

**Introduction to Modern Application Development**  
**Dr. Gaurav Raina**  
**Department of Computer Science and Engineering**  
**Indian Institute of Technology, Madras**

**Lecture - 04**  
**Introducing IMAD**

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An extremely warm welcome to everybody to this online course entitled Introduction to Modern Application Development. Now for the course, there going to be 2 instructors; I am one of them. My name is Gaurav Raina, I am a faculty in the Department of Electrical Engineering at IIT Madras.

The other instructor for this course is Tanmai Gopal. He is a graduate of the Department of Computer Science and Engineering at IIT madras. And he is currently the chief technology officer of a core computer science startup company. So, Tanmai and me got together and said you know let us give an online course, a high level motivation was to give a course where we could try and get lots and lots of people excited about technology. And the reason and motivation for that was very simple, I mean technology allows us and gives us a platform to solve societal problems.

And in this piece of technology, we decided to focus on application development for the simple reason that it is relatively low hanging fruit which can have large scale impact. I mean just look at the way Whatsapp has changed the way we message and communicate

over the last few years. There is a very good chance that we actually came to hear about the IMAD course through Whatsapp.

Now, one of the key features of this particular course is our internship program, we have twenty companies that have directly signed up with us, and these companies will consider taking interns from anybody who successfully completes this course. Now additionally, we also have a tie up with the Internet and Mobile Association of India. And way will be forwarding series of people who successfully complete the course to all the members, so they effectively bring another 100 companies who will consider taking interns from anybody who completes this course.

Now the course had an overwhelming response; I do not know how many of you actually know, but total of 57,487 people actually registered for this course. So, this officially makes us in today's terms India's largest massive open online course that is a big deal, we thing. But now you know in order to get the maximum out of this course, I think it is really important that everybody participate and participates almost every day, and if not everyday at least once a week.

So, we would highly encourage you to go to discussion forum, post your questions there, we will trying find mechanisms of acknowledging people who ask the most innovative questions from a technology stand, from a technology stand point of course. Because you know with 57000 people on the platform, and if you have a questions, this is very good chance that at least another 3 to 4 or may be even 500 people have exactly the same question.

In order to get the maximum out of the course apart from going to the material that you will online, we highly recommend you to be very participatory in the course and have a lot of discussion on the discussion forums. We look forward to the course. We look forward to having you over the next couple of weeks.