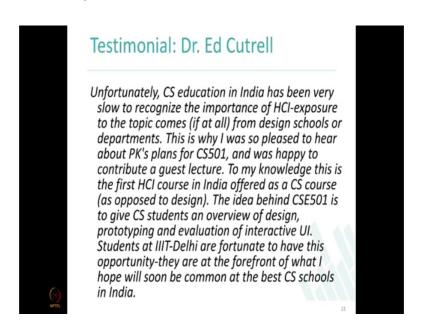
So, the idea is that taking this course which is an introductory class also enhances you to think that; what is the world out there with respect to human computer interaction user experience and anything; that is around this concept of design.

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Here are some testimonials by people who have actually helped me generate the content, course curriculum and evaluations for this course and who is who used to be in Microsoft India, research India was helping me actually generate a content for this course and also helped me create the curriculum, I let you delete read the content in this slide.

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But I will move on the other testimonials that I want to show you.

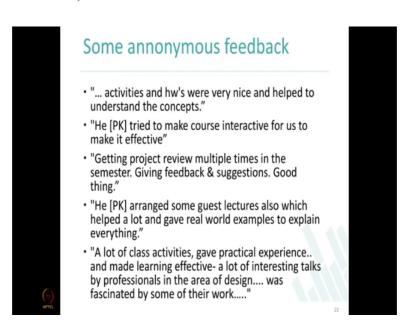
Professor Anirudh Joshi, Professor Anirudh Joshi is a faculty at IIT Bombay and he also says importance of HCI and importance of this course at reply to Delhi and the content of this course all.

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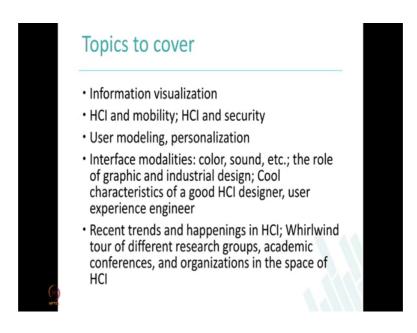
Some anonymous feedback that I have gotten in the past when I have thought; what I am going to do is I am going to also put the slides for your consumption, not just only the videos. So, you can actually go look at these slides without the recording and the voice also.

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You know some of the topics that will actually cover as far on this course.

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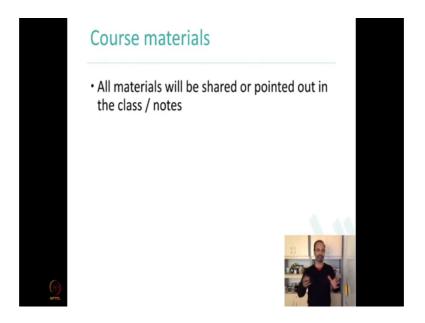
First we will actually do as we start the after this introduction to the course will actually start looking at something like contextual inquiry affinity diagram task analysis sketching and prototyping low fidelity prototypes; what I also plan to do is part of those courses also to give you a view about how to use tools like Photoshop like photo.

So, that you can actually do create content create the designs yourself visual design usability engineering usability evaluation information visualization HCI and mobility let

us see and security these are like some specialized topics that we will also look at user modeling personalization and what is colors, how can use colors well and some recent trends that are happening in HCI it.

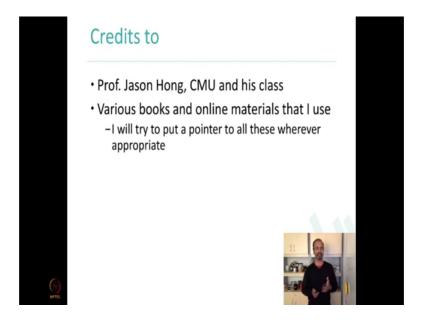
So, that will summarize the entire course that; we will cover we will see how much we are able to cover as part of this course and we will see how much be able to consume from the content of this course.

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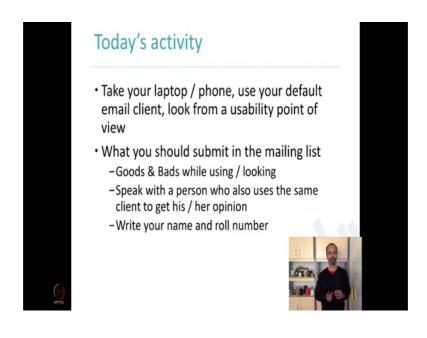
So, one thing there is no prescribed textbook or anything all content all materials that are needed for this course, I will try to actually provide you as in slides any pointers that are needed anything I will actually share it well hand in the class or as part of this life itself.

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One of the main things that I would also mention is that then this topic is quite wide and there are many courses that are around the world which actually contribute with creating this content and I specifically also will use content from a generated which I have actually taken the class also when I was at my grad school Professor Jason's course is one of course, started is actually there for two while doing some of these lectures in this class.

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So, what we are going to do now for its first activity which when you are done I should see a lot of emails coming out in the mailing list which is take your laptop or phone user default email client whatever you using if you are using a Gmail; if you are using an outlook if you are using anything else please open up and then do a from a usability point of view now look at it which is what are the goods in bands while using the system.

Speak of the person who also uses the same client together's or our opinion which is that talk to somebody and then see for example, if I am a user or I can look at the phone I can look at the laptop and then say that oh this is something oh I want to send an email oh it is actually quite hard to figure out where my contacts are who is in my contact it removes not in my contact it is also hard to find out whether when I am sending to a mailing list who are in the mailing list right things like that.

So, not just only the functionalities please think about also the user interface and then write your name and rule number if there is any in the NPTEL registration please put that when you are actually sending the email to the mailing list ok. So, I hope you understand. So, the goal is a look at the client look at the email default email client that you use think through well. So, you are a person who is evaluating that system send us some comments about what do you think would that unstop the content for this week if there are any questions please feel free to sign into the mailing list will actually be happy to make it.